

FROM: DUKE PARRY, Publicity Manager, Erwin, Wasey and Co., 420 Lexington Avenue, New York City

TOMMY LOUGHRAN'S SUPPORTERS CALL IT THE WORLD'S CHAMPION SMILE. Just Before Philadelphia's Hope Left for Harvey's Lake Camp, Near Wilkesbarre, to Prepare for His Battle in New York Sept. 26 With Jack Sharkey, for Heavyweight Honors, Loyal Philadelphia Fans Presented Him With a Philos Balanced Unit Radio.

Loughran Is an Ardent Radio Fan and Keeps a Set at His Camp Through Each Training Period.