



When Emil Mix plays with the Philco Symphony Orchestra for you, Wednesday evenings over CBS, a radio set, whose units are but partially balanced, can only bring you the distorted tone pictured at the left. With Philco's exact balancing of all units in the set, you get the true, clear, undistorted tone pictured at the right

PHILCO BABY GRAND

Handsome Gothic design; genuine walnut; 7 tubes (3 screen grid); genuine Electro-Dynamic Speaker built-in; double-tuned input circuit; push-pull; All-Electric; 16 inches wide; 17½ inches high. Full size radio performance in small space

ONLY . . . \$49.50
less tubes

Sold with 7 Philco Balanced Tubes
Prices slightly higher in Canada



And now, the balanced-unit principle in the

PHILCO BABY GRAND · \$49.50!

PHILCO BABY GRAND makes its bow to the American public as the first REAL, fine-performing, full-toned screen grid radio receiver ever offered at this price.

Philco Baby Grand has the *quality*; good distance ability and sensitivity; wonderful undistorted tone; and *complete* radio features which make it the biggest *value* of its kind ever offered.

Philco Baby Grand is blood brother to the great Philco Radio Line whose "balanced units" eliminated distortion — made true, clear *undistorted tone* a national by-word.

Here in this attractive little cabinet is a grown-up, big-performing, and marvelously engineered receiver. It has to be, to get in the Philco line where *quality* comes first.

The wealth of fine *tone*, high selectivity and power, exclusive screen grid circuit with 7 tubes and genuine electro-dynamic speaker is almost unbelievable in such a compact set, and at \$49.50.

Many people who have hesitated to invest

in two sets can now afford to add the Philco Baby Grand at this low price.

As an EXTRA Radio Set

With the radio fans dancing in the parlor, how wonderful to have the Baby Grand upstairs where mother, perhaps, would like to listen to some fine music. For that boy or girl at college, Baby Grand steps in with great performance at a price that will hardly make a father flinch. For the spare bedroom it is hospitality indeed to the guest under your roof. For the children's room it gives them a personal interest in the fine child programs of today. For the boudoir; the "den"; the summer

cottage; and as the gift supreme for all occasions, Philco Baby Grand fills a long felt want.

Philco Baby Grand is *all-electric*; portable — can be carried from room to room; just plugs into any AC light socket; fits in anywhere and is decorative everywhere. It is sensitive — picks out the program you want easily *and there is no cross-talk*, due to the same double-tuned input circuit that makes the bigger Philcos out-perform any ordinary radio.

See your dealer today. He'll let you have a Baby Grand for free demonstration. Easy terms, too, when you decide to buy. Philco also offers a *complete* line of radios from \$95 to \$198 (Radio-Phonograph) in Consoles, Lowboys and Highboys. And enjoy radio as you ride. Transitone Automobile Radio now is available through all authorized Philco dealers.



PHILCO, PHILADELPHIA, PA.
Makers of the famous Philco Radio, Diamond Grid Battery for Motor Cars, Telephones, Farm Lighting, Motive Power, Auxiliary Power, etc., etc.
IN CANADA: PHILCO PRODUCTS, LTD., TORONTO