



MELODIES of an older and more gracious day . . . songs that span a lifetime of devotion, yet remain forever young . . . radio travels down the trail of memories on Mother's Day! "Old Folks at Home" . . . "Mother o'Mine" . . . Brahms' "Cradle Song" . . . simple tunes of home and mother-love which form a priceless musical heritage . . . are brought into your home with heart-warming realism by Philco. Through Philco High-Fidelity reception the programs of Mother's Day and all that radio offers throughout the year reaches the mothers of America . . . and their families . . . as if the artists were in the living-room! John Charles Thomas signs off with his never-forgotten "Good-night, Mother!" The Philco which captures the tenderest moods reproduces the fortissimos of a Marine Band march with the same true-to-life quality . . . floods your home with the rhythmical dance music of Guy Lombardo . . . or brings programs from Paris . . . Rome . . . London . . . and other foreign cities!



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EVERY product guaranteed as advertised—see page 6

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