Equips any radio or phonograph to play sensational new Vinylite

## 45 MINUTE RECORDS

**PHILCO ALBUM LENGTH RECORD PLAYER** Quickly and easily attached by dealer or service man to any radio, old or new. Plays up to 45 minutes of music from both sides of the new Vinylite, long playing record. Philco Balanced Fidelity Reproducer, reliable 33<sup>1</sup>/<sub>3</sub> R.P.M. motor. Trim plastic cabinet. PHILCO FOR 1949

> Table Radios

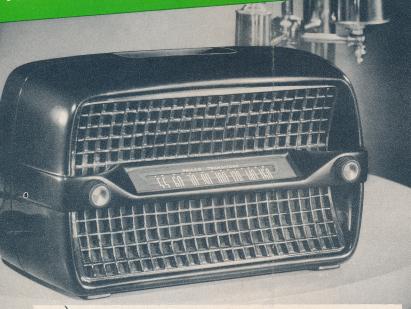


The PHILCO name on a table model is Your Guarantee of Quality

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In a table radio, above all, be sure of the quality and satisfaction which are the promise of the Philco name. Years of research in the laboratories of the world's largest radio manufacturer have found the way to put the utmost performance and quality in compact space at the lowest possible cost. And more than that, you can be sure that no compromise is made with the rigid standards which have made Philco famous for quality the world over.







**PHILCO 505.** A brand new table radio design—finished all around—stunning from any angle of view. Molded in rich, brown plastic, with flush grip. Easy to carry. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Beam Power Audio. Built-in Aerial. Illuminated Dial. Standard Broadcasts.



**PHILCO 506.** Mahogany. Luxurious solid mahogany cabinet frame and matching veneers. AC-DC. 4 tubes plus rectifier. Permanent Magnet Speaker.

PHILCO 504. Graceful walnut brown plastic cabinet has wide sliderule dial. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 501.** Striking new table radio in walnut brown plastic. Lucite wheel dial. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 506.** Walnut. Striking, richly grained solid and veneer walnut cabinet. AC-DC. 4 tubes plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 504-I.** Glistening ivory plastic compact of clean-cut modern design. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.

PHILCO 501-I. Stunning ivory plastic in a gem of smart cabinet design. AC-DC. 4 tubes, plus rectifier. Permanent Mag-

net Dynamic Speaker. Built-in Aerial.

**PHILCO 500.** Smart, compact cabinet in brown plastic with rich copper tone dial. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 500-I.** Charming ivory plastic cabinet with handsome copper tone dial. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 503.** Smartly streamlined ebony plastic. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial. Also available in green.

## The Finest in Table Model //////Reception!

## In Choice of 3 Great New Models

with unsurpassed freedom from static and new heights of truly glorious FM tone

Now, you may enjoy radio's most popular programs on FM stations everywhere. And the *Genuine Philco FM System* brings them to you at their best! It not

only brings you amazing freedom from static, but the entire circuit is designed for quality reproduction. Yes, it's FM at its finest in tonal range and noise reduction! And in these 1949 Philco table models, you get the greatest values for the price you pay in FM combined with AM radio reception.



New Philco Acoustical System New Tone Chamber and special acoustically matched Speaker bring you console tone in table model!



PHILCO 909. Aristocrat of FM-AM table radios! Philco Acoustical System, Matched Speaker. Philco FM System, Built-in FM-AM

Aerial. Continuously Variable Bass and Treble

Tone Control. 7 Tubes, 2 Rectifiers. Plug-in Socket and Switch for Philco Album Length

Record Player. Superb Mahogany Cabinet.

PHILCO 906. True Philco quality in FM-AM reception! Philco FM System, Built-in Dual Aerial. AC-DC Circuit, with 7 Tubes, plus Rectifier. Powerful PM Dynamic Speaker. Smart, Streamlined Modern Plastic Cabinet. An outstanding value!





PHILCO 905. America's greatest FM-AM value! Philco FM System, Built-in FM-AM Aerial. AC-DC Circuit, with 5 Tubes, plus Rectifier. Powerful Permanent Magnet Dynamic Speaker, Ultra-Modern Plastic Cabinet with unique 3-Dimensional Easy-View Dial. Quality at modest cost!

Leaders in Table Radio Styling, Performance, Features....



**PHILCO 904.** Short-Wave and Standard Broadcasts in a handsome brown plastic cabinet. Radiant crystal dial. 5 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial. AC-DC.



**PHILCO 902.** A deluxe table radio with thrilling power and tone. Warm cocoa brown plastic cabinet of classic simplicity. AC-DC. 5 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 900.** In a class by itself for smart style, quality performance, genuine value. Rich brown plastic. Radial dial. AC-DC. 5 tubes, plus rectifier. Permanent Magnet Speaker. Built-in Aerial.



**PHILCO 900-I.** The same distinctive cabinet styling and quality features as the "900" in ivory plastic, with Maroon Dial background and Maroon-and-Gold tuning knobs. Ideal in any room.



Sensational new tuning ease. Just touch the drum tuner to change stations and tune in the program you want.

**PHILCO 901.** At last, Automatic Tuning in a popular priced table radio. No dial or buttons! At your *touch*, the drum tuner brings in your choice of six stations, automatically. Station Identification Light. AC-DC. 4 tubes, plus rectifier. Permanent Magnet Dynamic Speaker. Built-in Aerial. A "New Look" in table radio design: Choice of Ivory or Light Green plastic.