

New! Different!

PHILCO LAZY-X

The easiest, laziest way to listen in. Relax, enjoy and change programs without moving from your chair.

Sink deep into your most comfortable chair. A radio of glorious tone begins playing softly across the room.

Would you prefer it slightly louder? A touch of your finger and the full volume of the orchestra sweeps into the room. As the

program ends—tune in another station if you wish—adjust the volume—control the tone—all without getting up from your chair.

That's Lazy-X convenience—made possible by PHILCO Electrical Remote Control! All the glorious beauty of PHILCO tone—the tone quality only the Patented Inclined Sounding Board X models make possible—comes to you at its best from the separate Sound Cabinet across the room. But the controls are in a Queen Anne Table Cabinet right beside your chair!

With Lazy-X convenience you use radio much more than you ever did before. You listen to a far greater variety of programs—

because changing stations is so easy, so simple, and all the controls are right beside your chair!

Almost automatically Lazy-X doubles the number of stations you hear and enjoy—by doubling the ease with which you change the dial setting. A whole new world of radio entertainment is opened up for you and your family!

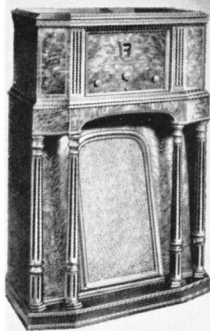
PHILCO offers the great new Lazy-X in two models—the superb 14LZX at \$150 and the smaller 19LZX at \$100 for those who do not require quite so much power and distance. The height of radio luxury at less than half the previous cost of remote control!

See Lazy-X at the nearest PHILCO dealer's. Hear it. Buy it. Relax and enjoy the last word in radio performance and convenience.

PHILCO · PHILADELPHIA · TORONTO · LONDON



Sound Cabinet



\$1875
to
\$250

FEDERAL TAX PAID

GLORIOUS TONE HERE
TUNE HERE

The glorious tone of the PHILCO Inclined Sounding Board X Models is available also in conventional cabinets.

15DX	\$250
23X Radio Phonograph	\$195
15X (Illustrated)	\$150
91X	\$100
43X All Wave	\$100
47X Direct Current	\$100
71X	\$ 80

Federal Tax Paid

PHILCO REPLACEMENT TUBES IMPROVE THE PERFORMANCE OF ANY SET



Control Cabinet

A musical instrument of quality