

June 2, 1934

5¢ a copy
10¢ in
Canada

Collier's

THE NATIONAL WEEKLY



Beginning

Woman of Honor

a short novel

By James Warner Bellah



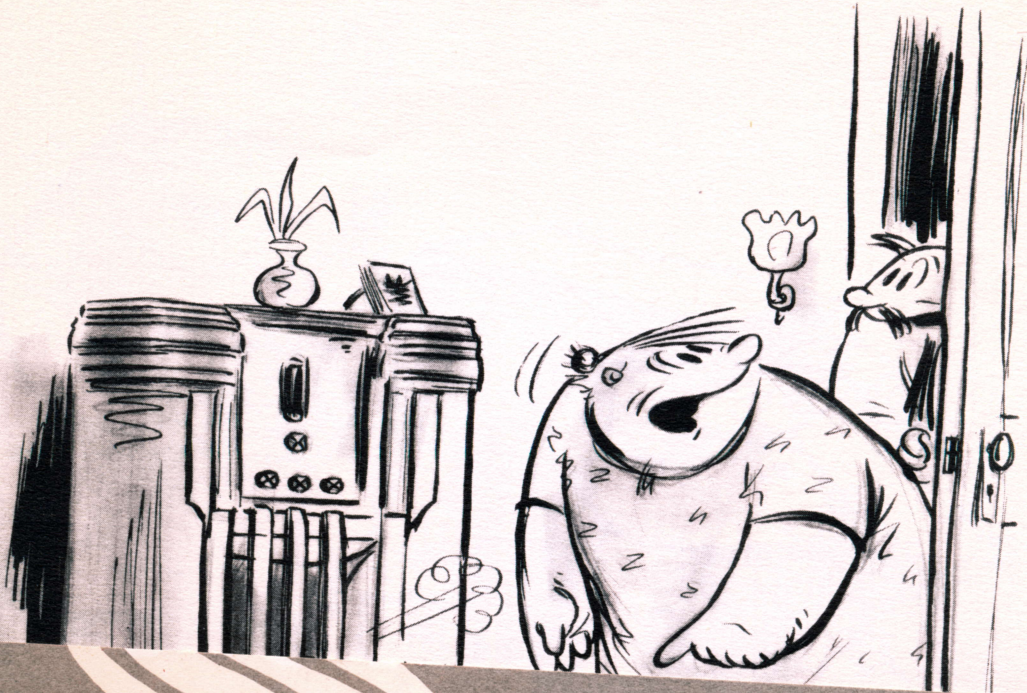
PHILCollier's

**They make a lively team – Philco and Collier's.
Both say ACTION! Action for your radio-set
dollars; Action for your advertising dollars!**

Collier's

THE NATIONAL WEEKLY

Philco Cruise, 1934—S. S. Queen of Bermuda



We arranged with Frank Owen, Collier's cartooning sensation of the year, to have Jasper make a survey of "the Care and Treatment of Radio Sets in the Home." Here are the findings of Mr. Owen's half-pint.

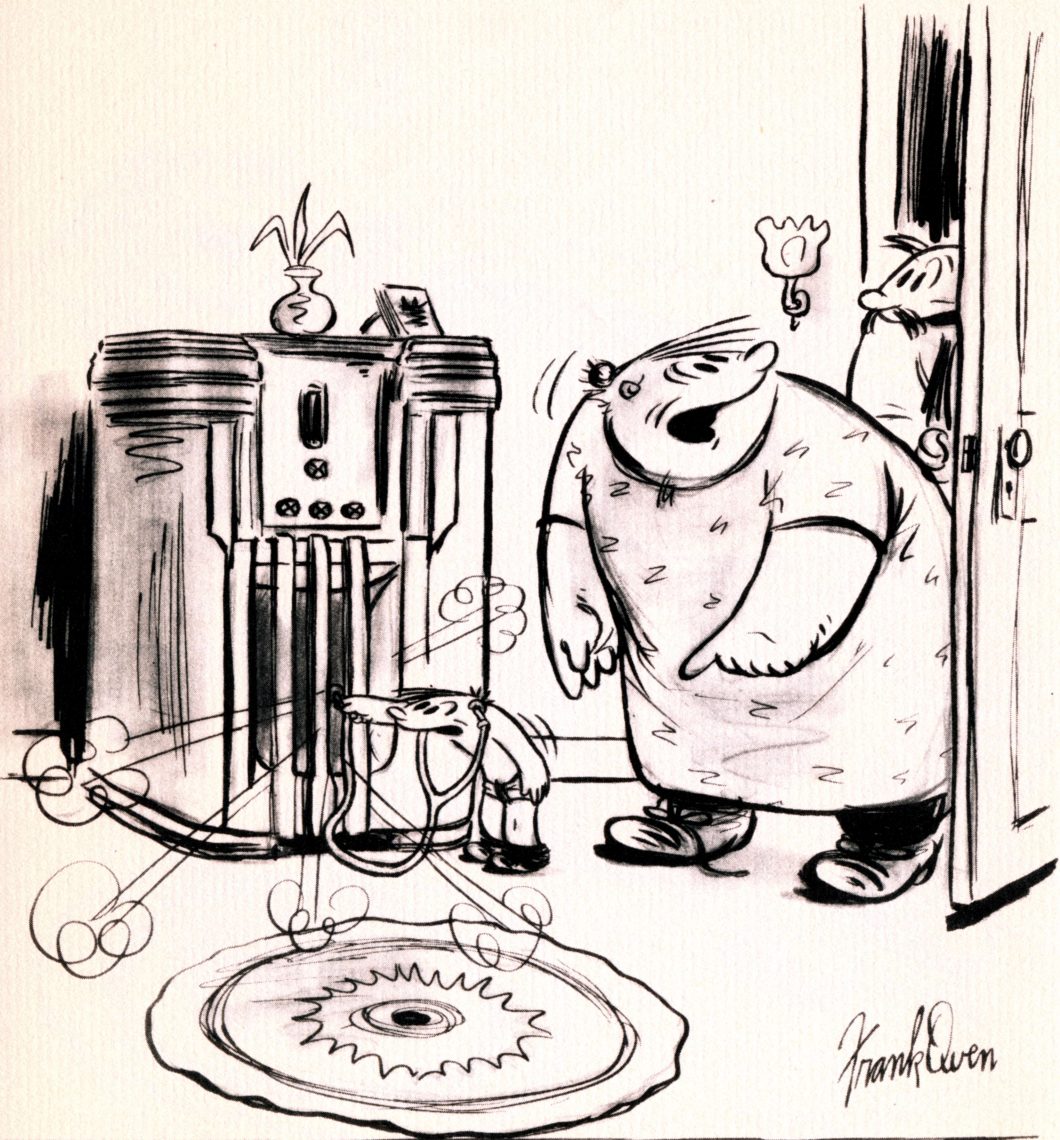


PHILCO

A musical instrument of quality

A PHILCO FOR EVERY PURSE AND PURPOSE

Philco Cruise, 1934—S. S. Queen of Bermuda



" HIS FAVORITE PROGRAM'S ON, AN' HE
DON'T WANT TO MISS ANYTHING!!! "

Philco Cruise, 1934—S. S. Queen of Bermuda



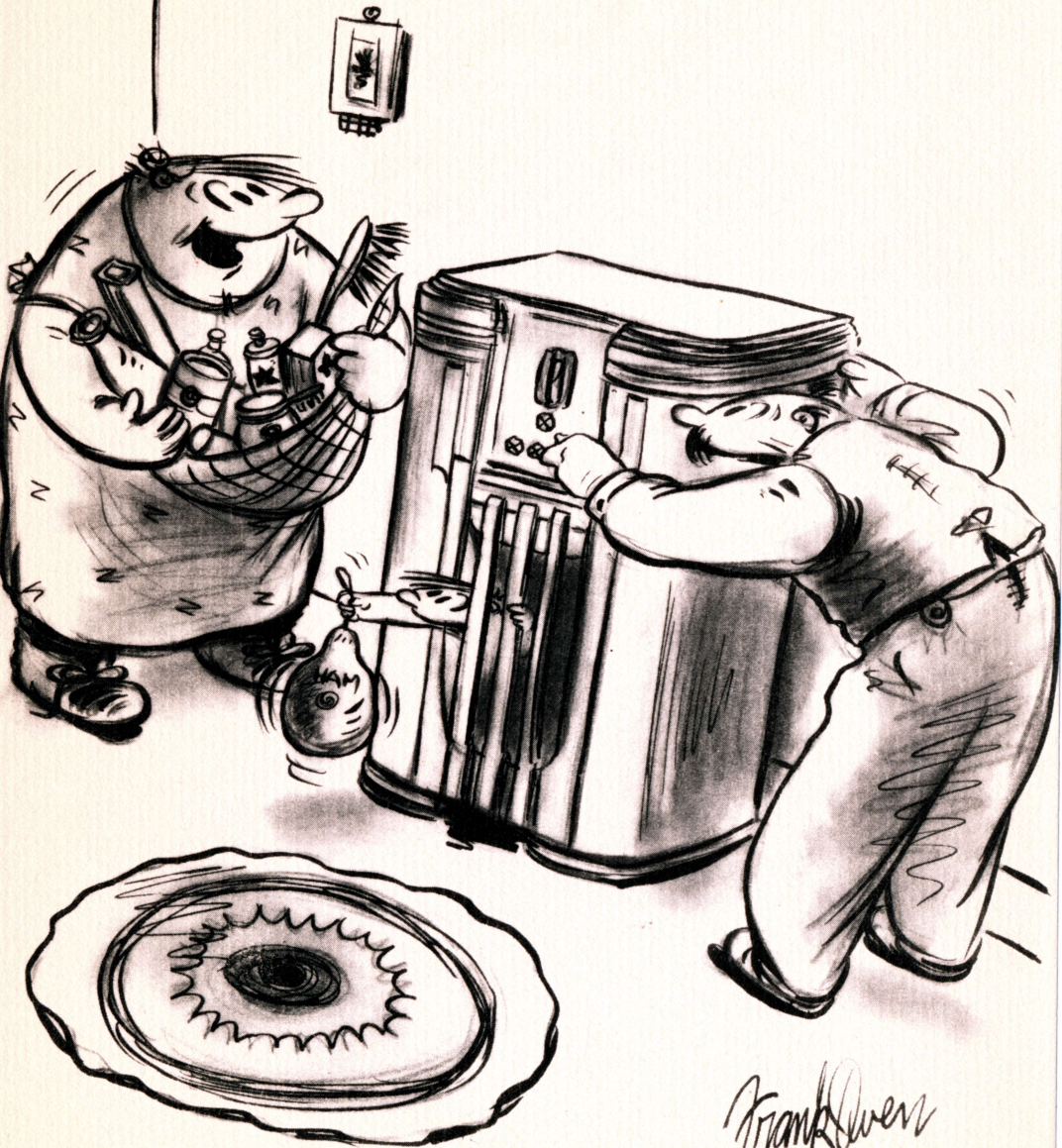
" YOU WOULD HAVE BAKED MAMA A CAKE, — BUT
TH' MAN ON TH' RADIO TALKED TOO FAST?!! "

Philco Cruise, 1934—S. S. Queen of Bermuda



" SO THATS HOW YOU MANAGE TO GET SO MUCH VOLUME !!! "

Philco Cruise, 1934—S. S. Queen of Bermuda



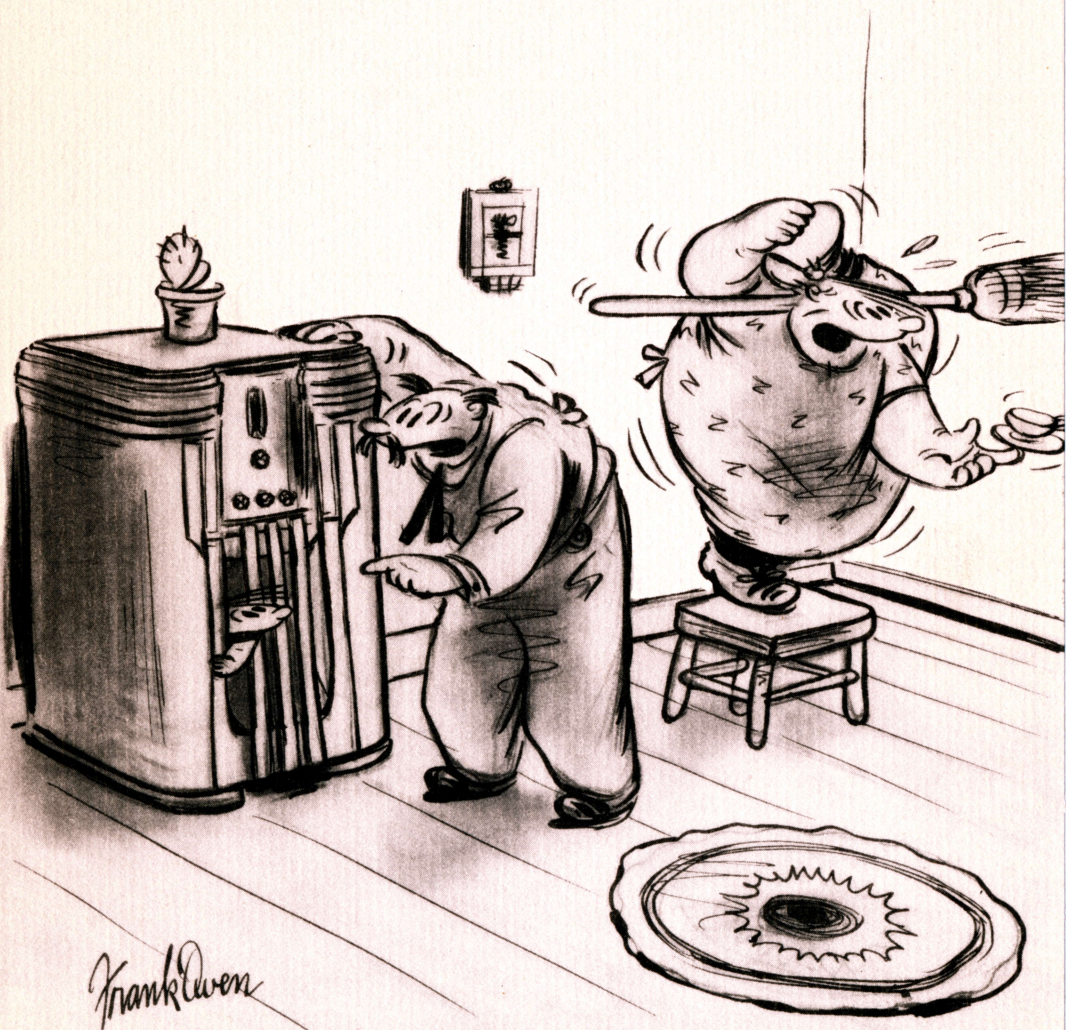
"NOW, DO YOU BELIEVE HE CAN GET SAMPLES
OVER TH' RADIO WITHOUT WRITING FOR THEM?!!!"

Philco Cruise, 1934—S. S. Queen of Bermuda



"SO!—SOMEBODY IN THERE HOLLERED
FIRE !!!"

Philco Cruise, 1934—S. S. Queen of Bermuda



“ OH!—SO IT'S YOU THAT'S BEEN GIVING MAMA ALL
THOSE CRAZY SETTIN' UP EXERCISES TO DO !!! ”