

# Travelers

## ON GREAT OCEAN LINERS

### ARE ALWAYS "AT HOME"

☆ ☆ ☆ *through Philco*

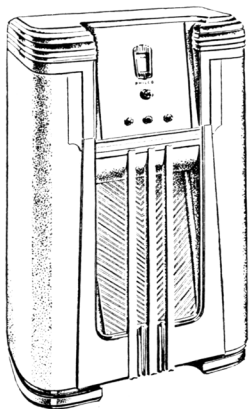
Now you can enjoy to the full the delights of ocean travel, yet keep in constant touch with home! Wherever you go, you can experience the keen pleasure of hearing friendly, familiar voices and good American music. For great ocean liners like the Ile de France, the Berengaria, the Rex, the Manhattan and the Normandie\* have chosen and installed Philcos to make you feel "at home," though you're thousands of miles away.

The remarkable sensitivity, power and ability to bring-in programs from tremendous distances, make Philco the ideal radio for this purpose. With a Philco on board, you can hear your favorite programs from American short-wave stations—and others throughout the world.

This excellence of performance which thrills travelers on ocean liners is yours in your own home! Properly installed with a Philco All-wave Aerial, a Philco gives you marvelous reception of both American and foreign stations. And Philco's tone is amazingly natural and clear because of the famous Patented Inclined Sounding Board!

Have your dealer demonstrate a new Philco. He will gladly explain his liberal trade-in offer and easy payment plan.

\*The Normandie, which will make her maiden voyage in May, is the latest of the many great ocean liners to install Philco.



#### PHILCO 16x . . . . \$175

World-wide reception plus tone such as only Philco can give. Philco's Patented Inclined Sounding Board is the greatest single development in scientific sound reproduction.

- 1 Its slant directs the straight-traveling high tones up to ear level, giving brilliance and clearness, otherwise lost.
- 2 Its large baffle area brings out all low tones, giving mellowness and depth.

RESULT: All music and speech are distinct and natural, as if the artists were present "in person."

# PHILCO

A MUSICAL INSTRUMENT OF QUALITY

\$20 to \$600

American and Foreign Broadcast Receivers · American Broadcast Receivers · Automobile Radios

LISTEN TO BOAKE CARTER OVER KEY COLUMBIA STATIONS

PHILCO REPLACEMENT TUBES IMPROVE THE PERFORMANCE OF ANY RADIO



Commodore Sir Edgar Britten with the Philco aboard the Cunard White Star Liner "Berengaria"



Chief Wireless Officer S. A. Longardi operating the Philco aboard the Italian Liner "Rex"



Captain Pierre Thoreux listening to the Philco aboard the deluxe French Liner "Ile de France"