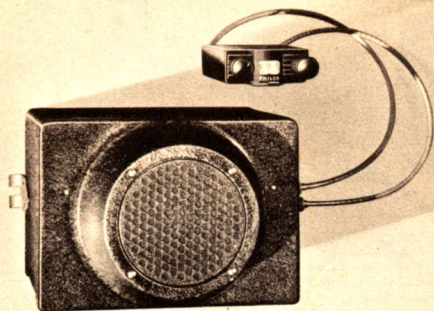


## PHILCO AUTO RADIO

Model 816

\$39.95



■ A world-beater for value! Single unit super-heterodyne receiver with adjustable Antenna Circuit for maximum performance with either roof or undercar aerial. Six multi-function Philco High-Efficiency tubes, improved automatic volume control, highly efficient electro-dynamic speaker and streamlined control unit with new illuminated "wide-vision" dial. Control unit fits in or on instrument panel. Sturdy, compact, fully shielded steel container that fits ANY car. Improved full-wave Philco vibrator. Exceptional sensitivity and selectivity, exceptional power and low current consumption!

CHAS. F. SETTLE  
Auto RADIO Home  
4672 Griscom St. Del. 5553 East 8382

# The new PHILCO Auto RADIO



\$39.95 to \$77.60

TAKE YOUR FAVORITE PROGRAMS WITH YOU  
WHEREVER YOU GO . . . WITH A NEW

# PHILCO AUTO RADIO

■ Philco offers a choice of five superb models . . . designed to meet every purse and purpose. Model for model they give you more worthwhile features than any other auto radio. Greater power—better sensitivity and selectivity—finer tone—more uniform reception—and low current consumption! New low prices make them more than ever the World's Greatest Auto Radio VALUES!

All five of these new Philcos are super-heterodynes, complete with special multi-

function Philco High-Efficiency Tubes, Electro-Dynamic Speaker and Automatic Volume Control. They can be quickly and easily installed in ANY car, regardless of make, model or year—or transferred from one car to another.

Make dull roads brighter and long trips shorter with a new Philco Auto Radio—the exclusive choice of 29 great car manufacturers in the United States, Canada and Europe!

## New Streamlined Control Unit with "Wide-Vision" Dial



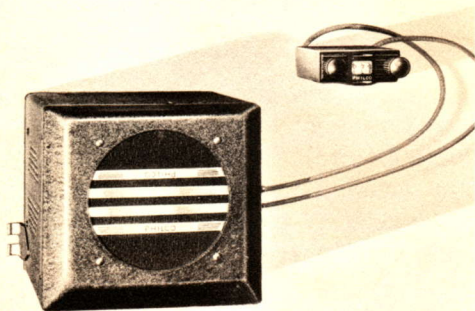
■ For beauty, compactness and convenience, Philco's streamlined Control Unit has no equal! Of special importance is the new "wide-vision" dial. The large station markings are on a curved drum . . . softly illuminated and easy to read from any angle. This unique design guarantees quick, accurate tuning, day or night.



EVERY MILE IS A HAPPIER MILE

Model 817

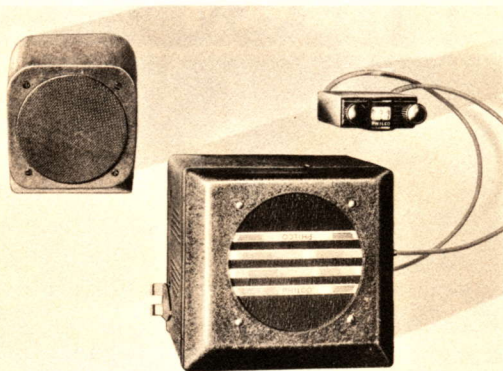
\$49.95



■ The most powerful auto radio ever built in this price class! A single unit superheterodyne with adjustable Antenna Circuit for roof or undercar aerial. Six multi-function Philco High-Efficiency tubes, automatic volume control, large size electro-dynamic speaker. New tone control operated directly from new streamlined control unit with illuminated "wide-vision" dial. Control unit fits in or on instrument panel. Improved full-wave Philco vibrator. Compact, shielded steel container fits ANY car. Exceptional sensitivity and selectivity, life-like tone and low current consumption!

Model 818

\$59.95



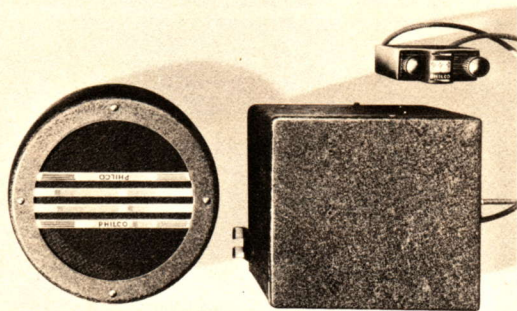
■ TWO powerful electro-dynamic speakers—one in the set, the other mounted above the windshield, to assure even distribution of sound throughout the car. Superheterodyne receiver, with six multi-function Philco High-Efficiency tubes, adjustable Antenna Circuit, automatic volume control. New sensitivity control and tone control operated directly from streamlined control unit with illuminated "wide-vision" dial. Control unit fits in or on instrument panel. Compact, shielded steel container fits ANY car. Exceptional sensitivity and selectivity, low current consumption, marvelous tone and balanced reproduction of uniform volume!

THE EXCLUSIVE CHOICE OF 29

# E WITH A PHILCO IN YOUR CAR!

## Model 818K

\$59.95

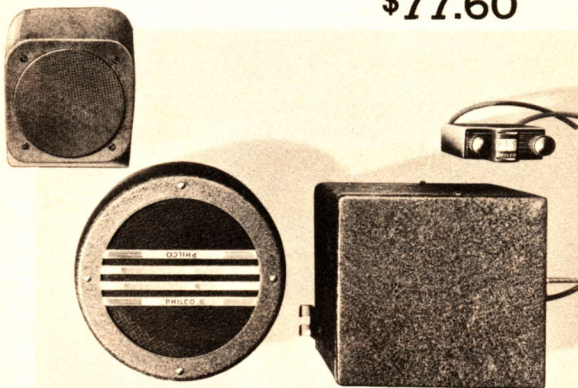


■ Another big value in a 2-unit Philco! Has a separate, extra large electro-dynamic speaker designed for dash mounting. Superheterodyne receiver with adjustable Antenna Circuit for roof or undercar aerial. Six multi-function Philco High-Efficiency tubes, automatic volume control; full range tone control and new sensitivity control operated directly from new streamlined control unit with illuminated "wide-vision" dial. Control unit fits in or on instrument panel. Compact, shielded steel container fits ANY car. Quiet operation, unusual sensitivity and selectivity, low current consumption and superb tone!

## Model 819

\$69.95

With Additional  
Overhead Speaker  
\$77.60



■ Here is Philco's De Luxe set—the most powerful auto radio ever built! Incorporates all the features of Model 818K, plus a more powerful receiver that includes 7 new multi-function Philco High-Efficiency tubes — a guarantee of superlative performance. Equipped with separate, extra large electro-dynamic speaker. Also available with additional flat-type overhead speaker providing more even distribution of sound throughout the car. For power, tone quality, sensitivity and selectivity and quiet, uniform operation under all conditions, this De Luxe Philco has no equal! It's the model for the motorist who wants the finest auto radio money can buy.

# GREAT CAR MANUFACTURERS!