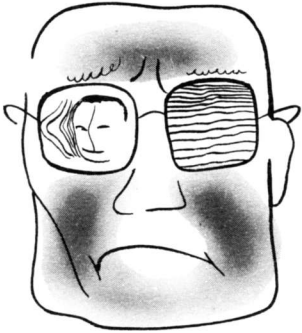


# TV Business Builder!

# Use JUMBO POSTCARD TO OFFER TV TUNE-UP

HOW'S YOUR **T-V**ISION?\*



\*T-Vision is a recently discovered ailment having to do with flapping images, horizontal lines before the eyes, soft, fuzzy outlines and nervous pictures. It is accompanied by a deep red color in the face and a mounting irritability. For a sure cure, turn this card over.

BACK →

## EXTRA BUSINESS

Use this Jumbo Postcard to stimulate extra business . . . mail it out, whenever business gets slack, to your regular customers or to any other television owner. Keep it inexpensive by using 3rd class mail.

The card is printed in two colors (red and black) . . . the 10 Points are completely spelled out so your customers know what they get for their money. Help your customers to better television performance, and get more business doing it!

← FRONT

ACTUAL SIZE: 8 1/2" x 5 1/2"

**IMPROVE YOUR T-V AND YOUR T-VISION!**  
GET OUR SPECIAL

## 10-POINT TV tune-up

Let our qualified experts correct minor deficiencies in your set and restore it to peak performance. It may save you many dollars later . . . and you'll be getting full enjoyment of your TV. Take advantage of our special price for this service today!

**YOUR NAME**

**ADDRESS**

**PHONE**

Only

**\$7.95**

**1** ANTENNA . . . Physical check of transmission lines and connections for mechanical condition and electrical efficiency.

**2** CHASSIS COMPONENT PARTS . . . Mechanical check for tightness of connections and signs of electrical deterioration.

**3** PICTURE LINEARITY—adjustment of picture "position" so that it is properly centered.

**4** PICTURE DIMENSIONS—adjustment of electronic controls to give correct width and height to picture.

**5** HORIZONTAL STEADINESS . . . Adjustment of horizontal hold system.

**6** FINE TUNING RANGE . . . Reset for maximum quality of picture and sound reception.

**7** RECEIVER FOCUS . . . Mechanical adjustment for maximum sharpness and uniform focus.

**8** PERFORMANCE TEST . . . Check of front control range and picture quality for complete functioning of all components.

**9** CLEANING . . . Face of picture tube and both sides of safety glass cleaned.

**10** TUNE-UP REPORT . . . Written report furnished covering technical condition, performance and work done.

All Work Guaranteed — Call Us Today — Save Bigger Repair Bills Tomorrow

Your Name, Address and Phone Imprinted on each Card

Name Your Own Price . . . Imprinted for You ("Parts and Tubes Extra")

## Order Now!

FILL OUT ORDER FORM BELOW AND MAIL TO . . .  
**PHILCO SERVICE HEADQUARTERS**  
 2nd and Westmoreland Sts.  
 Philadelphia 40, Pa.

**IMPRINT**

(Please Print!)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ Tune-Up Price \_\_\_\_\_

PR 3413

Date \_\_\_\_\_ Please send me (Postage Paid) the following quantity of TV Tune-Up Cards, PR-3241:

500 — \$8.95     1,000 — \$15.95     2,500 — \$35.95

(CHECK OR MONEY ORDER ENCLOSED)

**SHIP TO** (Mark "SAME" if same as Imprint):

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_