

Give a PHILCO for Christmas

There's a Christmas Philco for every purse and purpose . . . a joyous gift for family or friend. Radios, radio-phonographs and auto radios from \$14.⁹⁵ to \$550. For Christmas delivery, see them today at your nearest Philco dealer!

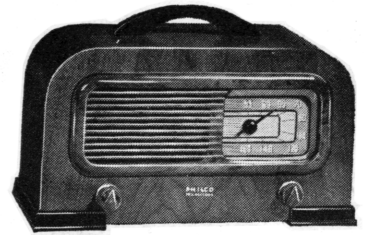


"Music on a Beam of Light"

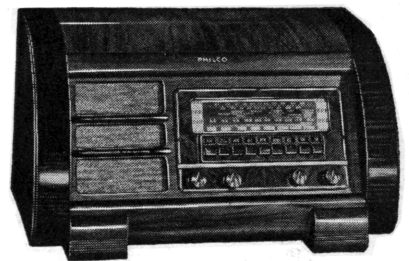
WITH a Philco Photo-Electric Radio-Phonograph you give the greatest achievements of modern science in radio and recorded music. "Music on a Beam of Light," the revolutionary invention that does away with needle changing, reduces surface noise and record wear by 10 to 1, releases hidden overtones of beauty in records

. . . the gentle, reliable *Philco Automatic Record Changer with Stroboscope Control* that gives absolute fidelity of pitch . . . the convenient *Tilt-Front Cabinet*—these are the marks of the modern radio-phonograph, yours only in a Philco!

PHILCO 1013, illustrated. Hepplewhite Walnut cabinet. Has latest Philco inventions including exclusive Philco FM System. *Easy terms.*



PHILCO TRANSITONE PT-94. A compact radio in a beautiful cabinet of Walnut veneers and rich, plastic trim. 5 Philco tubes in an AC-DC circuit give amazing performance and superb tone. Beam Power Output. Built-in Loop Aerial. Needs no ground; you can carry it from room to room—just plug in and play. Gets all Standard Broadcasts. A gift of quality. *Yours for only \$19.95.*



PHILCO 355T. The aristocrat of table models! 8 Philco tubes. Complete Electric Push-Button Operation. Gets all Standard and Short-Wave Broadcasts . . . plus Frequency Modulation through the exclusive Philco FM System. Separate Built-in Aerials for both FM and AM. Philco Double I. F. Circuit gives you glorious tone, amazing power and sensitivity. Handsomely designed Walnut cabinet. *Yours on easy payment terms.*



PHILCO 390X. A massive cabinet of fine, richly grained Walnut woods. 8 Philco tubes get every service on the air—Standard, Short-Wave and Frequency Modulation through the exclusive Philco FM System. Separate Built-in Aerials for both FM and AM. Philco Double I. F. Circuit reduces noise . . . increases sensitivity. Complete Electric Push-Button Operation. Thrilling depth and fullness of tone. A grand gift for the whole family! *Easy terms.*

Prices subject to change without notice; slightly higher Denver and West.