

NEW 1942

★ **PHILCO** ★

A Musical Instrument of Quality

MODEL

355T.....

... with FAMOUS PHILCO "DOUBLE I. F." Circuit

Sensitivity Increased by 4 to 1

Cross Talk Reduced by 20 to 1

Noise Reduced by 5 to 1

PHILCO 355T

NEW PHILCO DOUBLE I. F. RADIO CIRCUIT. Reduces noise by 5 to 1 . . . increases sensitivity by 4 to 1 . . . reduces cross-talk by 20 to 1.

8 PHILCO TUBES. Including newly invented Philco XXFM Balanced Detector tube, 2 noise-reducing Philco XXL Converter tubes and Loktal tubes.

EXCLUSIVE PHILCO FM SYSTEM. *Only Philco has it!* New circuit arrangement adds Frequency Modulation band to the regular radio circuit, using *all* tubes on all bands.

NEW PHILCO BUILT-IN SUPER AERIAL SYSTEM. For Standard Broadcasts and Short-Wave Reception.

SEPARATE BUILT-IN FM AERIAL. For Frequency Modulation Reception. Switches in automatically when tuning FM band.

COMPLETE ELECTRIC PUSH-BUTTON OPERATION. 9 Push-Buttons: 5 for favorite stations; 3 for switching to the various tuning bands; 1 for "Off." Pushing any button turns radio on.

3 TUNING BANDS. Covers Standard Broadcasts, Day and Night American and Foreign Short-Wave Stations and State Police Calls and FM (Frequency Modulation) Broadcasts.

OTHER FEATURES include Push-Pull Pentode Audio System . . . Electro-Dynamic Speaker . . . Separate Bass and Treble Controls . . . Illuminated Horizontal Dial; FM band calibrated to agree with FM station call letters . . . Automatic Volume Control . . . extra-large table cabinet of costly Walnut woods.