

EXCITING NEWS IN RADIO... PHONOGRAPHS FOR FUN... PHILCO HIGH FIDELITY FOR EVERYONE...

PHILCO Festival of Sound!

Listen to Brilliant True High Fidelity

Have you heard Philco high fidelity? It's pure delight. True, natural, undistorted sound. *Sound* is Philco's strong point. That's why there are more Philco radios playing today than any other! And that's why you'll find features in Philco high fidelity no other make offers, at any price!

Only Philco Phonorama gives you sixty-seven-speaker performance. Only Philco gives you the Acoustical Filter for smoother, more extended bass frequencies... provides a full octave more bass response. There's a new Philco-invented Micro Stabilizer in the tone arm that gives it professional-type stability! Allows it to capture added bass notes smoothly and faithfully from all your records. And there's even a new Function Control Center that shuts off power to the phonograph motor when you use tape or put audio or speaker systems to other use.

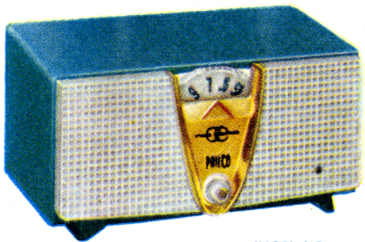
Compare — and you'll agree — Philco sounds better!



MODEL F1900

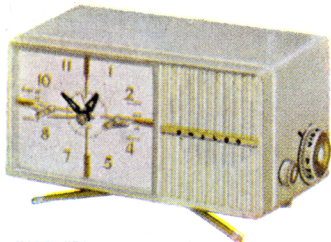
Brilliant Phonorama IV — (above) beats custom high fidelity costing 3 times as much! Has Philco's exclusive Electrostatic "Cathedral" Speaker. Big 15-in. woofer. 30-watt maximum amplifier. Automatic, 4-speed intermixing changer. Plus all Philco's latest advances. Choice of 3 finishes. At left (Model F-1600) new, completely automatic console. Legs are detachable for table use.

Count on PHILCO for fun wherever you are!



MODEL 817

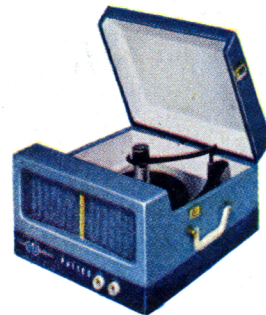
Powerful New Table Radio. Matched twin 4-inch speakers provide rich big-set tone quality. Powerful built-in loop antenna. Turquoise and ivory or mahogany and ivory.



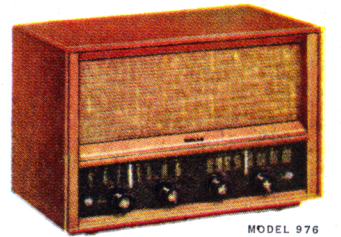
MODEL 754

Fully Automatic Clock Radio. Has swivel base — you can always see its cheerful face! Easy to set. Clock hands glow. Tuning dial is illuminated. Trouble-free circuit.

Finest In Portable Performance. Has matched, dynamic twin speakers. Sensational 4-speed automatic Multi-Mix changer — plays all sizes and all speed records. Powerful amplifier. Beautiful 2-tone blue leatherette case.



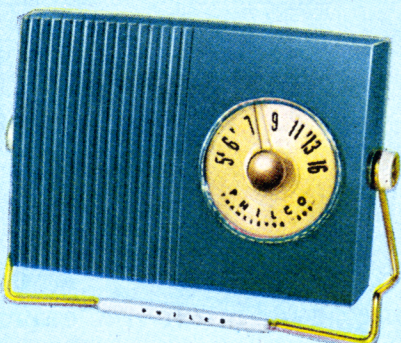
MODEL 1404



MODEL 976

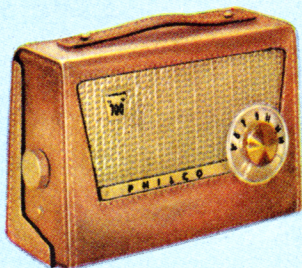
Superb AM-FM Radio. The magical delight of static-free FM, plus superlative AM performance! 7 tubes and rectifier. Powerful chassis. Fine polished wood cabinet.

Own the world's most advanced new radio... the Philco **Transistor**



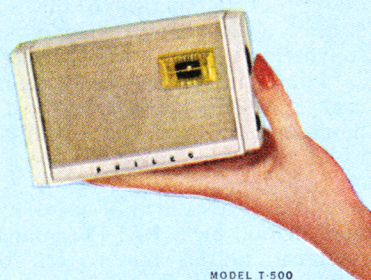
MODEL T-800

Cordless Table Radio. Newest idea — a big-speaker transistor radio! Needs no plug, cord or tubes. Plays on 4 flashlight batteries. New combination hanger-stand.



MODEL T-700

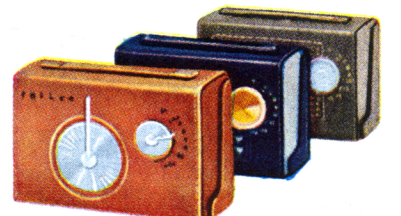
Luxury Leader. Rich look of saddle leather. 7 transistors. Powerful 4-inch speaker. Plays on regular flashlight batteries. Perfect for town and country.



MODEL T-500

Compact Powerhouse. Slips easily into your pocket. Simple tuning. Has input jack to connect ear button for personal listening. 5 transistors.

Every part **GUARANTEED 5 YEARS!**



"Saddle-Mates." New 3-way portable radios with the luxury look of leather! Won't break, chip or warp. Play on AC, DC or batteries. Rich tone. 7 models in choice of colors.

LOOK AHEAD... and you'll choose

PHILCO®