

1937
PHILCO
RADIOS



Jos. M. Zamoiski Co.

110 S. Paca Street

Baltimore, Md.

Plaza 5630

Super High Fidelity X Models

	List With Ant. Kit	No. Tubes
37-690X Am.-For. (5 Tuning Ranges) ..	\$380.00	20
HIGH FIDELITY X MODELS		
37-116X Deluxe American-Foreign	\$200.00	15
(5 Tuning Ranges)		
37-116X Standard American-Foreign...	180.00	15
(5 Tuning Ranges)		

X MODELS

37-675X Deluxe American-Foreign....	\$174.50	12
(5 Tuning Ranges)		
37-675X Standard American-Foreign..	155.00	12
(5 Tuning Ranges)		
37-670X Am.-For. (5 Tuning Ranges)	144.50	11
37-2670X American-Foreign	144.50	11
(5 Tuning Ranges, Long Wave)		
37-665X American-Foreign	130.00	9
(4 Tuning Ranges, Ultra Short Wave)		
37-660X Wal. American-Foreign.....	120.00	9
(4 Tuning Ranges)		
37-660X Mah. American-Foreign.....	120.00	9
(4 Tuning Ranges)		
37-650X Am.-For. (3 Tuning Ranges).	105.00	8
37-2650X American-Foreign	110.00	8
(4 Tuning Ranges, Long Wave)		
37-640MX Am.-For. (3 Tuning Ranges).	100.00	7
37-640X Am.-For. (3 Tuning Ranges).	94.95	7
37-630X Am.-For. (3 Tuning Ranges).	84.95	6

FLOOR MODELS

37-2620J American-Foreign	\$ 77.50	6
(3 Tuning Ranges, Long Wave)		
37-620J Am.-For. (3 Tuning Ranges).	74.95	6
37-610J Am.-For. (3 Tuning Ranges).	64.95	5
37-61F Am.-For. (2 Tuning Ranges).	54.95	5
37-89F American (2 Tuning Ranges).	50.00*	6
37-60F American (2 Tuning Ranges).	42.50*	5

AC - DC MODELS

37-641MX Am.-For. (3 Tuning Ranges)	\$100.00	7
37-641X Am.-For. (3 Tuning Ranges)	94.95	7
37-641B Am.-For. (3 Tuning Ranges)	74.95	7
37-611J Am.-For. (3 Tuning Ranges)	70.00	5
37-611F Am.-For. (3 Tuning Ranges)	64.95	5
37-611T Am.-For. (3 Tuning Ranges)	54.95	5
37-611B Am.-For. (3 Tuning Ranges)	52.50	5
37-604C Am.-For. (2 Tuning Ranges)	44.95	5
37-602C American	29.95*	5

Philco Foreign Station Antenna
Demonstrator 6.00

BABY GRANDS

	List With Ant. Kit	No. Tubes
37-670B Am.-For. (5 Tuning Ranges).	\$104.50	11
37-2670B American-Foreign	104.50	11
(5 Tuning Ranges, Long Wave)		
37-665B American-Foreign	104.50	9
(4 Tuning Ranges, Ultra Short Wave)		
37-660B Am.-For. (4 Tuning Ranges).	94.95	9
37-2650B American-Foreign	90.00	8
(4 Tuning Ranges, Long Wave)		
37-650B Am.-For. (3 Tuning Ranges).	84.95	8
37-640B Am.-For. (3 Tuning Ranges).	74.95	7
37-2620B American-Foreign	60.00	6
(3 Tuning Ranges, Long Wave)		
37-620B Am.-For. (3 Tuning Ranges).	57.50	6
37-610B Am.-For. (3 Tuning Ranges).	47.50	5
37-61B Am.-For. (2 Tuning Ranges).	42.50	5
37-89B American (2 Tuning Ranges).	39.95*	6
37-60B American (2 Tuning Ranges).	33.50*	5
37-84B American	20.00*	4

COMPACTS

37-630T Am.-For. (3 Tuning Ranges) ..	\$ 67.50	6
37-610T Maple American-Foreign	52.50	5
(3 Tuning Ranges)		
37-610T Wal. American-Foreign	50.00	5
(3 Tuning Ranges)		
37-600C American	25.00*	4

BATTERY MODELS

37-643X Am.-For. (4 Tuning Ranges) ..	\$120.00	7
37-643B American-Foreign	94.95	7
(4 Tuning Ranges)		
37-624J American-Foreign	94.95	6
(3 Tuning Ranges, 6 Volt)		
37-624B American-Foreign	80.00	6
(3 Tuning Ranges, 6 Volt)		
37-623J Am.-For. (3 Tuning Ranges) ..	84.95	6
37-623B Am.-For. (3 Tuning Ranges) ..	70.00	6
37-38J American (2 Tuning Ranges).	69.95*	6
37-38F American (2 Tuning Ranges) ..	65.00*	6
37-38B American (2 Tuning Ranges) ..	49.95*	6
37-34F American (6 Volt).....	65.00*	5
37-34B American (6 Volt).....	49.95*	5
37-33F American	49.95*	5
37-33B American	39.95*	5

Unless otherwise specified all Battery Sets will be shipped with
oversize Batteries at \$5.00 list more.

The * Denotes NO ANTENNA KIT

**ALL PRICES SUBJECT TO CHANGE
WITHOUT NOTICE**

Every American and Foreign PHILCO has the Foreign Tuning System that tunes the PHILCO High-Efficiency Aerial

“Only PHILCO has it!”

The Philco Foreign Tuning System is an integral part of every American and Foreign Philco. Built-in! Automatic! By tuning the aerial as you tune the set . . . the new 1937 Philco Foreign Tuning System more than doubles the number of foreign stations you can get and enjoy.

PHILCO COLOR DIAL

Foreign stations are named and located on the new Philco Color Dial . . . the visible symbol of the Philco Foreign Tuning System. Back of the dial is a completely automatic unit . . . centered around the Philco Aerial Selector which automatically balances built-in transformers to maintain maximum sensitivity on the wave-band being tuned. As you shift from one tuning range to another . . . this Aerial Selector *tunes the aerial* to the frequencies you want to hear!

WIDER SEPARATION BETWEEN STATIONS

Through the adoption of the Philco Foreign Tuning System, separation between foreign stations has been considerably increased . . . from as much as 50% on the 610 models to six times greater separation on the De Luxe models. This heightened selectivity, as well as the increased selectivity achieved through the Philco Foreign Tuning System, give you foreign reception with amazing volume, clarity and realism.

PICKS UP FAINTEST SIGNALS

The expertly engineered Foreign Tuning System is connected by a completely shielded lead-in to the new Philco High-Efficiency Aerial . . . scientifically designed to pick up the faintest signals . . . and pass them on to the other sensitive radio circuits with the minimum of loss.