



hurry home

to your

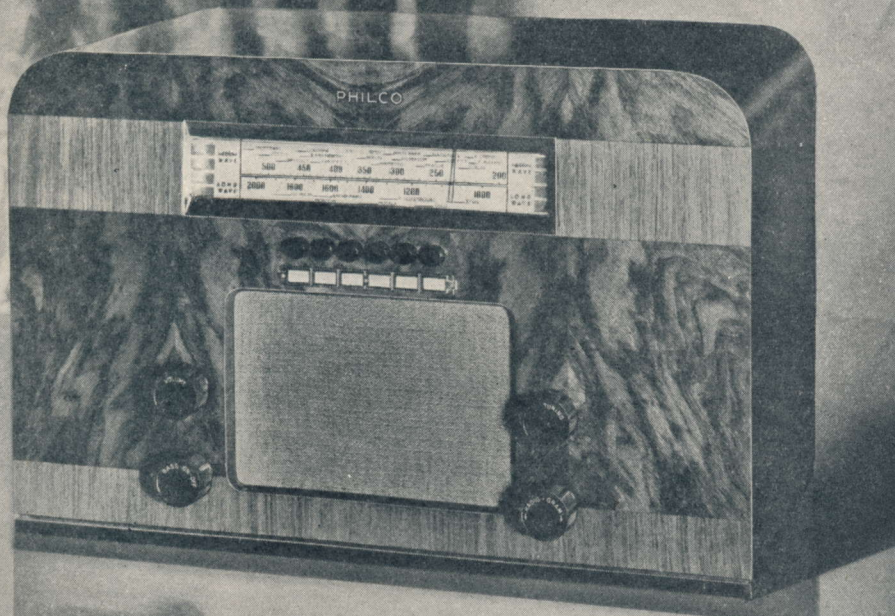
PHILCO



PHILCO MODEL

A.3

WITH SUPER-AERIAL SYSTEM



Only Philco gives all three of these tremendous advantages in one set :—

1. SUPER POWER . . .

Philco invention has vastly improved tuning to foreign stations direct—*without the need of an outside aerial.*

2. NEW PURITY OF TONE . . .

Greater freedom from power line noises, electrical interference and man-made static. More enjoyable reception, even in noisy, difficult locations.

3. "PLUG IN AND PLAY" CONVENIENCE . . .

No aerial or earth needed—just place the set conveniently, plug in . . . and play ! In addition, this six-valve two waveband superhet has four electric press buttons and press button wavechange, with many other refinements not usually found in sets at the price.

Hire Purchase terms available

FOR A.C.
MAINS

9
GNS.

PHILCO MODEL

A.9

This five-valve all-wave superhet gives you tremendous range and power with which to tune broadcasts from all over the world. The large, clear dial simplifies tuning and almost any variations of depth and brilliance can be obtained. A first-class energised moving-coil speaker is fitted. The classical design of the cabinet and the clever use of veneers makes this set a beautiful as well as valuable addition to the household.

The most discriminating and ambitious listener will find it difficult to beat the A.9 for performance and value.

A.9 Radiogram—non-automatic. 21 Gns.

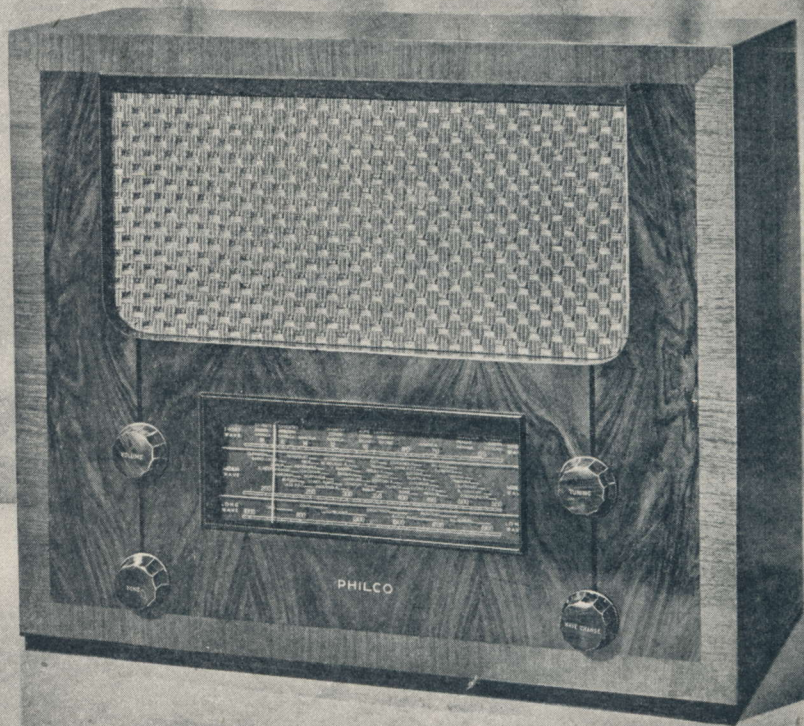
Hire Purchase Terms available

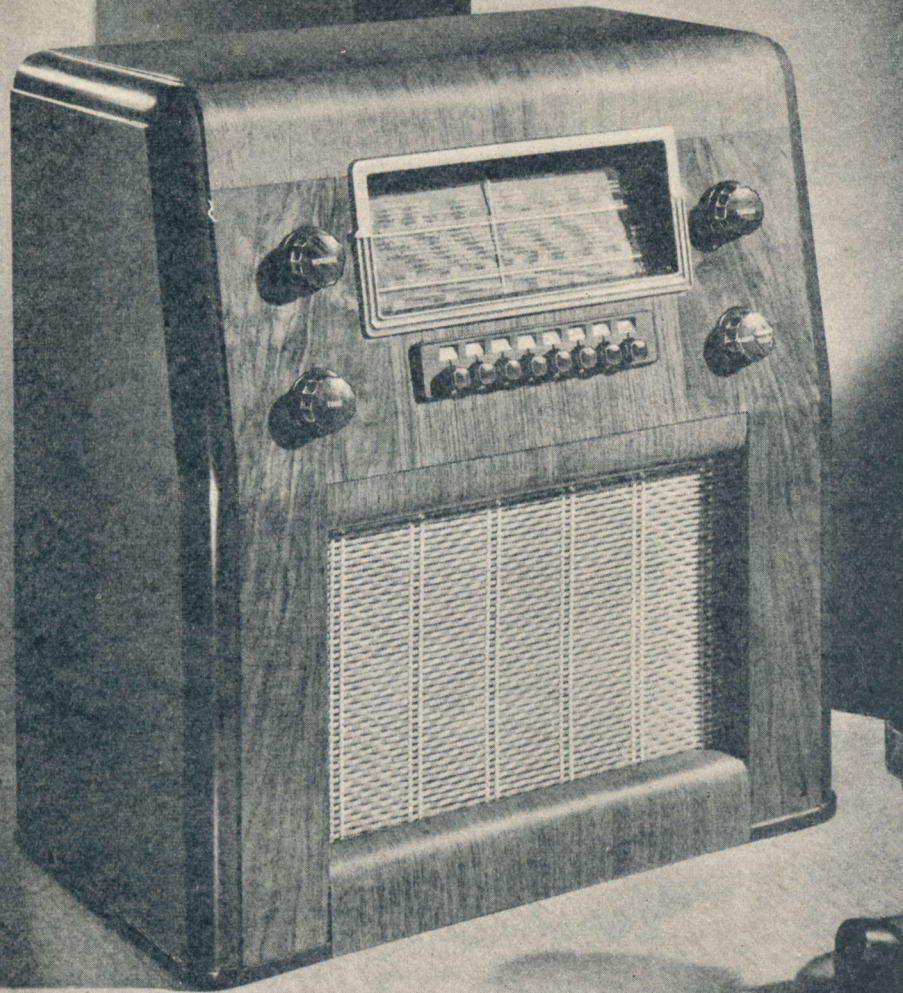
PAGE THREE

FOR A.C.

MAINS

**10
GNS.**





PHILCO MODEL

A.7



For sheer quality, the A.7 is indisputably a leader. The imposing appearance of this set in no way belies its performance. A seven-valve all-wave superhet chassis is operated manually or from the press button panel which controls 5 stations and the wavechange. The speaker gives $4\frac{1}{2}$ watts undistorted output and ensures faithful reproduction of all types of broadcasts. Half-an-hour at the controls of this set is a revelation and an experience. The list of special features in this set is too long for inclusion here, but the A.7's superiority will be apparent as soon as you hear it in operation.

FOR A.C. MAINS
£16 12s. 6d.

Hire Purchase Terms available

PHILCO MODEL

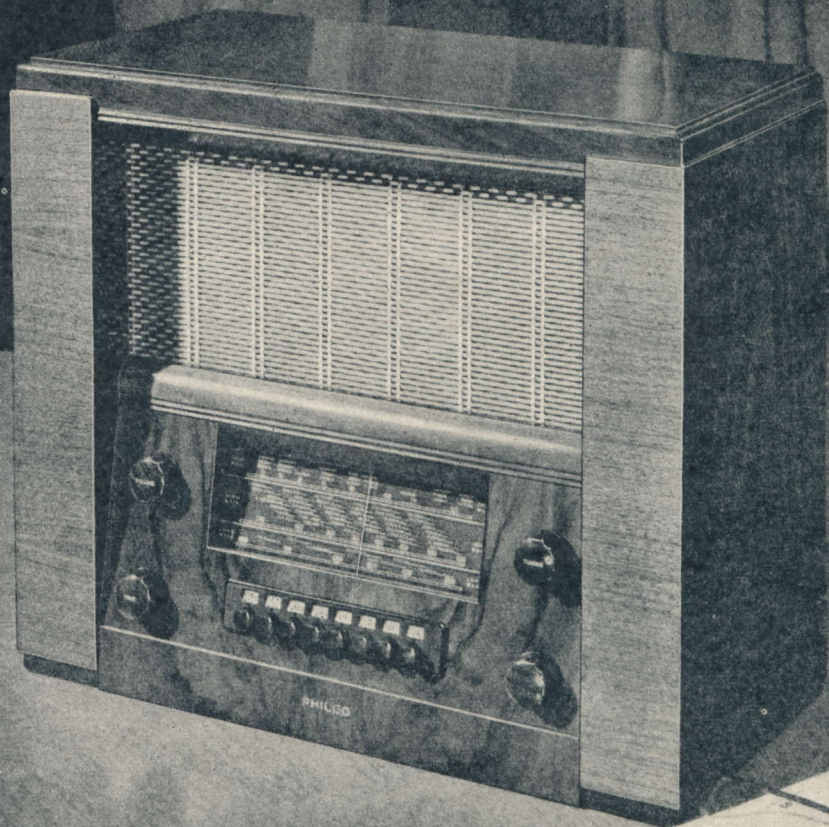
A.5

Exceptional power for short-wave reception is a feature of the A.5. The performance on all three wavebands is outstanding; this set is most suitable for the listener who wishes to comb the ether in search of entertainment and information. It is a 5-valve all-wave superhet with press-button tuning for 5 selected stations and automatic wavechange. It is housed in an extremely attractive cabinet of elegant proportions and is fitted with a full-vision edge-lit tuning dial. Speaker output of 3 watts, with the usual Philco tone fidelity.

FOR A.C. MAINS

£13 17s. 6d.

Hire Purchase Terms available



PHILCO P



MODEL

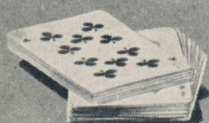
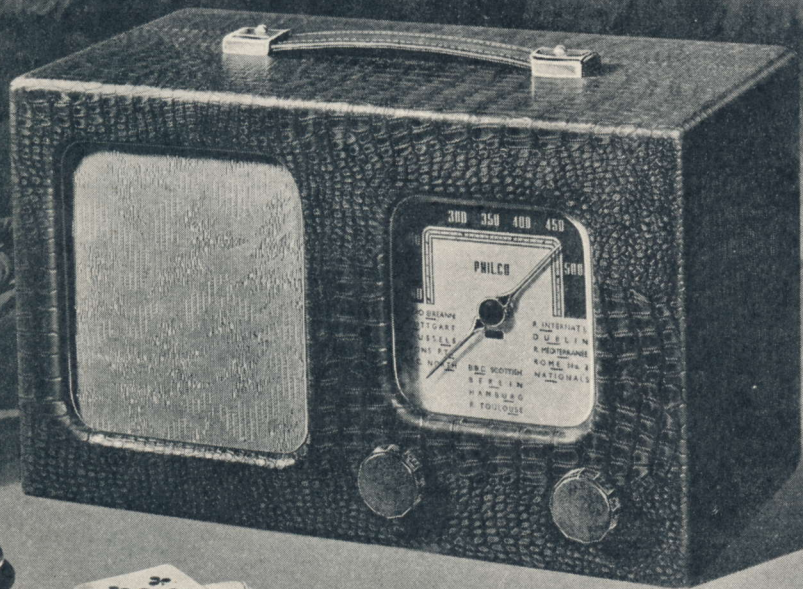
U.2

UNIVERSAL MAINS PORTABLE



PLUG IN AND PLAY!

Here is the most convenient and compact mains transportable you can imagine. Plug it in on A.C. or D.C. mains—and play! Aerial and earth are built-in, it's completely self-contained yet its power and range will bring you entertainment from all Europe. Isn't that something you've wanted? The U.2 is a four-valve superhet and operates on the medium waveband between 200 and 540 metres: you're sure to appreciate the simplicity of this set, as well as its inexpensiveness. It weighs only 9½ lbs. Finished in rich crocodile fabric.



FOR A.C. D.C. MAINS

£5 17s. 6d.

Hire Purchase Terms available

PORTABLES



MODEL B.E.F. I

DE LUXE ALL-DRY BATTERY PORTABLE



Absolutely tip-top performance is given by this most outstanding portable. It is run off a single 90-volt long-life dry battery, with no accumulators or any other attachments. The tone is pure and true ; range, power and volume are more than adequate for all occasions. The tuning dial and speaker fret are reinforced against knocks, and it is quite the ideal set for those on active service.

The smart "aero-luggage" fabric covering is weather-proof and washable.

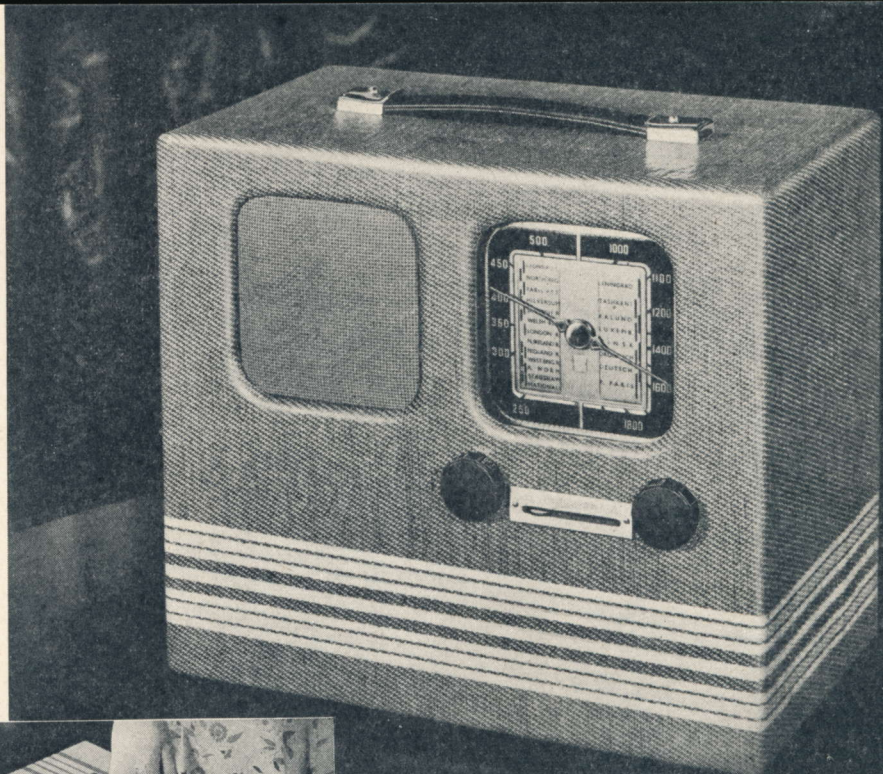
★

PRICE
COMPLETE
ONLY

8
GNS.

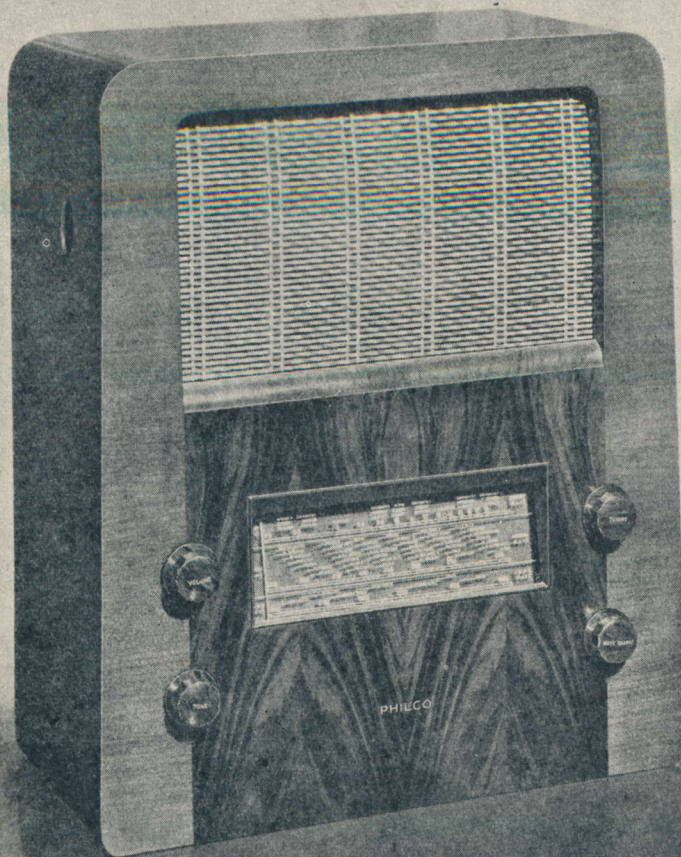
Hire Purchase Terms available

PAGE SEVEN



MODEL B.P. 4 (Inset)

A simplified version of the above is available. It runs off a 60-volt all-dry battery and weighs only 12½ lbs. Complete 7½ Gns.



PHILCO MODEL

B.2

ALL-WAVE BATTERY SUPERHET



Those who are off the mains need not be without efficient all-wave radio. The B.2, a four-valve superhet, runs off the convenient new dry battery pack, or off accumulators, *whichever you prefer*. Special low-consumption valves are fitted which give your battery a longer playing life, and a special permanent magnet moving coil speaker ensures that battery tone, always pleasant, is given to the very best advantage. Gramophone and external speaker terminals are conveniently fitted. Philco designers have created yet another beautiful cabinet to house this splendid receiver. Short-wave performance is especially efficient.

FOR BATTERY OPERATION

£9 15s. 0d.

LESS BATTERIES

Hire Purchase Terms available

PHILCO MODEL

B.3

“LUXEMBOURG” BATTERY SET

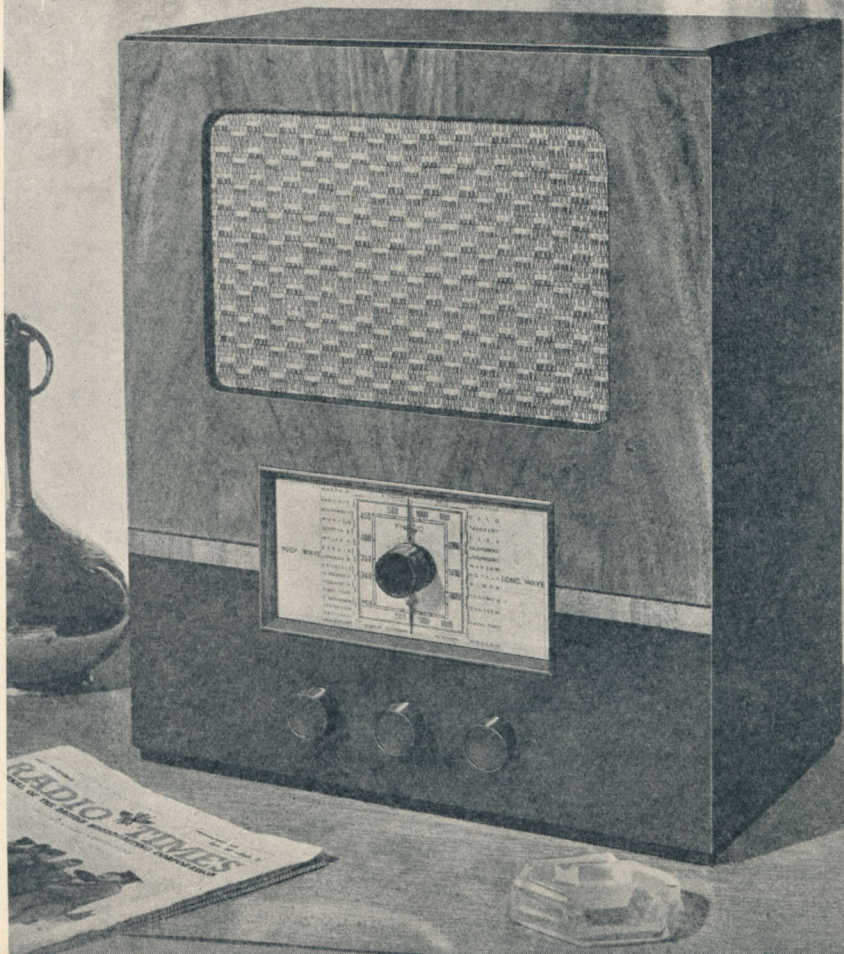
True radio economy is to be found in this famous two-waveband battery set. 3 high-efficiency valves, automatic grid bias—which means no more grid-bias batteries to buy—very sharp selectivity, large true-tone speaker. It's a full-size full-power set at a popular price, built by the people who know so well how to ensure maximum performance and efficiency.

The handsome cabinet, with its wide, clear tuning scale and simple controls, would grace any surroundings.

FOR BATTERY OPERATION

£6 17s. 6d.

Hire Purchase Terms available





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PHILCO MODEL

A.9

SUPER POWER CONSOLE

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Music lovers especially appreciate the added tonal qualities to be had from the large baffle area of a console radio. The A.9 chassis, described on page 3, is here fitted in a magnificent cabinet with a super power output stage which increases output and quality. To hear a full orchestra on this set is to hear perfectly combined and balanced music such as is seldom offered. This is ideally the set for the listener with an ultra-sensitive ear and a true appreciation of tone production. Great range and power is available on three wavelengths.

★

Hire Purchase Terms available

FOR A.C.
MAINS
13¹/₂
GNS.

PHILCO MODEL

A.9

AUTO-RADIOGRAM

The same terrific performance of the A.9 Console is available with the added advantage of record-reproduction in the A.9 A.R.G. An 8-record automatic changer is fitted, with a high quality pick-up and stop-start and repeat-reject mechanism. It is hard to conceive a more complete form of entertainment, nor a better equipped radiogram at the price. Special attention is drawn to the "Spinet" cabinet, which is carried out in matched walnut veneers, and is a superb example of British cabinet construction and craftsmanship.

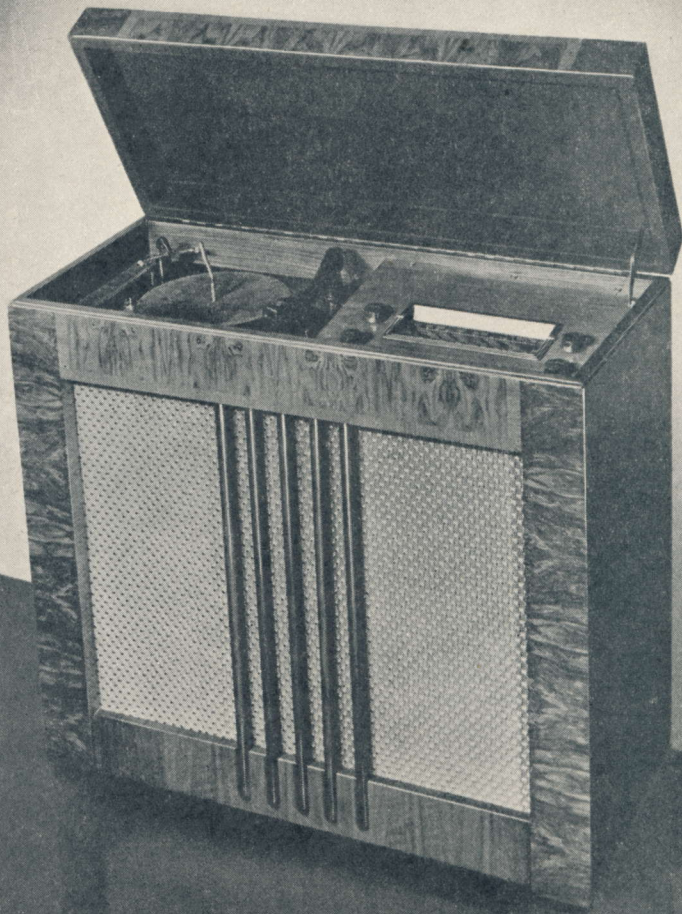
A.9 Radiogram—non-automatic. 21 Gns.

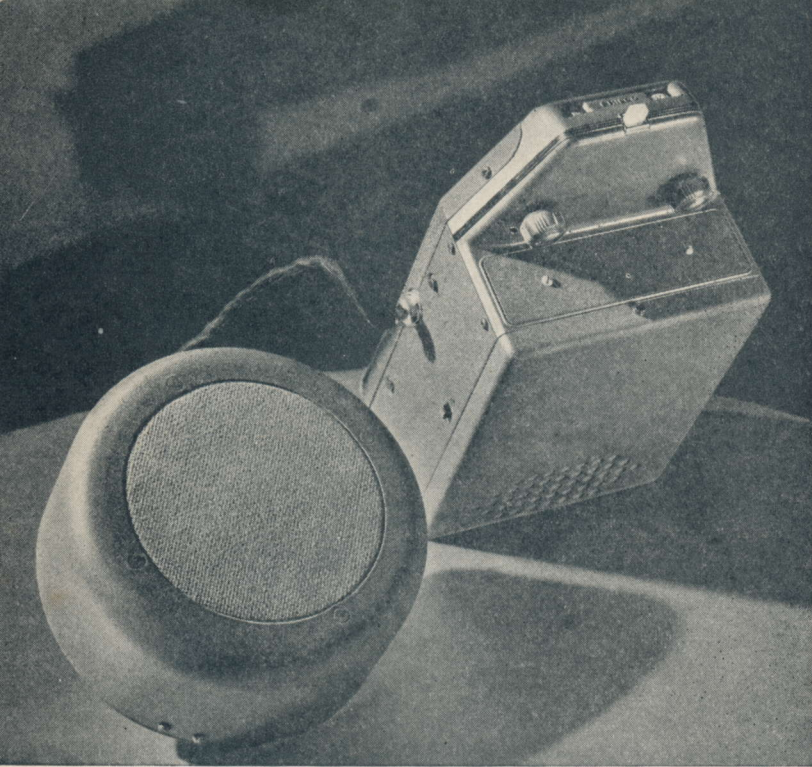
Hire Purchase Terms available

PAGE ELEVEN

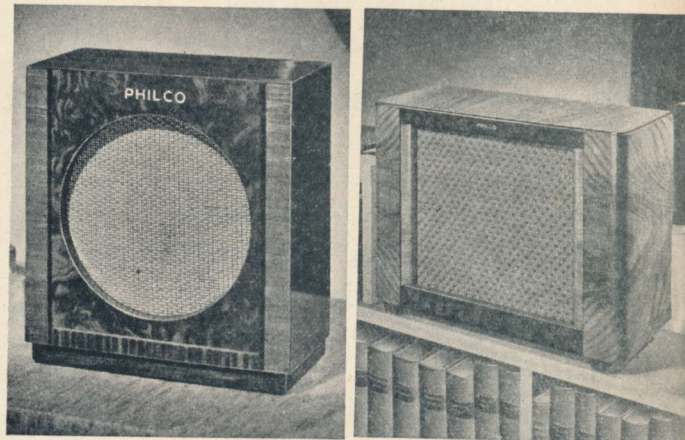
FOR A.C.
MAINS

30
GNS.





PHILCO CAR RADIO.— Besides alleviating the trials and boredom of motoring, Philco Car Radio keeps you ever in touch with the latest news. There are more Philco Car Radios in use than all other makes combined, and there are 6 models for all types and sizes of cars, from 12 guineas. The model illustrated is the C.2, a 6-valve set with press button and manual tuning.



PHILCO EXTENSION SPEAKERS keep you in touch throughout the house. Fit one in every room and enjoy the facilities of another radio for only 29/6 (the smaller speaker) or 72/- for the larger, which has a cut-out switch and 10-inch unit. Both models have moving-coil speakers.

Prices, descriptions and illustrations in this catalogue are correct at the time of going to press, but all are subject to variation without notice.

PHILCO RADIO AND TELEVISION CORPORATION OF GREAT BRITAIN LTD., PERIVALE, MIDDLESEX