

"YOU GET FAR MORE PLEASURE  
FROM RADIO AND RECORDED MUSIC

WITH A

PHILCO"



MUSIC ON A  
BEAM OF LIGHT

STROBOSCOPE  
PITCH AND TEMPO  
CONTROL

TILT-FRONT  
CABINET

.... Only Philco has them!

THERE'S a brand new thrill in store for you when you first hear the 1942 Philco Photo-Electric Radio-Phonograph in your own living room. As never before, you find new enjoyment in your favorite radio programs, new beauties in your phonograph records.

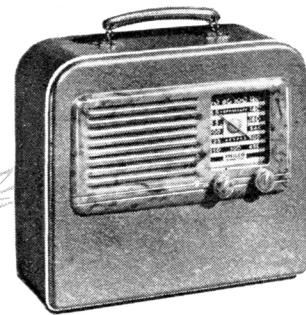
For the first time, you hear *all* the music that's in the recording—clearly, brilliantly, unmarred by needle scratch. Philco's amazing "Music on a Beam of Light" does away with the nuisance of changing needles. Philco's Stroboscope Pitch and Tempo Control gives you absolute fidelity of pitch. Philco's convenient Tilt-Front Cabinet makes it unnecessary to lift lids or move decorations when you want to play records. Only Philco brings you these modern, up-to-date features!

In radio, you get the glorious tone and outstanding performance for which Philco is famous . . . plus

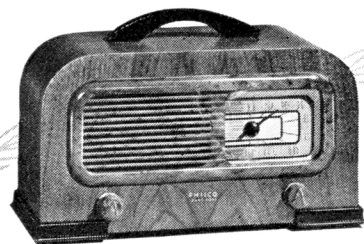
Frequency Modulation *at new, low cost*—thanks to the Exclusive Philco FM System. Within a wide radius, depending upon the strength of the station, you enjoy FM with the regular built-in aerial of the radio. And even where signals grow weak, you may still tune in FM stations by the installation of a Philco FM Aerial at slight extra cost.

See the exquisite new cabinet designs at your Philco dealer's today. Ask about his liberal trade-in offer and easy payment terms.

**PHILCO 1013 (ILLUSTRATED ABOVE).** An exquisite Photo-Electric Radio-Phonograph in a beautiful cabinet of authentic Hepplewhite design. Permanent, floating jewel plays any record on a Beam of Light. Philco Automatic Record Changer with Stroboscope Pitch and Tempo Control. Gets all Standard and Short-Wave broadcasts plus Frequency Modulation through the exclusive Philco FM System. Philco Home Recording Unit optional. *Yours on easy monthly terms.*



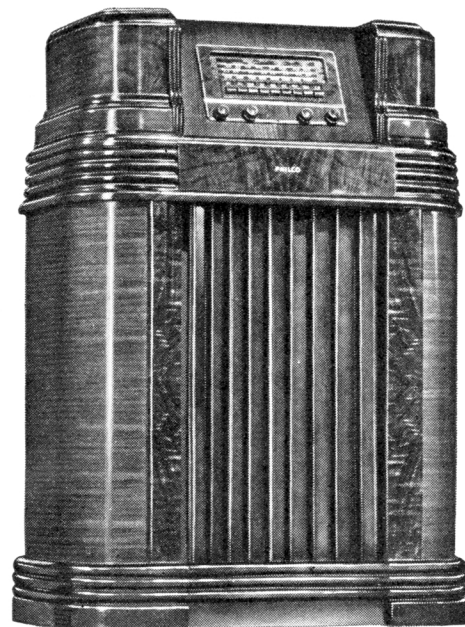
**PHILCO PORTABLE PT-87.** Smart, lightweight—yours to use the year around, indoors or outdoors. AC, DC or Battery. Extra volume and sensitivity. Rich, clear tone. Cowhide graining case with attractive ivory piping. \$22.50 complete with battery.



**PHILCO TRANSITONE PT-94.** Beautiful Walnut cabinet in modern design. 5-tube AC-DC circuit gives amazing performance and superb tone. Beam Power Output, Built-in Loop Aerial. Gets Standard broadcasts. *Yours for only \$18.50!*



**PHILCO 355T.** The aristocrat of table models. 8 Philco tubes, exclusive Philco FM System with special Built-in FM Aerial. Complete Electric Push-Button operation. Standard, Short-Wave and FM. Handsome Walnut cabinet. *Easy payment terms.*



**PHILCO 380X.** One of the most popular console radios ever built! New Philco Double I. F. Circuit materially reduces noise, increases sensitivity. Built-in Super Aerial system. 9 Electric Push-Buttons. Gets all Standard and Short-Wave broadcasts. Handsome, massive cabinet. *Easy payment terms.*

**RADIOS, RADIO-PHONOGRAPHS, PORTABLES, AUTO RADIOS—from \$9.95 to \$525**

*Prices subject to change without notice; prices slightly higher Denver and West.*

**PHILCO TUBES FIT ANY MAKE OF RADIO AND POSITIVELY IMPROVE PERFORMANCE!**