

Presented to

— because a record of one's travels — a reminder of personalities one has enjoyed — a little history of happiest hours — is always a storehouse from which smiles of memory may be drawn — as time glides onward.

SAILED FROM NEW YORK

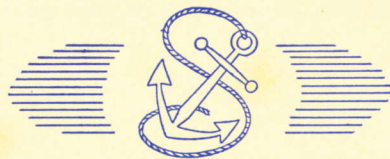
S.S. _____

Date _____

SAILED FROM BERMUDA

S.S. _____

Date _____





BERMUDA . . .

The All Year Mid-

HUNDREDS of miles from the nearest land, yet only 40 hours from New York on the speedy, luxurious "Monarch of Bermuda" and "Queen of Bermuda" lies the picturesque group of some 365 islands which the world knows as Bermuda. They are the most northerly coral islands in the world, and this perhaps is responsible for the remarkable climate they enjoy: warm in Winter, cool and breezy in Summer, and ideally adapted to sports and outdoor recreation in all seasons. No wonder Bermuda has become so popular with vacationists young and old!

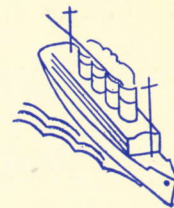
And no wonder the Furness trip has become such a favorite! Built especially for the Bermuda run, "pleasure-planned" for the jollity and gaiety of the two-day voyage, and providing the ultimate ocean luxury—a private bath with every room—these ships are the finest ever placed

in regular service on any short ocean run! We hope you will enjoy your voyage to the utmost—and remember the Furness "pleasure-plan," (the night-club cafes, swimming pool, cocktail bars, sports facilities, \$250,000 dance deck, ship-to-shore phones and other features) as the most delightful shipboard layout you have ever known.

One of your most striking impressions of Bermuda, if this is your first trip, will be the atmosphere of repose and peace that one enjoys in the little ocean domain from which automobiles are rigorously excluded. Visitors and residents alike go about in stately old-fashioned victorias—or on bicycles! For long trips, the Bermuda Railway has now made it possible to travel the length of the islands, from St. George's to Hamilton and Somerset, in speedy gasoline trains. But this is the only visible compromise



Ocean Playground



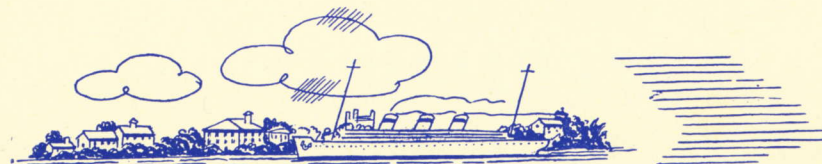
with modernity, and travelers from the land of elevated trains, subways, noisy street-cars and traffic snarls are deeply grateful—especially when they discover that wireless telephone communication with Europe and America is available at any time, just as it is on shipboard.

Bermuda has more than her share of natural wonders, too—the Magic Crystal Cave—the Sea Gardens, a startling new undersea world viewed through glass-bottom boats—Devil's Hole, a curious pool with subterranean outlets to the sea. The Aquarium at the Flatts has a world-famous collection. And for a small fee one may don a diving helmet and explore the floor of Harrington Sound.

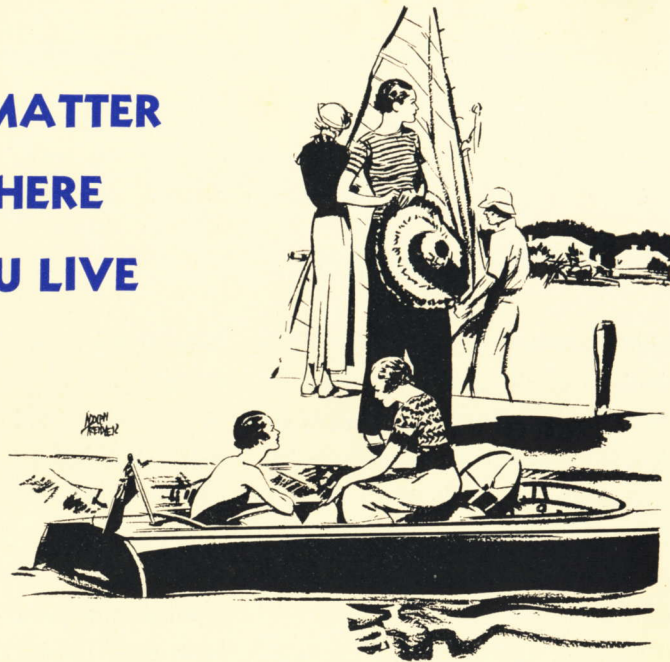
And yet without all this, Bermuda would still be famous for her golf and her water sports. Eight of the finest courses in the golfing world are laid down in Bermuda's rolling, wooded

terrain, and seven of these are open to visitors. Many come for the golf alone—only to find when they depart that golf is but one of the many delightful features of island life that they remember. Swimming is sure to be another—yachting another, whether one participates or merely looks on. Tennis, riding, aqua-planing, motor boating, fishing, whatever one's favorite sport may be it is to be enjoyed even more keenly here.

The beaches are almost numberless: pink coral beaches, great white beaches, small, cozy beaches ringed with rocky capes, wild lonely beaches—some with rolling surf, some with still and incredibly clear deep water, others with an outer reef and sheltered lagoon. Not a few of the hotels have their own private beaches, and nearly all have private swimming pools of the most modern type, beautifully tiled and equipped with springboards and diving towers.



**NO MATTER
WHERE
YOU LIVE**



in BERMUDA

**YOU'LL ALWAYS HAVE
THE BEST TIME HERE!**

If you are not so fortunate as to be a guest at one of these leading Bermuda Hotels, the next best thing is to enjoy their unsurpassed facilities for sports and entertainments. All visitors to Bermuda are cordially invited to do so.

REPRESENTATIVES OF THESE HOTELS ARE ALWAYS AT THE PIER IN BERMUDA.

The new

PRINCESS

INVERURIE *and Cottages*

For bookings, rates, and booklets consult our managers in Bermuda, or any travel agency,

BATHING Enjoy the open-air, heated swimming pools at The Princess and Belmont Manor. Bathe directly from the waterfront of Inverurie or any of these four hotels—they all “cover the waterfront”—and bathe in the surf at Belmont Beach, or Frascati’s Pink Beach.



GOLF The Belmont Manor-Inverurie 18-hole course and the Frascati links of 9 holes are among the best in Bermuda. Frequent tournaments with numerous prizes, open to all men and women golfers. Tennis, badminton, archery, all other sports at their best.



LUNCHEONS · TEAS Enjoy entrancing views of the water while having luncheon, tea or a cocktail at The Princess, Belmont Manor, or Inverurie. Rest and dine at Frascati en route to the Government Aquarium, Caves, or St. George.



DINNER There is no substitute for good food, exquisitely cooked, and faultlessly served. These hotels will not disappoint you. After dinner, linger for bridge, or dancing, or a concert.



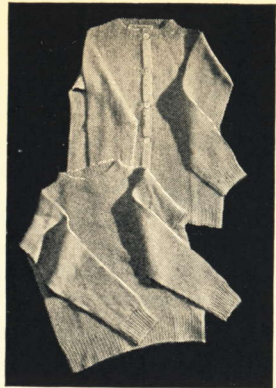
DANCING Our grills are thronged nightly with guests from every part of Bermuda. Famous dance orchestras, clever entertainers. Dine and dance at one of these hotels, on your first evening in Bermuda, and thereafter.



YOUR AMERICAN DOLLARS ALWAYS BUY
FULL VALUE AT THESE BERMUDA HOTELS.

BELMONT MANOR
and Golf Club
FRASCATI *and Golf Club*

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As your ship warps alongside the dock, you will note the establishment of Trimmingham Brothers, directly across the street.

It will add greatly to the pleasures of your visit if you will purchase here the distinctive English Sports Clothes, Sweaters, Woollens, Doekskins, Sports Supplies, etc., which you can enjoy while in Bermuda, and which you can secure at worth-while savings because of our low-tariff prices and our 90 years' experience as importers.

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'ROUND OUR TABLE

OUTWARD BOUND



COME TO ELBOW BEACH

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NO matter what hotel you're staying at in Bermuda you'll find yourself traipsing over to The Elbow Beach . . . for the famous surf bathing, or a delicious lunch, or one of our gay dances.

Why not come here to stay, and have more time to enjoy our facilities for golf, tennis, swimming and social functions? Elbow Beach accommodations are exceedingly attractive, and our cuisine is notable for its excellence. Rates from \$7. Free bus service to Hamilton twice daily.

OUR LIVERY MEETS THE SHIP



The
ELBOW BEACH
hotel

BERMUDA . . .

A Brief History

THE Bermudas, or Bermuda as this group is known today, are the world's most northerly group of coral islands, situated in a southeasterly direction, 666 miles from New York, 568 miles from Cape Hatteras, and 720 miles from Halifax.

Bermuda itself is only about 15 $\frac{1}{4}$ miles long and 19 square miles in area. Merely a speck in the vast Atlantic Ocean. However, this speck has won for itself I suppose, greater fame than many resorts ten times its size.

Go where you will in Bermuda, it is impossible to get more than half a mile away from the sea. Bermuda's scenery has a quiet, unobtrusive appeal. There are no mountains, no canyons, and no waterfalls. No hill is higher than 260 feet above sea level. There are no rivers. The roads meander up and down. The tribe roads are interesting, leading over hills, crosswise from sea to sea.

From an old Spanish map dated 1510 there is abundant proof that Bermuda was discovered prior to that year. However, Juan de Bermudez was given credit for discovering Bermuda in 1515, and the Islands took their name from him.

In 1527 Ferdinand Camelo, another Spaniard, obtained permission from King Philip II of Spain to colonize the islands. But this plan fell through because the Spaniards believing the Islands to be inhabited by devils

could not be induced to leave their native land.

In 1593 Henry May, an Englishman, and party, were shipwrecked at Bermuda, only staying long enough, however, to build a boat made of cedar to carry them to Newfoundland.

Not until 1609 do we hear of any further expeditions to these islands. On the 8th of June of that year seven ships left Falmouth, England with colonists for the colony of Virginia. On the 25th of July, 47 days later, a storm broke and scattered the fleet. The flagship "Sea Adventure,"—200 tons under the command of George Somers, later with 150 men, women and children on board, separated from the rest of the fleet and almost foundered. The storm lasted three days but on the morning of the fourth day, July 29, 1609, Somers, himself, sighted land—Bermuda. Later, colonists from England and also from Virginia hearing such wonderful reports of these islands, started to emigrate and continued to do so each year until, in 1619, the population had increased to 1500 persons.

The Bermuda Company received a charter in 1615 from King James the first, with full power to make laws, so long as they were in accordance with those of England, and today we find those laws are well in line with those of other countries.

(CONTINUED)





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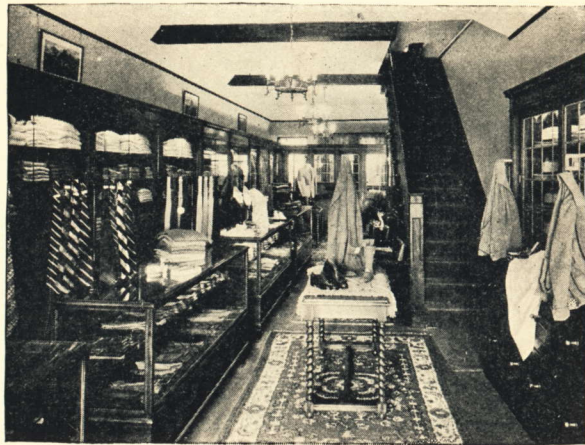
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 BERMUDA FURNISHING & SUPPLY CO. ● ENGLISH CHINA SHOP
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WHO'S WHO

Where they're from and why I like them





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for Men and Women*

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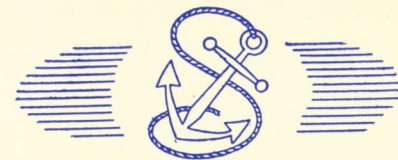
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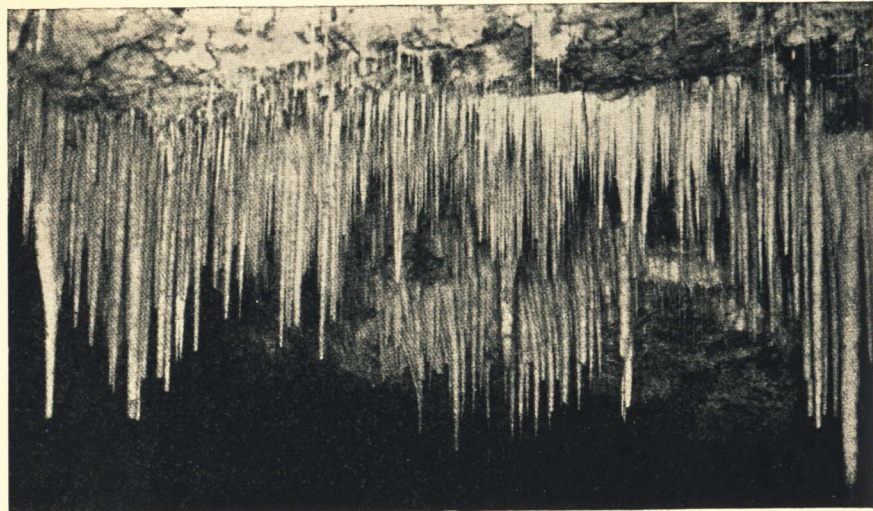
Somerset



WHEN I GO SAILING HOME

A memo of little things to bring





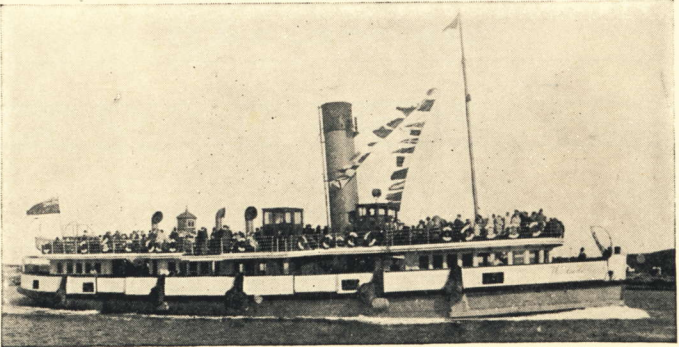
No trip to Bermuda complete
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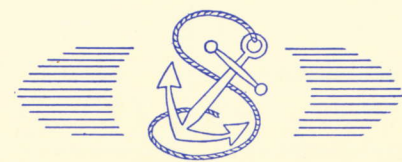
OH! THE THINGS I SAW AND THE THINGS I DID

Down Bermuda way

Sea Gardens or Coral Reefs



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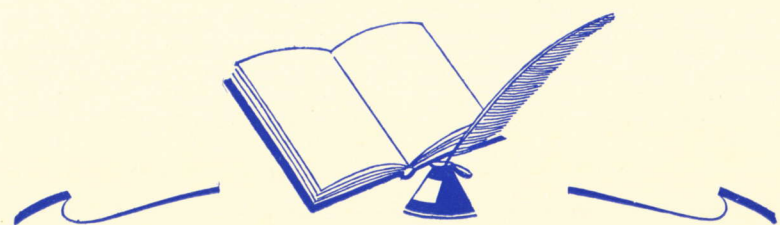
Post Cards—Films—View Books

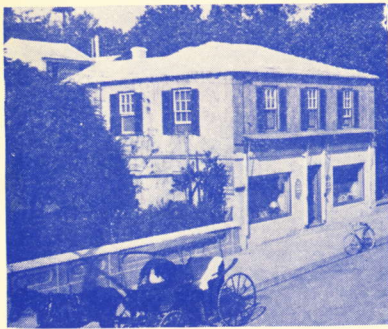
LINEN SHOWER

ON THE DOTTED LINE

Autographs I ought to remember

Handwriting practice area with multiple horizontal dotted lines for writing.





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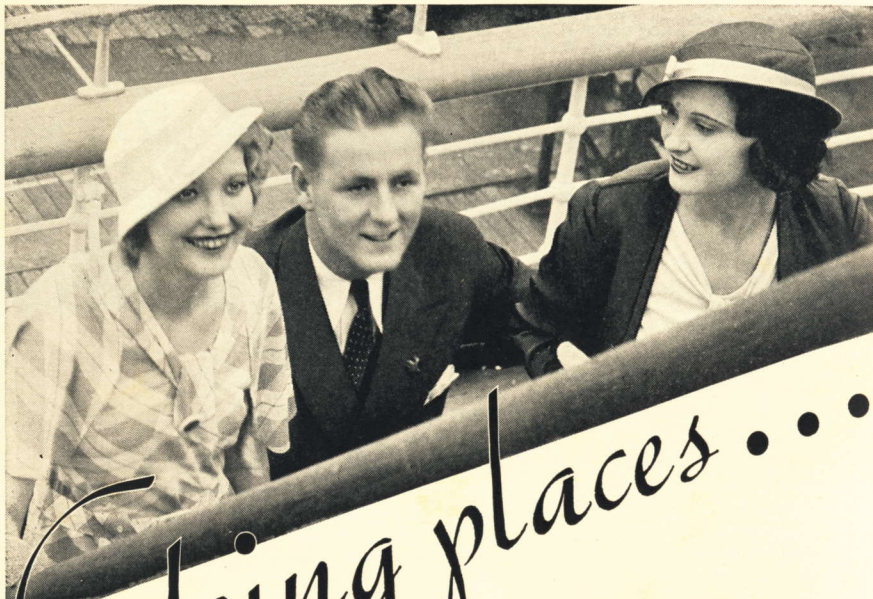
Single, <i>without bath</i>	\$ 7.00
Single, <i>with bath</i>	8.00
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Double, <i>with bath</i>	14.00
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A little record of personal impressions





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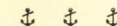
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Cruise Manager
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Photographer
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American or European Plan

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- THAT GLASS OF BEER
- THAT GOOD COCKTAIL

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The most popular and the
most attractive rendezvous

All located at the

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Gifts to take back—visit our
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A complete line of souvenirs,
novelties, etc., from 50 cents up.

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optical department”

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Genuine Amber, Crystal
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made to measure in shades to
match these new sweaters . . .

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FROM STEM

Beauty Shop

Finished skilled operators—located on B deck amidship—Waving, shampooing, facials, and manicuring.

Barber Shop

Experienced barbers—located on B deck amidship—Hair cutting, shampooing, massage, and manicure.

Cafes

These will be found on A deck bordering the dance floor.

Cocktail Bars

Are placed to serve all public rooms such as the Cafes, Smoking Room and the Lounges.

Library

Is forward through the Lounge on A deck. Books may be had by seeing Steward in attendance. For books lost there is a charge of \$2.00.

Dance Floor

On A deck with tables for refreshments.

Dining Saloon

On D deck—First sitting breakfast served from 8 to 10, Luncheon at 12 and Dinner at 6:30. The second sitting breakfast from 8 to 10, Lunch at 1 and Dinner at 7:45.

Gymnasium

To the stern on A deck completely equipped with rowing and riding machines, weights, etc.

Lounges

Are on A and the sun deck—Tea is served here in the afternoon.

Purser's Office

Is on C deck amidship and is open from 9 to 11 A.M., from 4 to 6 P.M. and from 8 to 9 P.M. Inquiries concerning Baggage insurance, customs, and wireless messages should be made here.

Promenade Deck

A particular chair and rug may be reserved by passengers upon paying a small charge—See Assistant Purser in the dance hall on A deck.



TO STERN

Soda Fountain

Will be found on A deck, adjacent to the dance hall.

Smoking Room

Is located aft on the sun deck. Smoking is strictly prohibited in the staterooms.

Sports Deck

Is aft on the sun deck—All sports with special feature of Horse racing in the afternoon.

Swimming Pools

"Monarch of Bermuda" aft on A deck and midship F deck.

"Queen of Bermuda" aft on A deck.

Life Preservers

Are in every stateroom—put them on as you would a jacket, tying firmly in front.

Surgeon's Office

Aft on C deck—no charge for sickness originating on shipboard.

Consulting hours: 10:30 A.M. to 12 Noon; 5 P.M. to 6 P.M.; urgent cases at any time.

Ship to Shore Telephone

Private Booth located next to Purser's office on C deck.

Writing Rooms

On either side of entrance to Library on A deck.

Valet Services

Are available by applying to the Barber—Service for both Ladies and Gentlemen.

Valuables

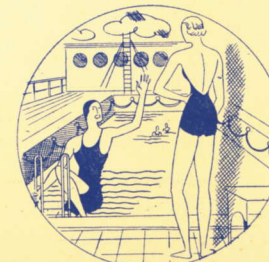
Should be deposited in safe at the Purser's office, otherwise steamship company will not be responsible.

Shop

Amidship on B deck—Souvenirs, candies, magazines, books, and toilet articles.

Boat Drill

Passengers are earnestly requested to attend the exhibition of life saving equipment on the Sun deck—Notice will be posted on Bulletin Board.





Courtesy Bermuda Railway



MERRILY WE
Go Around

A decorative banner with a white background and a black border. The text 'MERRILY WE' is in bold red capital letters, and 'Go Around' is in a red cursive font. The banner features illustrations of three cherubs blowing air, two sailing ships, and a large shell on the ocean floor.

2 SUPERB LOCATIONS
for your stay in
B E R M U D A

Hotel
BERMUDIANA

A garden estate in the heart of Hamilton. A step from the shops—yet set away in its own 15-acre tropical park! Enjoy all Bermuda's activities . . . distinguished surroundings . . . your own smart Grill, center of night life. Fireproof, redecorated, accommodating 500 guests at moderate rates.

ST. GEORGE HOTEL
BEACH and GOLF CLUB

Country estate in old 15th Century St. George's. Enjoy all Bermuda offers without leaving hotel property! One of the island's finest golf courses, delightful beach, largest swimming pool! Sweeping views over harbor, sea and islands, dancing, delicious meals. Low rates.

American Dollars Accepted at Par

*Robert D. Blackman, Gen. Mgr., Bermuda, or
 Furness Bermuda Line, 34 Whitehall St., or 565
 Fifth Ave., N. Y., or authorized tourist agents.*



MY GOLF IN BERMUDA

Date..... Date.....

Course..... Course.....

Players..... Players.....

.....

.....

.....

Score..... Score.....

Date..... Date.....

Course..... Course.....

Players..... Players.....

.....

.....

.....

Score..... Score.....





Interior — West End Branch

Rutherford

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Round Trip Fares between Hamilton—St. Georges and Hamilton—Somerset, \$1.50

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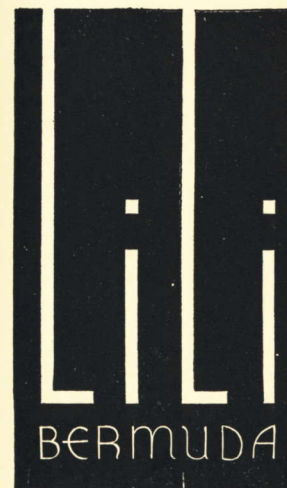
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"Distinctive Apparel"

Owing to Bermuda's low tariff you
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- Camel Hair Polo Coats.
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- Doeskin for Ladies' Skirts
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SPORTS JACKETS IN SCOTCH CHEVIOTS, TWEEDS & SHETLANDS

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OUTFITTERS TO GENTLEMEN

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MADISON AVENUE AT 46 STREET · NEW YORK

TABLE MATES A'VOYAGING HOME



WHAT MY

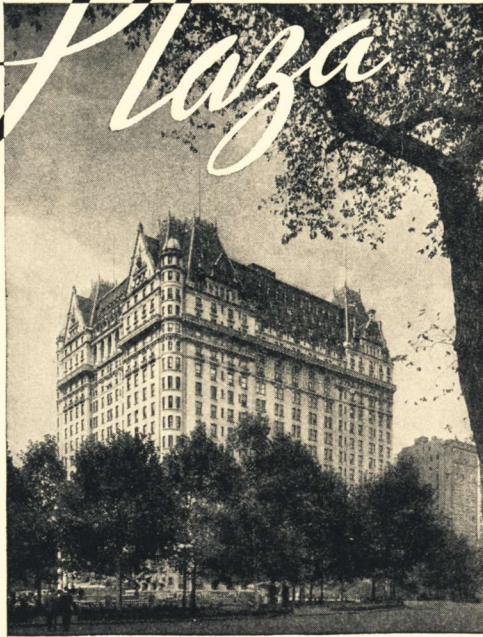
KODAK CAUGHT



THE

Plaza

FACING CENTRAL PARK



HOMeward VOYAGERS . . .

The homeward voyage from Bermuda, land of serene luxury, can be no more fittingly or graciously complemented than by a stay at the Plaza—New York's leading hotel. Wire for reservations, at our expense. Here unsurpassed accommodations, and the acknowledged standard of excellence in service—are at your command.

The world's choicest wines and liquors are now being served in the Palm Room and Terraced Restaurant, at the Plaza. The Grill for Dancing at the Cocktail Hour.

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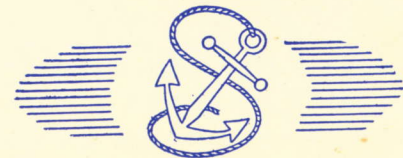
The **PLAZA** *New York*

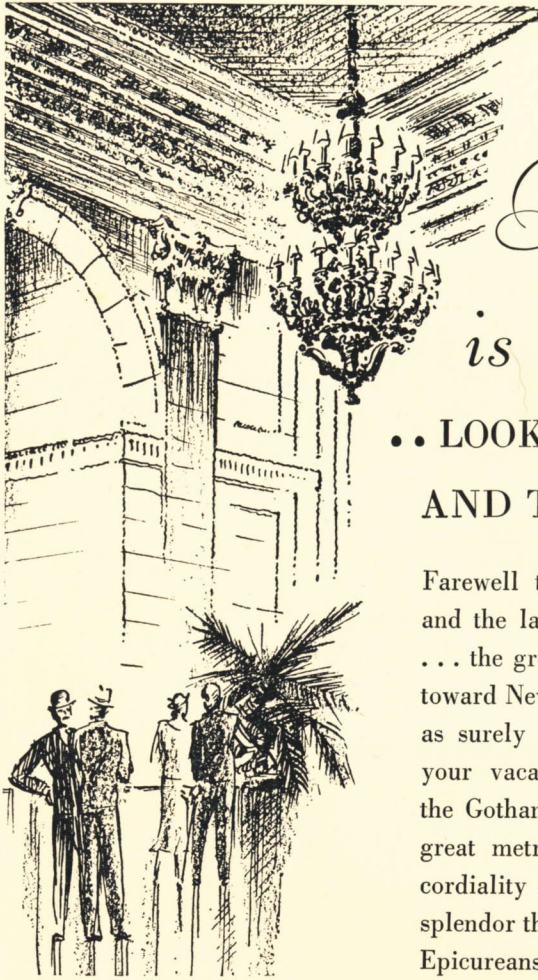
FIFTY-NINTH STREET AND FIFTH AVENUE



NOR' NORWEST!

What happened headed homeward





When
Bermuda
is far astern

.. LOOK TO NEW YORK
AND THE GOTHAM

Farewell to the Isles of Enchantment and the land of multi-colored wonders . . . the greyhound of the sea is headed toward New York and the Gotham. Just as surely as you choose Bermuda for your vacation-land you should select the Gotham as your rendezvous in the great metropolis. Discover the warm cordiality of the Gotham and enjoy the splendor that has made it world-famous. Epicureans, about town, declare that the Gotham serves the finest meal in New York . . . and the popularity of the restaurant bears out the truth of their statements. Room rates from \$4.

THE
Finest Assortment
OF
Choice Wines & Liquors

Max A. Haering, Resident Manager

The Gotham
FIFTH AVE., AT FIFTY-FIFTH ST., N. Y.
Affiliated with the Drake & Blackstone Hotels in Chicago

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HOMEWARD BOUND



The PHOENIX

Buy your Perfumes and
other necessities at
this modern

Rexall DRUG STORE

IN THE HEART OF HAMILTON
QUEEN STREET
One Block from Steamer Landings



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PERFUMER TO

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Court of England since 1821

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Bath Essence

Concentrated
Two or three drops provide a clinging,
lasting fragrance, unobtainable
with Bath Salts.

ALSO
Articles from the best European
Manufacturers

Major Frank Bryce

BERMUDA SHOP
Opposite New Windsor Hotel

BERMUDA . . . A Brief History

(CONTINUATION)

Since 1684 the Governor has been appointed by the Crown. Bermuda is not a Crown colony however, but more nearly a miniature copy of the home government. The Governor, usually appointed for five years, is Commander-in-Chief, and a Military officer.

The Executive Council, as a Cabinet, is composed of the senior military officer in command of resident troops, the Colonial Secretary, the Colonial Treasurer, the Attorney General and three other members who are usually appointed for 3 years.

The Legislative Council occupying a position similar to that of the House of Lords in England, or the Senate in the United States, is comprised of the Chief Justice, the Colonial Secretary, the Receiver General and six other members, who, with a few exceptions are appointed for life.

Finally the House of Assembly, composed of 36 members, four to each of the nine parishes, newly elected every five years, represents the people.

Voting in Bermuda is restricted to men. Furthermore no man can vote unless he owns real estate valued at not less than £60 (\$300). If he aspires to a seat in the House, he must own land worth not less than £240 (\$1200).

There are only 1150 electors out of a total population of about 30,000 or say 4% only who have the right to vote.

Living in Bermuda is comparatively reasonable.

It is interesting to note that eight of the nine parishes were named after the principal original owners of Bermuda. In 1618 Richard Norwood, a surveyor for the Bermuda Company, commenced his work of dividing the islands into eight tribes or parishes.

The names of the original parishes or tribes were:

BEDFORD—After the Countess of Bedford. This passed later to the Marquis of Hamilton and was renamed Hamilton Parish, as it is called today.

SMITH—After Sir Thomas Smith.

CAVENDISH OR DEVONSHIRE—After the Lord Cavendish, later changed to Devonshire when he became Earl of Devonshire.

PEMBROKE—After the Earl of Pembroke.

PAGET—After Lord Paget.

SOUTHAMPTON—After the Earl of Southampton.

MANSIL—After Sir Robert Mansfield, who later sold his share to the Earl of Warwick when the name was changed to Warwick.

SANDYS—After Sir Edwin Sandys.

St. George's Island, the 9th Parish, and about 1/7th of the acreage, were set aside as public land for purpose of defraying government expenses.

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Room with private bath \$3 daily
Monthly rates as low as \$45

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LEXINGTON AVENUE AT 49TH STREET NEW YORK



To You Fortunate

who are about to visit

BERMUDA

May you have a happy voyage and a delightful sojourn in that most charming of isles.

And when you return to New York, we should be glad to meet your ship and assist you at the pier. A wireless sent collect will assure our steamship agent meeting you.

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WHEN MY SHIP COMES IN

*Places to go and things to see in good
old New York Town*



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SCHICK DRY SHAVER

NO LATHER



OPERATES BOTH ON A. C. AND D. C.

WEIGHT 7 OZ.

This man is shaving

He has no lather on his face, yet he is shaving closely and quickly—the most comfortable shave he ever had.

The Schick Dry Shaver shaves tough beards, no matter how tender the skin may be. It is impossible to cut or irritate your face.

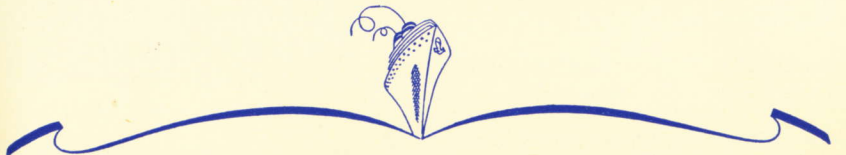
This gentle Dry Shaver, by ending the daily irritation of blade-shaving, gives nature a chance to restore your skin to its soft normal condition. After a few weeks the old blade-calloused skin will flake off and you will have a really new skin.

There are Schick Dry Shavers aboard ship. You may see one demonstrated in the Shop on B deck.

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I MUST NOT FORGET



A Real Welcome Awaits You

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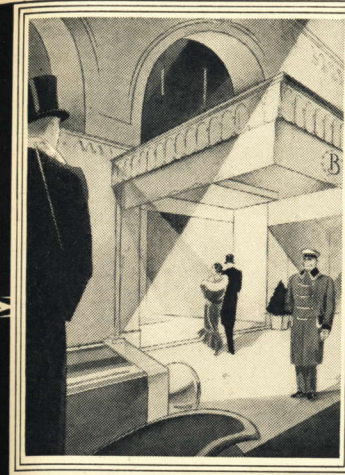
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