New ease and convenience now yours with

PHILCO

Easy-Out

ICE CUBE TRAYS

No splashing—no melting—no forcing. Just lift the lever and click! Out pop 14 generous size ice cubes for instant use!

Aluminum tray with easy-grip edge. Rugged mechanism.

Modernizes All Refrigerators . . .

BUY A SET OF TRAYS TODAY!

PHILCO Auto Radio

Superb Custom Styling and Performance AT LOWEST PRICES IN YEARS



Also complete line of AUTO RADIO AERIALS

Finest quality chrome-plated anti-rattle construction and mounting. Let your Philco Dealer recommend the correct Philco Aerial for your car!



PHILCO REAR SEAT SPEAKER

Now rear-seat passengers can enjoy auto radio reception at its best. The Philco Universal Rear Seat Speaker

> PRINTED IN U.S.A.

A-5001

permits rear seat passengers to enjoy the radio at normal volume without blasting in the front seat.

Convenient switch permits operation of front and rear speakers jointly or separately. Fits any make or model auto radio in any automobile.

PHILCO CORPORATION

Accessory Division, Philadelphia, Penna.

PHILCO

Accessories for the Home



FAMOUS FOR QUALITY THE WORLD OVER

At Philco Dealers Everywhere

PHILCO ACCESSORIES FOR ADDED COMFORT AND ENJOYMENT

PHILCO Special Formula FURNITURE POLISH

Developed by Philco cabinet experts gives lustrous, protective finish to all furniture.

No Hard Rubbing!

This high quality, hard-finish polish works wonders in giving a rich, lustrous sheen to fine furniture-old or new.

A Little Goes a Long Way!



PHILCO Air Conditioner COVER

For covering that part of the air conditioner which is exposed to the elements. Prevents drafts and keeps unit clean during period it is not in use. Made of heavy gauge, water-repellent Vinylite of rich red brown shade. Comes in

three (3) sizes—one for use on 1950, 1951 and all 1952 Philco Air Conditioner Models except Model 106H. One size for older Philco models and one for use on Philco 1952 Model 106H. All covers can be used on many other make air conditioners.



PHILCO REFRIGERATOR CLEANER & POLISH

Removes "Kitchen Film" instantly.

SAFE for all porcelain and enamel surfaces. KEEPS them looking spic and span.

Specially formulated for the porcelain and enamel finishes of many modern kitchen and laundry appliances. PROTECTS the surfaces with lustrous wax coating.

PHILCO FILTERS for Air Conditioners

Philco Air Conditioner filters are made under the famous Philco system of quality control; thus the finest materials and workmanship are insured.

These filters, designed for Philco Air Conditioners, provide pure air, free from dust and irritating particles. Five ply filters are approximately 93% effective, and seven ply filters are approximately 95% effective against ragweed pollen.







Special Kits and individual packages. Part No. AD-1620 Consisting of 36 Bags of assorted sizes—includes 36 labels and 100 rubber bands

Made of Polyethylene Plastic. Comes in two



Part No. AD-2635 Consisting of 12 Bags of assorted sizes—includes 24 labels and 24 rubber bands

SPECIAL TURKEY FREEZER BAGS Part No. AD-2636 Consists of a package of five 18'' x 25'' Bags



PHILCO Aluminum FREEZER FOIL

Fhilco Aluminum Freezer Foil is made of the best quality, heavy duty aluminum. It is a positive protection against dehydration, grease, and is water proof. It prevents flavor loss and

discoloration. It will withstand both freezer and oven temperatures. It protects cheese, butter, poultry, etc.



PHILCO

Refrigerator

and Freezer

BAGS

Take up a minimum of.

space . . . are reusable . . .

Non-toxic ... Odorless

and pliable at temperatures

as low as 96° below zero.



PHILCO TUBES

IMPROVE THE PERFORMANCE OF ANY TELEVISION OR RADIO SET

- SCIENTIFICALLY ENGINEERED
- PRECISION BUILT
- THOROUGHLY TESTED

"THEY'RE PERFORMANCE-GUARANTEED"

Let your PHILCO DEALER test your old tubes today and insist that he replace the weak an worn-out ones with new PHILCO TUBES.

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Guaranteer

1º

PHILCO

RADIO

TUBE

FOR ALL



OVEN CLEANER

Easy-Off Grill and Oven Cleaner eliminates old-fashioned scraping, scrubbing with steel wool. Sticks firmly to all grill and oven surfaces—vertical as well as flat —dissolves dirt, grease, even hardest baked-on drippings without harming enameled or steel surfaces.



PHILCO

AUTO

POLISH

A sensational new combination cleaner and wax. Easy to usejust wipe it on, then wipe it off.

Even the oldest finishes come up

perfectly clean and sparkling

without hard rubbing. Dirt, road haze, tree sap, etc., will disappear

as if by magic.



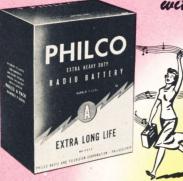
For Improved Radio Reception from Distant Broadcast Stations Use the Famous

PHILCO OUTDOOR AERIAL KIT

- Comes complete with all needed materials.
- Easy to install.
- Can be installed by anyone without using any special tools.

PHILCO AERIALS FOR FM & TV ALSO AVAILABLE

Let your Philco Dealer recommend the Correct PHILCO Aerial for you Get the Most out of your Battery-Operated Radio



with PHILCO BATTERIES Philco Dry Batteries

are machine-filled and packed thus insuring uniform quality and long life.

THERE IS A PHILCO DRY BATTERY FOR EVERY MODERN BAT-TERY RADIO NEED.

PHILCO Battery Packs for Battery-Operated and Portable Radios.

PHILCO Flashlight and Radio "A" Batteries



Famous for numerous FIRSTS in its many fields of endeavor, PHILCO has also achieved great prominence in the manufacture of Dry Batteries by being— FIRST to use extruded seamless zinc cans in all sizes.

FIRST to use the strong, very absorbent and thin Paper Separators. FIRST to put more mix into each cell.

FIRST to use extra heavy and controlled thickness zinc cups for extra battery service.

FIRST to curl the rim of the zinc can for better seal and longer battery life.

Let your Philco Dealer recommend the correct Philco Battery for your radio



The PHILCO

Private Listening

Provides listening for one or more

persons. With this unit you can

switch from set speaker to ear-

phones and control volume of

sound without leaving your chair.

MULTIPLE UNIT



"Private Listening MULTIPLE UNIT YOU CAN ENJOY TELEVISION AND RADIO

PROGRAMS AT THEIR

BEST without disturbing others!



Make it play like new again.

Ask for the PHILCO NEEDLE Custom Designed for your

PHONOGRAPH

Replace your worn phonograph needles with new Philco 1, 2, or 3-speed needles designed especially for your phonograph. Get the style you need plus famous Philco quality.

A Complete Needle Line for practically all makes of Phonographs. Here are a few of them shown in the illustration. Each Needle can be quickly identified in its own individual package.



IDEAL FOR THE HARD OF HEARING!