

PHILCO RADIO & TELEVISION CORPORATION

PHILCO
REG. U.S. PAT. OFF.
DIAMOND GRID
BATTERIES

MAIN OFFICE
TIoga AND C STREETS
PHILADELPHIA, PA.

PHILCO
REG. U.S. PAT. OFF.
BALANCED UNIT
RADIO

October 6, 1933.

14
Techni-Craft Publishing Corporation,
96 Park Place,
New York, N.Y.

ATTENTION-Mr. R. D. Washburne
Technical Editor

Gentlemen:

In your letter of September 27th which has come to the attention of the writer, you have asked us to send you glossy exterior and chassis photographs of the Model 38 battery receiver, as well as schematic wiring diagrams and service information.

With this letter we are sending you a photograph of the Lowboy and of the Baby Grand model 38 receiver and a copy of our Service Bulletin #166, upon this model, which gives you service data as well as a diagram layout of the top and bottom view of the chassis.

Photographs of the chassis are not available.

Yours very truly,

PHILCO RADIO AND TELEVISION CORP.

W. S. Fithian
SERVICE DEPARTMENT

W.S.FITHIAN:MW
Encl.

September 27, 1933

Philco Radio & Television Corp.
Tioga and C Streets
Philadelphia, Pa

Gentlemen:

Please rush to the attention of the writer glossy exterior and chassis photographs, schematic circuits, and complete service information concerning the latest model battery operated Philco receivers to which reference is made in a recent release received from Illustrated News Features.

We thank you for this reference material.

Very truly yours,

RADIO-CRAFT

R. D. Washburne
Technical Editor

RDW:SM

ILLUSTRATED NEWS FEATURES
248 SOUTH 16TH STREET
PHILADELPHIA

For Immediate Release

96

The past year has not only seen the introduction of many so-called "universal" models designed to operate on both alternating and direct current, but it has been a noteworthy revival of interest in battery-operated sets.

Philco has always manufactured battery-operated radios and through the period when other manufacturers were allowing their battery-operated models to drop behind the times, Philco made every effort to keep its battery-operated radios as modern and up-to-date as the models designed to run from house current.

Now with the betterment of farming conditions throughout the country, and the certainty of increased demand for better battery-operated radios in sections where wired homes are still in the minority, Philco is introducing a new model which is a distinct advance on any receiver previously designed for battery operation.

The greatest difficulty, heretofore, which the user of a battery-operated set encountered was the "hooking up" of new B and C batteries, a process which usually meant a call for a service man or the possibility of several blown-out tubes. This new Philco eliminates that difficulty, as the B and C batteries are in one unit with all connections leading to a single receptacle socket similar to the usual base plug in a wired home. On the new Philco Battery Radio there is a plug attached to a cable. To connect the B and C batteries it is only necessary to plug in this cable to the socket in the combined batteries. A single connection, which cannot possibly be made wrong, and new B and C batteries are ready for service!

This new Philco through a new type permanent field dynamic speaker and Class B output delivers practically AC volume, while specially economical low current drain 2 volt tubes keep operating cost at a minimum. Police call channels have been made available to listeners using this new 38 Philco, and all frequencies are reproduced with excellent tone quality.

This new Philco is specially designed so that all batteries will give months of service and gives the unwired home all the convenience and efficiency of an A.C. operated radio. It will also be most acceptable in hotels and apartment houses where interior electrical interference from elevators or generating plants makes it impractical to operate radios on house current.

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ADDRESS REPLY TO
SERVICE DEPARTMENT
ALLEGHENY AVE. AND "A" ST.
PHILADELPHIA, PA.

October 5, 1933.

Techni-Craft Pub. Corporation
96-98 Park Place
New York, N. Y.

Gentlemen:

We regret very much we cannot comply with your request of September 25 and forward the items requested as we do not have a supply of them at this time.

Again regretting our inability to be of service to you, we are

Very truly yours,

PHILCO RADIO & TELEVISION CORPORATION.

M. Clarke

Service Dept.

M. Clark:HB

September 25, 1933

Philco Radio & Television Corp.
Tioga and C Streets
Philadelphia, Pa.

Gentlemen:

Please send to the attention of the writer
glossy exterior and chassis photographs,
schematic circuit, and service manual cover-
ing your latest 2 V. T.R.F. and superheterodyne
receivers designed to use the new type 1A6 tube.

We thank you for this reference material.

Very truly yours,

RADIO-CRAFT

R. D. Washburne
Technical Editor

RDW:SM