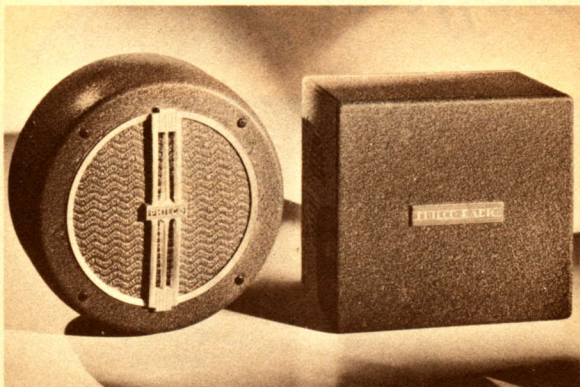


All you can ask in Auto Radio!



MODEL 828K . . . \$64.95

A de luxe 2-unit superheterodyne model with everything you could wish for! Separate, extra-large electro-dynamic speaker provides the most realistic tone in auto radio history. 7 balanced Philco High-Efficiency tubes, Push-Pull Class "A" operation, adjustable antenna circuit for maximum performance on any type of aerial, automatic volume control, full-wave vibrator, built-in filter system, and new tone control that operates from car instrument panel. Rugged, compact, fully shielded steel chassis case, with Philco Auxiliary Extension Speaker socket; quickly and easily installed in ANY car. The last word in power, volume, selectivity, sensitivity and quiet operation!

RADIO PARTS & EQUIPMENT CO.

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Choose PHILCO...your choice is confirmed by 31 great car builders!

FIVE powerful Philco Auto Radios for Spring 1937! Five new models that set new standards for sensitivity and selectivity . . . for tonal quality and distance-getting ability!

Any one of these five new Philcos can be quickly installed in the car you are driving today . . . and easily transferred to any other car when desired. Choose the one which best

fits your present requirements . . . secure in the knowledge that it will fit any car you may buy in the future!

Stop missing the countless hours of entertainment radio provides while you're riding on business bent or pleasure-bound. Ride to the music of a Philco . . . the auto radio which is the exclusive choice of thirty-one great car manufacturers!

Philco Universal Control with "Wide-Vision" Dial

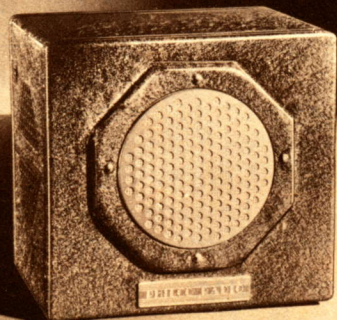


Smartly-styled and satin-finished, it fits easily and quickly beneath the instrument panel of any car for convenient tuning of stations and control of volume. This Philco Universal Control is available with any of the five models illus-

trated . . . harmonizes with any interior . . . and can be quickly transferred from one car to another without marring the instrument panel. The new, illuminated, wide-vision dial can be easily read from any angle!

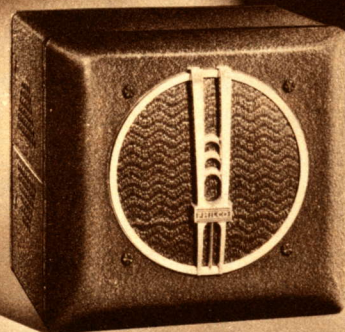


Wherever you drive... take



MODEL 826 . . . **\$39.95**

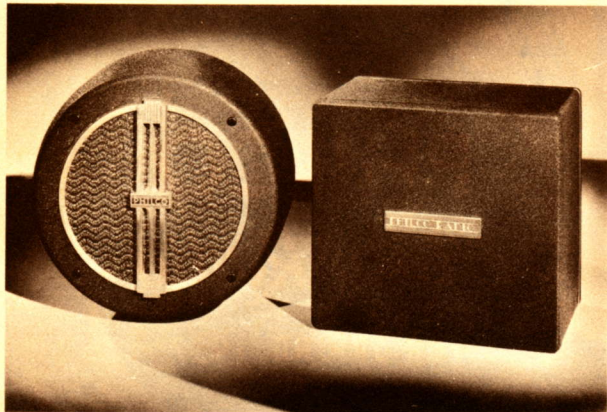
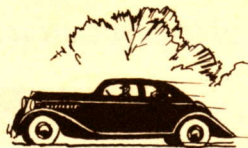
A leader in performance and the outstanding value in this price range. It's a single unit superheterodyne receiver with adjustable antenna circuit for maximum performance on any type of automobile aerial. Highly sensitive, extremely selective, and it has the power to give you enjoyable reception when stations are far away. Six balanced Philco High-Efficiency tubes, newly designed electrodynamic speaker, automatic volume control, full-wave vibrator, and a built-in filter system that eliminates all chassis "spark" pick-up. The steel chassis case is of attractive design, rugged, compact and fully shielded. Quickly and easily installed in ANY car.



MODEL 827 . . . **\$49.95**

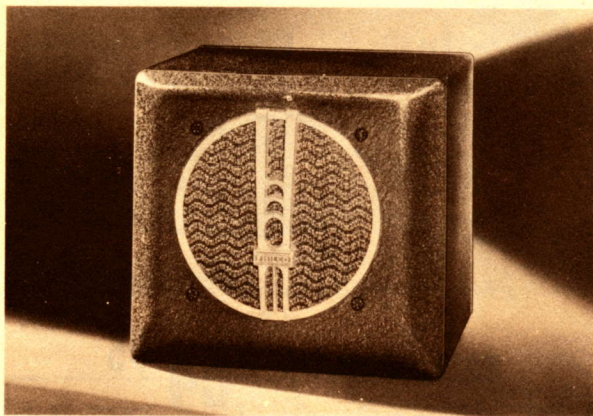
A world of power, volume to spare! Single-unit superheterodyne receiver, with adjustable antenna circuit for maximum performance on any aerial. Six balanced Philco High-Efficiency tubes, larger and more efficient electrodynamic speaker, automatic volume control, full-wave vibrator, built-in filter system that eliminates chassis "spark" pick-up, and new tone control that operates from car instrument panel. Rugged, compact, fully shielded steel chassis case with handsome chrome-type ornamental grille and socket for Philco Auxiliary Extension Speaker; quickly and easily installed in ANY car. Exceptionally fine tone, power, selectivity and sensitivity.

along all that radio offers!



MODEL 827K . . . **\$59.95**

The greatest value ever offered in a 2-unit superheterodyne receiver! A separate, large electro-dynamic speaker, contained in a baffle of special size, insures exceptional tone quality and volume. Six balanced Philco High-Efficiency tubes, adjustable antenna circuit for maximum performance on any type of automobile aerial, automatic volume control, full-wave vibrator, built-in filter system and new tone control that operates from car instrument panel. Rugged, compact, fully shielded steel chassis case with attractive grille and decorations, with Philco Auxiliary Extension Speaker socket; quickly and easily installed in ANY car. Tremendous power, selectivity and sensitivity.



MODEL 828 . . . **\$59.95**

A superlative performer! Single-unit superheterodyne receiver, with 7 balanced Philco High-Efficiency tubes and Push-Pull Class "A" operation. Includes adjustable antenna circuit for maximum performance on any type of aerial, super-efficient electro-dynamic speaker, automatic volume control, full-wave vibrator, built-in filter system, and new tone control that operates from car instrument panel. Rugged, compact, fully shielded steel chassis case with handsome ornamental speaker grille, with socket for Philco Auxiliary Extension Speaker; quickly and easily installed in ANY car. Extraordinary sensitivity, selectivity and glorious tone!