

# PHILCO HAVANA CRUISE CONTEST

## C. R. ROGERS COMPANY

5434 Penn Avenue

Pittsburgh

March 6, 1936.

LATEST CRUISE STANDINGS - DEALERS DIVISION

PERIOD JUNE 1 to MARCH 4, 1936.

ACTUAL PERCENTAGES  
OF LEADERS

Here you are. The first actual percentage figures on the leaders in each Group. These figures are the standings as of the close of business Wednesday March 4.

These figures are really startling. Many dealers thought they didn't have a chance, had quit trying, but will they be surprised to find that they are really still in the fight and have a splendid chance of going to Havana.

Likewise many dealers felt that they had this contest sewed up - that it was all over too, that they couldn't lose out now, and were just as much as walking up the gangplank shouting "Havana, here we come".

Well, all we can say is that these figures should straighten many such matters out definitely, and from now on it will be a real scrap. These sixty-two men who leave Pittsburgh in special trains for New York, and then on to Havana, will unquestionably be setting forth on the greatest pilgrimage of fun and frolic that ever left the shores of good old Pittsburgh - we know, we have been on them.

Take your pencil right now. If you are not up at the top, multiply your quota by the percentage you are behind the winning group and see just how much extra effort it will take to get on the band wagon. If you are a winner to date - let us caution you - watch your step.

The fight's on - get on your marks!

Sincerely yours,  
C. R. ROGERS COMPANY,

C. F. Gaylord - General Manager.

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HIGHEST PERCENTAGES TO MARCH 4, 1936.

"C" GROUP - 10 TRIPS

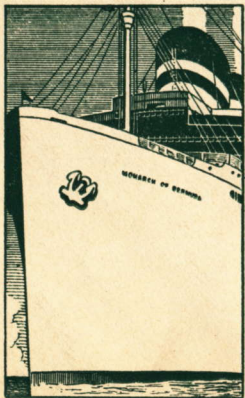
<u>DEALER</u>	<u>TOWN</u>	<u>% OF QUOTA</u>
*Chas. S. Kirk Company	Barnesville, Ohio	166.8%
*Berky Electric Company	Brownsville, Pa.	112.6
*Ferree Electric Company	Coraopolis, Pa.	104.0
*Service Radio & Electric Co.	Uniontown, Pa.	103.6
*Fulmer Service Station	Toronto, Ohio	101.1
*Donalies Battery Service	Pittsburgh, Pa.	100.8
*J. A. Edwards	Brookville, Pa.	100.4
*Baer & Company	Meyersdale, Pa.	96.9
*Daniel Shaffer & Son	Hooversville, Pa.	96.6
*Half Brothers	Homestead, Pa.	93.5
Mutual Supply Company	Pittsburgh, Pa.	93.0
Appliance Sales Company	Greensburg, Pa.	90.1
H. K. Shumaker	New Bethlehem, Pa.	90.0
B. Rudner & Son	Martins Ferry, Ohio	89.9
J & P Electric Company	Pittsburgh, Pa.	88.9
Brown's Music Store	Kittanning, Pa.	88.6
LaForte Music Company	Monessen, Pa.	88.1
Carfagna Appliance Company	Turtle Creek, Pa.	87.8
Punxsutawney Nash Motors	Punxsutawney, Pa.	86.2
East End Battery & Ignition	Pittsburgh, Pa.	85.9
Goodrich Silvertown, Inc.	Pittsburgh, Pa.	84.3
Northern Light Company	North Side, Pittsburgh, Pa.	80.9
D. H. DeNardo	Braddock, Pa.	80.5
W. J. Mullan Co.	Sewickley, Pa.	80.4
C. L. Melenzyer Company	Charleroi & Belle Vernon,	77.8
Federal Supply Company	Pittsburgh, Pa.	77.7
W. B. Penn Company	Bowerston, Ohio	77.5
Milheim Music Store	Butler, Pa.	77.4
Miller & Solow	Pittsburgh, Pa.	75.6
Columbia Music Company	Pittsburgh, Pa.	75.3
Cooper Brothers	New Kensington, Pa.	74.0
Firestone Service Corp.	Pittsburgh, Pa.	74.0
H-L Electric Company	Greensburg, Pa.	73.8
R. E. Thompson Company	Braddock, Pa.	72.9
Economy Furniture Company	McKeesport, Pa.	71.3
South Fork News Company	South Fork, Pa.	70.2

\* Denotes winners to date.

Transitone purchases included in these standings.

# NEWS FLASH!

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C. R. ROGERS COMPANY  
5434 PENN AVE. - PITTSBURGH, PA.



Charles S. Kirk,  
Barnesville,  
Ohio.