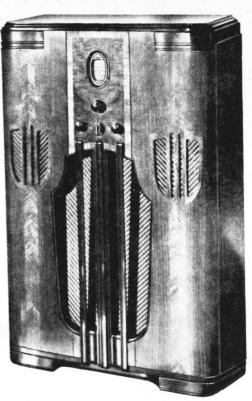
Carjot PROGRAMS from HOME and ABROAD

as never before!

The New 1936

PHILCO

By all means see and hear the new 1936 Philcos — radio's finest musical instruments. Every worth while feature in radio, giving you thrilling American and Foreign reception. You will be amazed when you hear Philco's glorious tone — when you see the exquisite new cabinets — when you compare Philco's exceptional values!



PHILCO 116X

This new Philco is a true High-Fidelity instrument with vastly extended musical range bringing you the overtones which identify and distinguish the many and varied musical instruments... NEW and exclusive Acoustic Clarifiers automatically prevent unpleasant barrel-like boom... ALL the clarity of tone produced by the Acoustic Clarifiers and all the extended musical range of Philco High-Fidelity are preserved and projected up to ear level by the large area and slope of the famous Philco Inclined Sounding Board.

In addition, every other advance of radio

science and invention . . . Shadow Tuning . . . Two-speed Station Selector . . . Program Control . . . Automatic Volume Control. Receives every broadcast service in the air . . . American Stations . . . both daytime and night-time Foreign Stations . . . Police Calls . . . Amateur, Ship and Aircraft Stations . . . even the new U. S. Government Weather Forecasts.

And its built-in Aerial Selector, used with the Philco All-wave Aerial, automatically maintains maximum power on each wave band ... In effect, five aerials in one.

Select Your Radio from 43 New 1936 Philcos Liberal Trade-in Allowance — EASY TERMS