

**PHILCO**  
**Balanced Unit**  
**Superheterodyne**

**SEVEN TUBE**  
**MODEL**  
**71B**

### **OUTSTANDING FEATURES**

#### **TONE**

Improved Philco Electro-Dynamic Speaker.  
New Pentode Output Circuit.  
Seven New High Efficiency Tubes.  
Tone Control.  
Rubber Mounting of Radio Chassis and Tuning Condenser.  
Balanced Unit Construction.

#### **DISTANCE**

Philco Superheterodyne Circuit.  
Seven New High Efficiency Tubes—Combination Circuit Design.  
Balanced Unit Construction.

#### **SELECTIVITY**

Philco Superheterodyne Circuit.  
New Variable-mu Super-Control Pentode Tubes.  
Balanced Unit Construction.

#### **EASY TO OPERATE**

Philco Shadow Tuning—Visual Indication of Correct Tuning to Give Best Tone.  
Illuminated Station Recording Dial.  
Glowing Arrow Station Finder.  
Smooth Tuning Condenser Drive System.  
Tuning Silencer Eliminates Noise Between Stations.

#### **VOLUME**

New Pentode Output Circuit.  
Improved Philco Electro-Dynamic Speaker.  
Automatic Volume Control—Counteracts Fading of Distant Stations and Blasting of Locals.

Continued on other side

# PHILCO

## APPEARANCE

Finest Selected Woods.  
Hand Rubbed Finish.

## ECONOMY

The new high efficiency tubes and the careful circuit design make this model the most economical in operation, tube for tube, of any radio ever built.

## UNDERWRITERS' APPROVAL

This Philco model is approved by the Underwriters' Laboratories.

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In Philco you get all of the many new features of modern radio—but of far greater importance is the built-in Philco dependability and quality of performance. Only Philco, the world's largest radio manufacturer, can give you such performance value with all of the latest improvements of radio design.

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READ THE OTHER SIDE OF THIS CARD

# PHILCO

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