

PHILCO

Eastern Prices Effective June 14, 1937

All Prices Less Aerial

Prices subject to change without notice

AMERICAN AND FOREIGN RECEIVERS * FOR 60 CYCLE ALTERNATING CURRENT

Model	Price	Model	Price
38-690 XX.....	\$395.00	38-630 K.....	\$ 79.95
38-116 XX.....	200.00	38-8 X.....	75.00
38-1 XX.....	175.00	38-9 K.....	65.00
38-2 XX.....	159.50	38-9 T.....	49.95
38-2670X.....	139.50	38-2620 T.....	59.95
38-2670 B.....	99.95	38-620 T.....	59.95
38-3 XX.....	129.50	38-610 J.....	59.95
38-665 X.....	129.50	38-610 B.....	49.95
38-665 B.....	99.50	38-10 F.....	55.00
38-2650 X.....	115.00	38-10 T.....	39.95
38-2650 B.....	89.95	38-15T.....	29.95
38-4 XX.....	100.00		
38-5 X.....	89.95		
38-5 B.....	79.95		
38-7 CS.....	89.95		
38-7 XX.....	79.95		
38-7 T.....	65.00		
38-2630 K.....	79.95		

FOR A. C. - D. C.

38-22 CS.....	\$95.00
38-22 XX.....	85.00
38-22 T.....	69.95
38-23 X.....	79.95
38-23 K.....	69.95
38-23 T.....	49.95

BATTERY MODELS (Less Batteries)

38-643 X.....	\$105.00	38-40 T.....	\$59.95
38-643 B.....	79.95	38-39 X.....	82.50
38-624 K.....	79.95	38-39 K.....	69.95
38-624 T.....	65.00	38-39 T.....	55.00
38-623 K.....	69.95	38-38 X.....	69.95
38-623 T.....	55.00	38-38 K.....	59.95
38-40 X.....	87.50	38-38 T.....	39.95
38-40 K.....	75.00		

*Sold only with Philco High-Efficiency Aerial
to insure greatest foreign reception.
(Except 15, 40, 39 and 38 models)

AMERICAN RECEIVERS

FOR 60 CYCLE A. C.

38-89 K.....	\$59.95
38-89 B.....	45.00
38-60 F.....	49.95
38-60 B.....	39.95
38-62 F.....	39.95
38-62 T.....	29.95
38-12 T.....	27.50
38-12 C.....	22.50
38-12 C (Ivory) ..	25.00
38-93 B.....	22.95

FOR A. C.—D. C.

38-14 T.....	\$29.95
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BATTERY MODELS

(Less Batteries)

38-35F.....	\$57.50
38-35 B.....	42.50
38-34 F.....	55.00
38-34 B.....	39.95
38-33 F.....	45.00
38-33 B.....	29.95

AUTO RADIOS

828 K.....	\$64.95
827 K.....	59.95
828.....	59.95
827.....	52.95
826.....	42.95

All Double-X Philcos starting with the 7XX have the Inclined Control Panel . . . the Philco Inclined Sounding Board . . . the Philco Foreign Tuning System . . . the Protective Back Shield . . . and Philco Automatic Tuning. Now . . . when a customer comes in to see a 7XX . . . use these added features to sell-up!

- 4XX**— 1. 4-Point Tone Control instead of 3.
2. Push-Pull Phase Inverted Audio System.
3. Noise-Excluding Signal Amplifier.
4. 8 Tubes instead of 7.
- 3XX**—has features 1, 2 and 3 PLUS:
5. Counterbalanced Magnetic Tuning on Broadcast Band.
6. 3 Tuning Ranges instead of 2.
7. Philco Spread-Band Dial.
8. Glowing Beam Tuning Range Indicator.
9. 9 Tubes instead of 8.
10. Flood-lighted Call Letters.
- 2XX**—has features 1, 3, 5, 6, 7, 8 and 10 PLUS:
11. Balanced Phase Push-Pull Audio System.
12. 11 Tubes instead of 9.
- 1XX**—has features 1, 3, 5, 6, 7, 8 and 10 PLUS:
13. Auditorium Speaker.
14. Super Class A Balanced Phase Push-Pull Audio System.
15. 12 Tubes instead of 11.
- 116XX**—has features 3, 7, 8 and 10 PLUS:
16. High-Fidelity Audio System.
17. Counterbalanced Magnetic Tuning on all Tuning Ranges.
18. Cathedral High-Fidelity Speaker.
19. Acoustic Clarifiers.
20. Wide-Angle Sound Diffusion.
21. Twin Tone Controls.
22. 5 Tuning Ranges instead of 3.
23. Stations spread 6 times farther apart.
24. 15 Tubes instead of 12.
- 690XX**—has features 3, 7, 8, 10, 17, 20, 22 and 23 PLUS:
25. Super High-Fidelity Audio System.
26. 3 Speakers . . . Cathedral High-Fidelity Speaker with 2 additional High-Frequency Speakers.
27. Complete separation of R. F. and Audio Stages.
28. 4 Acoustic Clarifiers instead of 3.
29. Music Interpretation Controls.
30. 20 Tubes instead of 15.