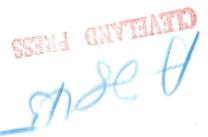




JAN 29 1949

TIGHT DEPT.



For Immediate Release.

FROM PHILCO CORPORATION

PHILADELPHIA

WEATHER OR NO - - Could be June or January, springtime or the fall - there are no seasons with a Philco freezer in the kitchen. Favorite foods are always in season, fresh frozen and stored in the new Philco DH-81. And there's so much more storage space, too, a 60% increase with no increase in cabinet size. 8 cubic foot capacity in the size of a 5 foot model. There's more room in all compartments for up to 320 lbs. of frozen foods. The separate center compartment is for sharp freezing at required temperatures as low as 15 degrees below zero.