292-294 Parramatta Road, Auburn, N.S.W.

A Unit of Email Limited

PHILCO RADIO & TELEVISION CORPORATION (AUSTRALIA) PROPRIETARY LIMITED

Designed, engineered and manufactured by

Every PHILCO set is the result of the vast experience of the famous American PHILCO INTERNATIONAL CORPORATION, a pioneer and leader in world radio. The and manufactured to exacting standards in our modern factory at Auburn, New South Wales. Thus, when you buy a PHILCO radio you receive the peak of achievement in radio today... in reception, tone, appearance, subject of the research and development of a world leader in fine radio.

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## Hear a PHILCO Explorer and you'll discover new standards of listening pleasure!



## Deluxe features in a compact, economical set

You've never heard such exciting performance, you've never seen such handsome beauty—that's the Explorer, the set you've longed to own!

4 valves, plus long-life "Westalite" Selenium Rectifier. Also 5 valve model for super reception in "weak signal" areas. • Simple switch allows easy change from mains to battery operation.

Costly circuit design achieves great sensitivity, sharp station separation and maximum reduction of interference, even on crowded channels.

Special heavy-duty A-B battery pack, which, without re-energising, lasts as long as any portable on the market. ● Durable and washable simulated leather case, with saddle stiched French edge. ● Light weight and taper shaped for easy carrying. ● Special new Rola 5" high flux density speaker of very latest design. ● Woodacoustic cabinet with full rich tone. ● Clear station markings for every State. ● Built-in aerial. ● Automatic volume control.

Look! Choose your favourite colour from RED, YELLOW, WHITE, TAN, GREEN