

RADIO MANUFACTURERS SERVICE



HEADQUARTERS

TIOGA & C STREETS

PHILADELPHIA, PA.

June 10, 1940

TO ALL RMS MEMBERS

This mailing brings you the first service bulletins released for the 1941 Philco radios, just announced at the Philco convention in Chicago.

Of even greater importance to RMS members is the announcement made at the convention that the attached sticker will be placed on all Philco home radios manufactured during the coming year.



Instruction sheets accompanying all Philco radios have contained similar recommendations which will be continued. No other manufacturer of any product you sell or service has ever made such contributions to the service industry! To take advantage of these recommendations, which are constantly going into additional homes in your neighborhood, you should identify your business with Radio Manufacturers Service by using the outdoor signs, circulars, stationery and the other sales helps supplied by RMS Headquarters.

These plans for obtaining more business for you, by no means complete the RMS program for the coming season. Realizing that servicemen cannot depend on service work alone for a living, Philco has provided a new opportunity for additional income, described on the inside pages of this folder. No selling is required on low priced Philco accessories which everyone can use. It is only necessary to show these products to the customer on each service call to produce enough sales in the course of a week's time to double your present earnings.

You will be interested also in the announcement of the new Philco Model 050 Tube Tester, which defeats the obsolescence problem. This Tube Tester is fully described on the back page of this folder.

A self addressed post card is enclosed for your convenience in ordering, or obtaining further information on these products.

Very truly yours,

RADIO MANUFACTURERS SERVICE

PHILCO TUBES AND PARTS IMPROVE THE PERFORMANCE OF ANY RADIO