

# PHILCO Predicta Seventeener



## The Decorator TV that's ALL NEWS!

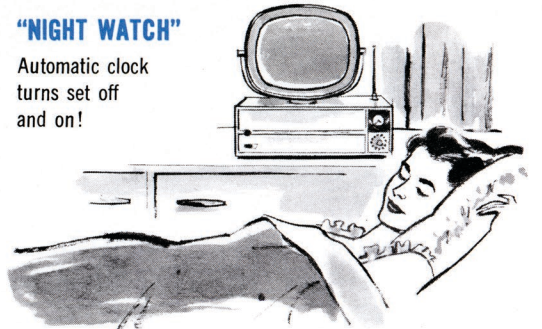
It's a new era in Tele-fashion with decorator-inspired styling accented in dramatic colors. New compact form and completely finished back are made-to-order for many locations in the home where conventional TV would be unsuitable.

### The Siesta

**PHILCO 3412.** New Predicta Seventeener Decorator TV with dramatic gold finish, highlighted with polished brass. New ultra-short SF picture tube in safety case, swivels 350 degrees for full circle viewing. Night Watch automatic clock. Front tuning. Front sound with 6" oval speaker. Pivot-Tenna. Inset—same with smart Beige cabinet, on beautiful new custom console stand, with shelf.

### "NIGHT WATCH"

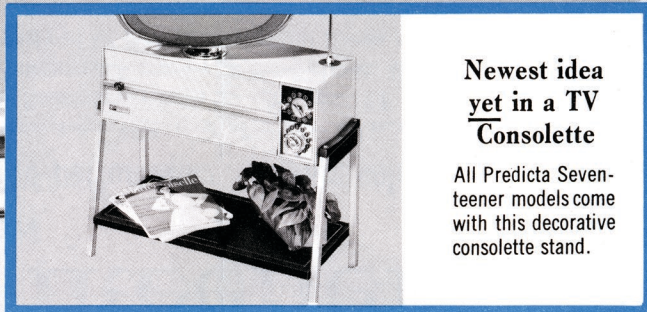
Automatic clock turns set off and on!



Ideal for bedrooms • The TV that puts itself to sleep and wakes itself up ... always on time

So relaxing! Nothing to do but enjoy the program. No getting up to turn off the set when the show is over. Your Philco "Night Watch" does all that for you. Will turn on your TV too, at the hour you wish. It's all automatic. Even has convenient wake-up buzzer alarm!

All Philco Predicta Seventeener models have 17" overall diagonal measurement, 155 sq. in. viewable area.



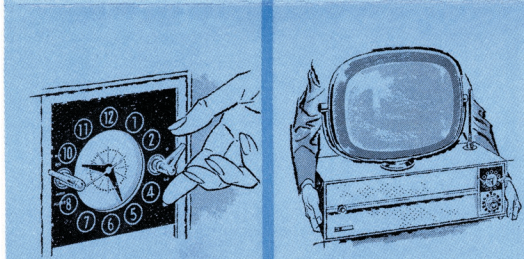
### Newest idea yet in a TV Console

All Predicta Seventeener models come with this decorative console stand.

## The ultimate in features and decorator-inspired design

### NIGHT WATCH

turns set on or off. Will turn off program any time from 2 minutes to 2 hours after setting. Or will turn it on in morning. Alarm is usable independently.

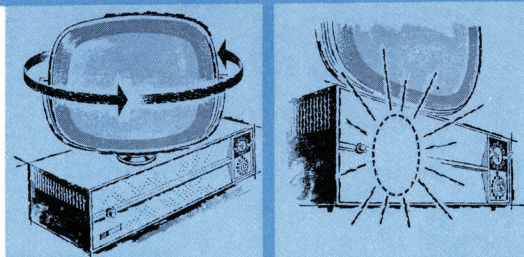


### CABINET IS ONLY

7 $\frac{3}{8}$ " high, 9 $\frac{3}{16}$ " deep, 24 $\frac{11}{16}$ " wide. Complete with console stand, it measures 37 $\frac{1}{2}$ " high, 29 $\frac{3}{16}$ " wide, 12" deep. Easy to move from one location to another.

### SWIVELS 350°

Picture tube swivels to any desired position for the most convenient viewing. Ideal for use as a room divider!

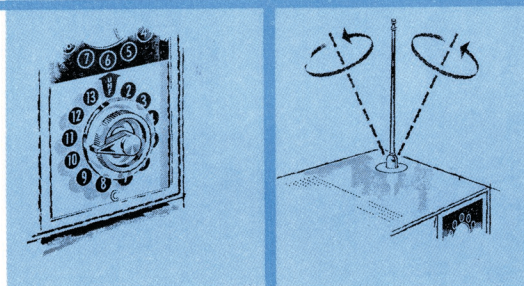


### FULL FRONT SOUND

Oval 4" x 6" speaker behind front grille. Gives unmuffled sound directed toward the viewer from front of cabinet.

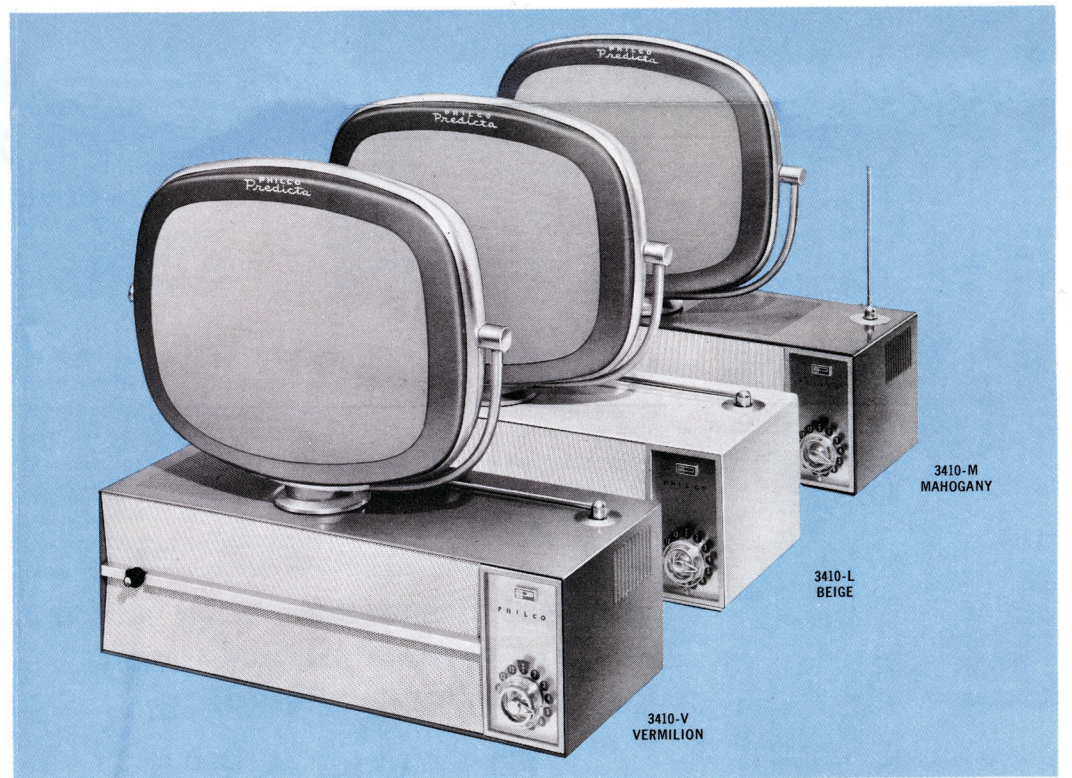
### FRONT TUNING

All primary controls are located conveniently on front of cabinet. These include channel selector, fine tuning, push-button on-off volume control.



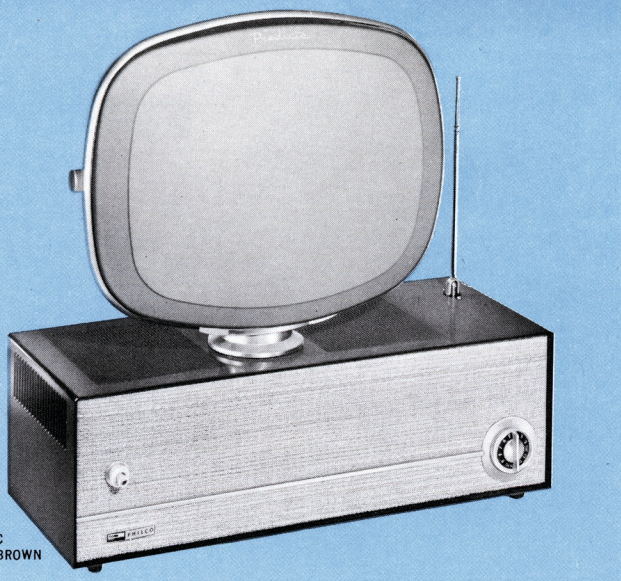
### EXCLUSIVE PIVOT-TENNA

Sensitive telescopic 39-inch antenna pivots in all directions to bring in the best signal for your location.



### The Princess

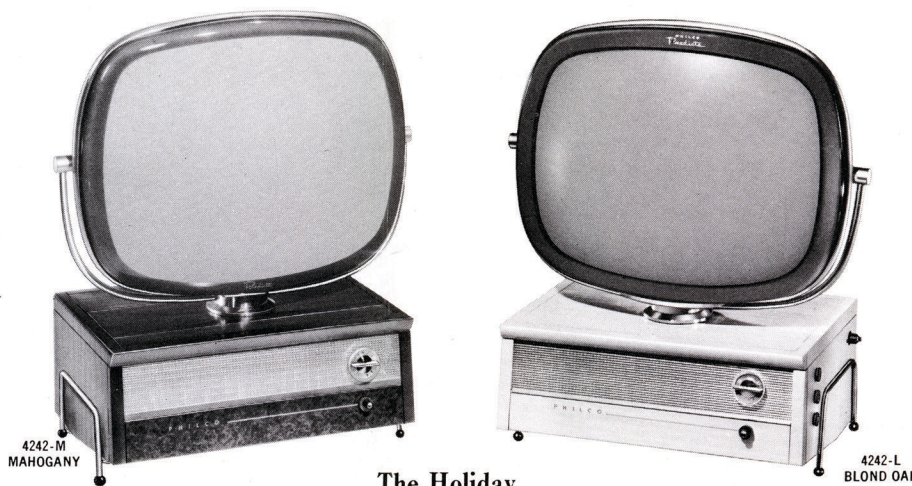
**PHILCO 3410.** In a choice of Vermilion, Beige or Mahogany finish, this Predicta Seventeener is at home with any decor. Polished brass metal trim includes tube base, antenna and socket, and cabinet framing. Full circle swivel picture tube in safety case. Pivot-Tenna pivots to best signal, telescopes into cabinet when not in use. Convenient front tuning.



### The Debutante

**PHILCO 3408.** Rich charcoal brown finish lends itself to every color scheme and decorating plan. Swivel screen gives perfect viewing from any angle. Pivot-Tenna extends full 39". Superb front sound with 6" oval speaker. Exclusive Philco ultra-short SF picture tube in safety case.

## PHILCO PREDICTA DECORATOR TV



### The Holiday

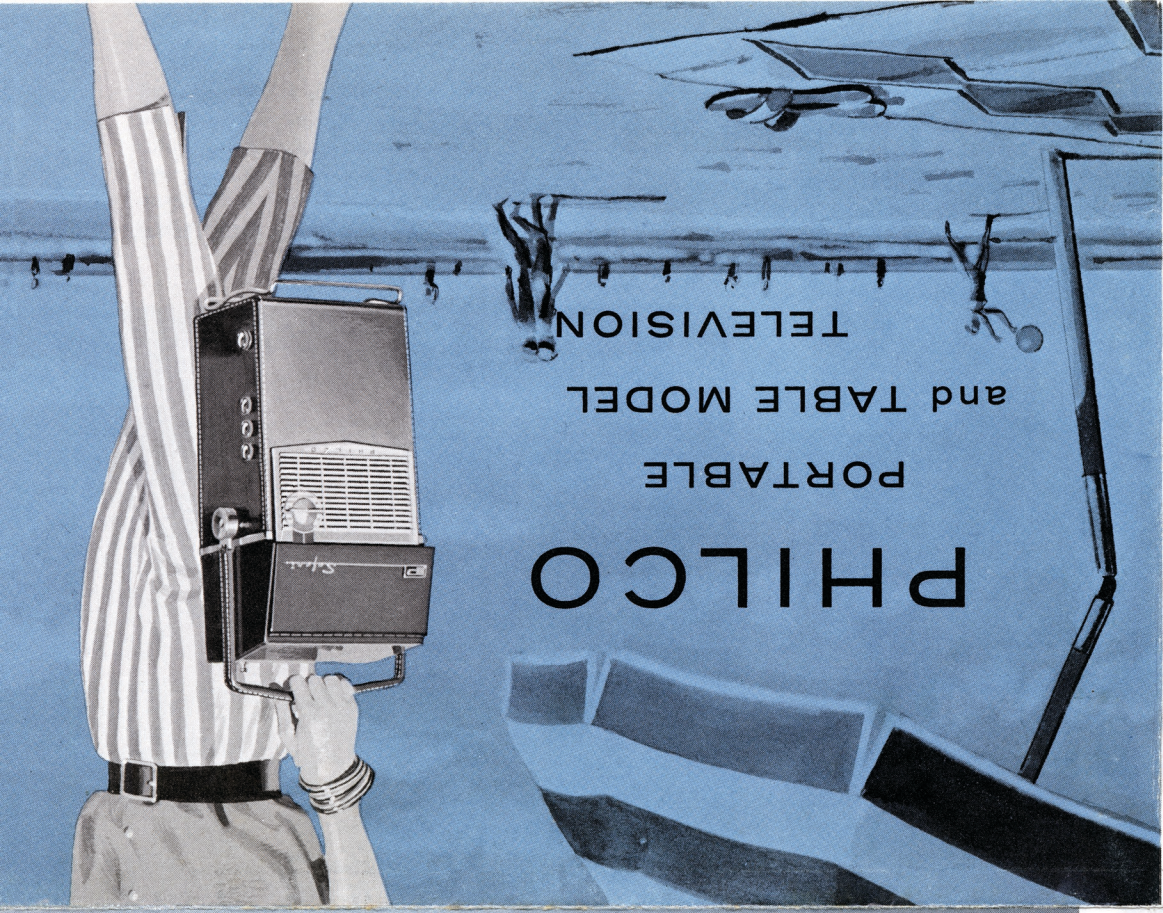
**PHILCO 4242.** 21" overall diagonal measurement, 262 square inches of viewable area. Available in rich natural mahogany or blond oak finish cabinets. Front tuning, direct front sound, built-in Pivot-Tenna, slide-out chassis, Perma-Circuit construction. Ultra-short 110° SF picture tube in safety case.

See the new PHILCO

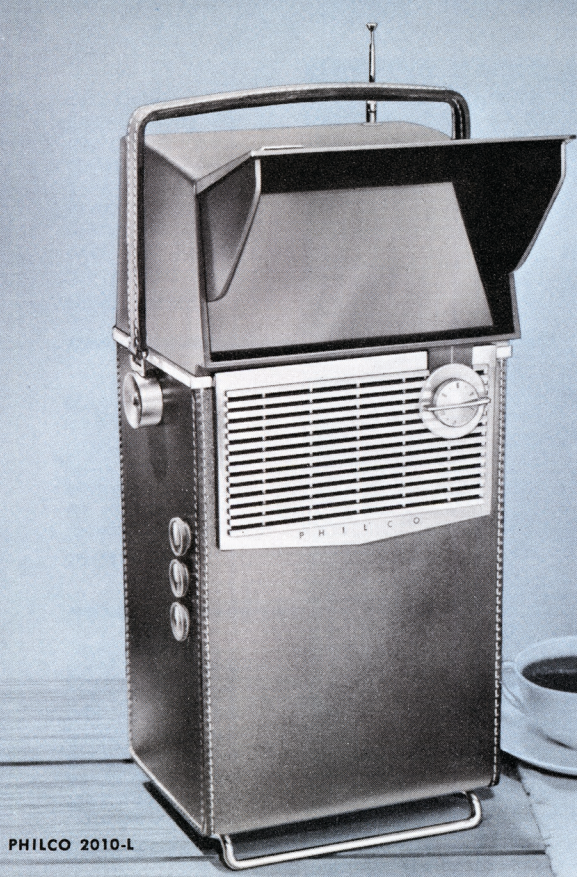
Mastercraft Collection



Ask for separate folder showing and describing TV's new age of furniture elegance. See Philco's authentic cabinet interpretations in choice hardwoods and selected veneers of surpassing beauty.

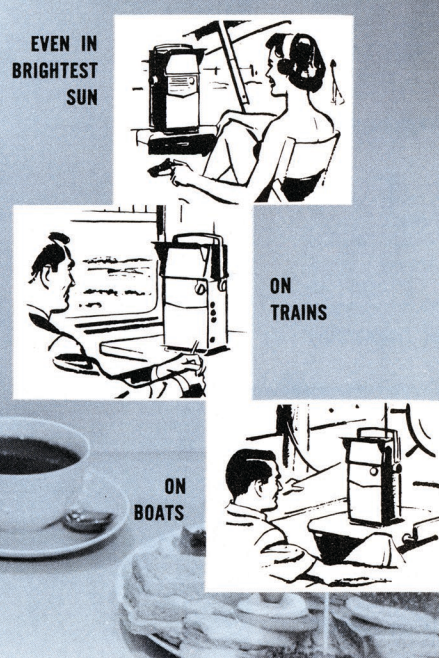


PHILCO  
PORTABLE  
and TABLE MODEL  
TELEVISION



PHILCO 2010-L

Plays anywhere  
without plugging in

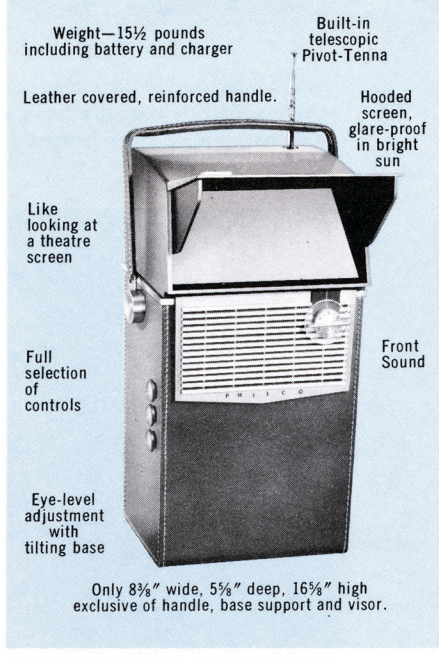


# SAFARI

The completely new Portable TV  
from PHILCO

World's first all transistor  
battery-powered portable TV...  
the first TV you can operate anywhere!

Now, you can take the show wherever you go. On picnics, boat rides, train trips or off in the corner of your own backyard. No wires, no plugging-in needed... it's a brand new way to enjoy TV, here for the first time with the fabulous Safari. Its powerful 21-transistor chassis delivers performance and sensitivity, comparable in every way to Philco's famous Slender Seventeener Portables. Truly amazing... the brightest picture under the sun... now completely portable for the first time. In genuine top grain cowhide, natural (L) or black (BL).



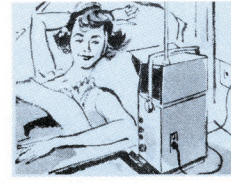
Only 8½" wide, 5½" deep, 16½" high exclusive of handle, base support and visor.



**EXCLUSIVE LONG-LIFE BATTERY**  
Great power and long life in new compact form. Four hours of usage between charges.



**BUILT-IN BATTERY CHARGER**  
Plug into 117 volt AC outlet. Recommended charge 16 hours. Battery is replaceable.



**PLUGS IN AND PLAYS TOO!**  
Operates on standard AC house current, conserving battery for "away from home" use.

## PHILCO Slender Seventeener

PORTABLE TELEVISION

Famous Brief-Case Thin TV, new again for 1960 with improved performance, striking colors

In these new 1960 Slender Seventeener TV's Philco has packed the greatest picture power in Portable Television. Three stages of I.F. sensitivity give you pictures that are brighter, sharper, steadier than ever... by every com-

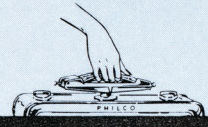
parison, the finest picture ever seen on a Portable TV screen. And the Slender Seventeener with its ultra-slim SF picture tube and miniaturized chassis, is the lightest, slimmest, easiest-to-carry of all Portables of equal screen size.



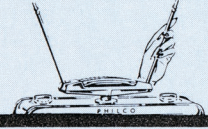
**NEW-MATIC Remote Control**

Just a squeeze turns set on and off... changes stations... automatically! Included at no extra charge in many models.

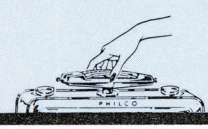
**Exclusive SCAN-TENNA**



IT'S A HANDLE

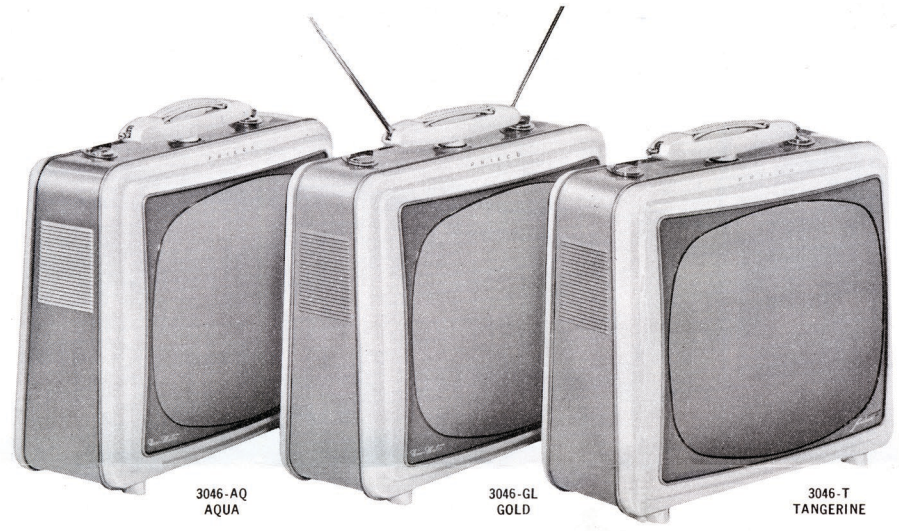


IT'S AN ANTENNA



IT ROTATES TO BEST SIGNAL

Leather handle encloses supersensitive 39" telescopic dipole antenna that rotates to strongest signal. Most powerful antenna in all portable TV. Handle locks in easy-to-carry position. This exclusive worth-more performance feature is yours in every 1960 Philco Slender Seventeener at no extra cost!



3046-AQ AQUA      3046-GL GOLD      3046-T TANGERINE

**PHILCO 3046.** America's finest performing big screen Portable TV is also the most beautiful in this new selection of decorator colors. Aqua... Gold... Tangerine... all with harmonizing White and Gold accents. Scan-Tenna handle rotates for the best picture. Perma-Circuit Chassis and Picture Lock. Filter lens.

All models with exclusive **SCAN-TENNA**



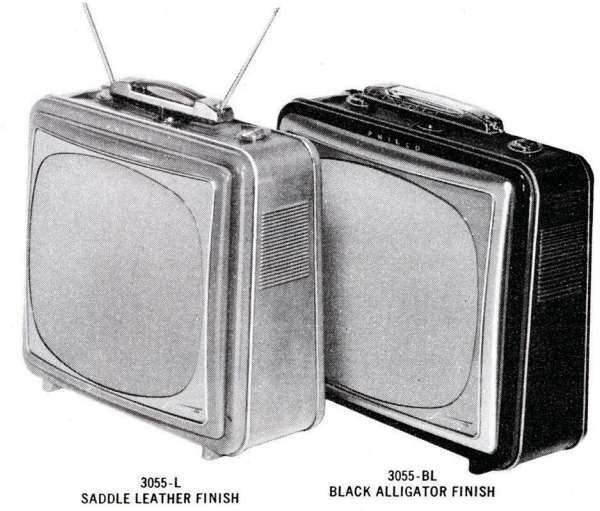
3047-WC WHITE VINYL      3047-TC TAN VINYL      3047-GC GRAY VINYL

**PHILCO 3047.** Clad in smart new vinyl coverings for 1960... these new Slender Seventeeners leave nothing to be desired. In White, Tan and Gray vinyl with White Scan-Tenna handle. Superb performance plus the added convenience of New-Matic Remote Control for finest leisure-time televiewing.



3055-WL WHITE ALLIGATOR FINISH

**PHILCO 3055.** The ultimate in Portable TV convenience... with gold-finished Scan-Tenna handle plus New-Matic Remote Control. Top tuning. Perma-Circuit Chassis. Filter lens. Picture lock. Ultra-lightweight aluminum case clad in luxurious White Alligator (above) and in Saddle Leather and Black Alligator finishes (below).



3055-L SADDLE LEATHER FINISH      3055-BL BLACK ALLIGATOR FINISH

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