

Hold this in file please

PHILCO CORPORATION
PHILADELPHIA
PENNSYLVANIA

Office of Executive Vice President

*To Morrow
Bill
12/14/47*

December 8th, 1947

Mr. Bing Crosby
594 Mapleton Drive
Los Angeles 24, Calif.

Dear Bing:

I have intended all Fall to drop you a line and tell you how much we are enjoying your programs. As Jimmie Carmine says, "They are terrific!" We are all very happy about the results in the field -- as you probably know, radio is a complete sellout. Our distributors have no stocks, and we are pushing all the plants for maximum output!

We have talked about our visit to Tuscarora many times. It was really the high spot of our Western trip. The movies we took of you and the boys are really very good, and we have run them many times for our friends.

Under separate cover we are sending a very small package for you and the boys. Hope it arrives safely. Tell Lin he had better practice up his "mumble-peg" so that the next time we get together he can win from us all.

Susan and the boys join me in wishing all of you a happy, joyous Christmas. We are looking forward to seeing you in New York after the holidays.

Sincerely,

Bill

WBalderston:M

*All about home!
from Bill
Bing*