

**PHILCO T-3.** The "Veep" . . . vest-pocket size 3-transistor radio with Private Speaker. No larger than a pack of king-size cigarettes. Break-resistant Ivory and Ebony case.



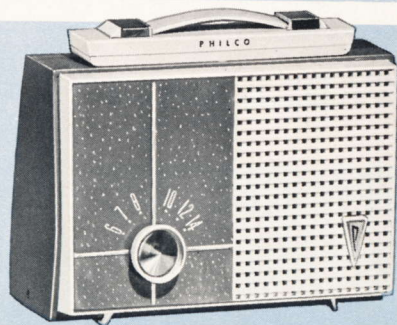
## PHILCO Family



## of Portables



# ALL-TRANSISTOR RADIOS FOR 1959



### New PHILCO 3-Way Portable

**PHILCO 691.** Luxurious styling plus Philco's "Scantenna". 4 tubes plus rectifier and 4" speaker. Plays on AC or DC or batteries. Turquoise and Ivory, or Gold and Ivory, with Texi-leather Trim.

Look ahead... and you'll choose **PHILCO** for '59



### For Convenience

Philco portables are compact, powerful, easy to pack, to carry.



### For Privacy

Philco has the widest choice of radios with Private Listening.



### For Dependability

Philco Transistors mean no tubes to break or replace.



### For Performance

Philco circuitry and transistors pull in all the world.

## AMERICA'S FIRST FAMILY OF ALL-TRANSISTOR PORTABLE RADIOS

Cost less to Buy . . . Less to operate . . . Provide more hours of listening enjoyment.



### For Beauty

Philco styling includes rich colors, luxurious leathers.



### For Power

Philco Aerials and circuits provide great sensitivity.



### For Pleasure

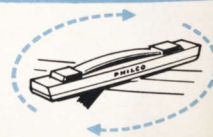
Whatever your taste, it sounds better on a Philco.



### For Economy

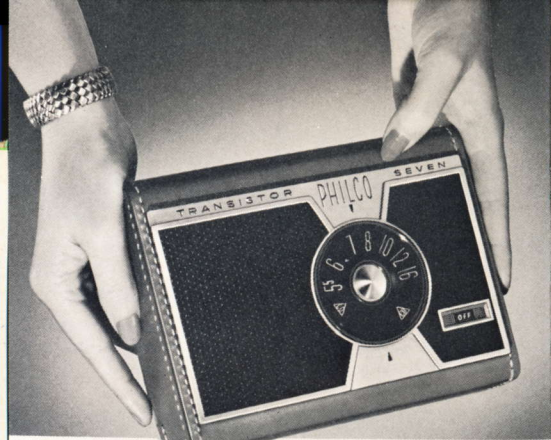
Philco radios cost as little as 1/10 of 1c per hour to play.

FEATURING  
PHILCO'S  
EXCLUSIVE  
"SCANTENNA"



Attractive carrying handle that's also a powerful rotating antenna . . . steps up performance and brings in even the most distant stations. Locks in position for ease of carrying.





**PHILCO T-75.** World's most economical 7-transistor radio. Delightfully styled in genuine cowhide. Plays hundreds of hours on just two regular "D" type flashlight batteries. New tapered case design, deluxe hand strap. "Private Listening" Jack.



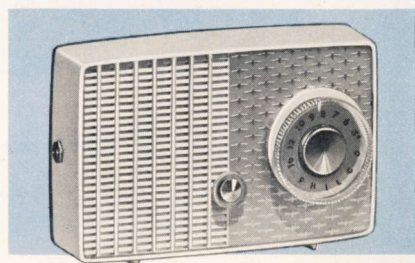
**PHILCO T-65.** Latest "Slender Set" styling plus Philco "Scantenna". 6 transistors and diode. Lustre Ivory and Aqua or Ivory and Gold. Operates on 2 regular "D" flashlight batteries.



**PHILCO T-50.** Sensational performance in a small package. Rich-sounding speaker plus "Private Listening" Jack. Operates on 4 tiny mercury batteries. Leather case and ear piece optional. Ivory and Turquoise or Terracotta break-resistant case.

## PHILCO® for '59

### America's First Family of ALL-TRANSISTOR PORTABLE RADIOS

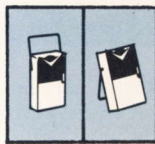


**PHILCO T-45.** Powerful 4-transistor plus diode radio that outperforms 5-transistor sets. Operates on four AA penlight batteries. "Private Listening" Jack. Ivory and Terracotta or Ivory and Aqua. Leather case and ear piece optional.

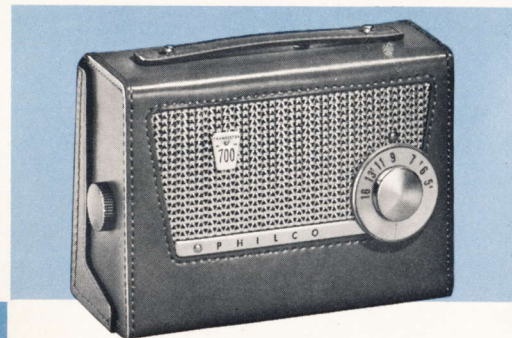


**PHILCO T-78.** Beautiful top-grain cowhide Briarwood-finish case with top performing 7-transistor circuit. Precision vernier tuning. Hundreds of hours of pleasure on 4 "D" type flashlight batteries available everywhere.

**PHILCO T-60.** Gold and Ebony, or Charcoal and Ivory case with brass finish handle. Carry it, hang it on wall, stand it on desk. New 6-transistor plus diode chassis. "Private Listening" Jack. Operates on only two AA penlight batteries. Leather case and ear piece optional.



**PHILCO T-9.** World's best all-transistor, all-wave portable. 9 transistors, 7 tuning bands. Operates on just 6 regular "D" flashlight batteries. Detachable lid with world time zone map, radio log book. Magnecor antenna plus telescoping short wave aerial. Compact, rich genuine leather case—weighs only 19 pounds.



**PHILCO T-700.** Tan, tough and terrific 7-transistor radio with big heavy-duty 4" speaker. Plays for hundreds of hours on just 4 regular "D" flashlight batteries. Scuff-resistant Sur-V-Lon case.

**PHILCO**

Famous for **Quality** the World Over