

1  
**BOYS and GIRLS**

**Enter  
The**

**PHILCO**

**CRAYON**

**CONTEST**

**... and win a**

**VALUABLE PRIZE**



# ***NOW*** - HERE'S ALL YOU HAVE TO DO TO ENTER THE PHILCO CRAYON CONTEST

- ① Color with crayon all outline figures on pages 3, 4, 5, 6, 8, 10, 11, 12, 14, 16, 17, 18, 20, 21, 22, 23.
- ② After you finish coloring the pages, turn in the book to be judged.
- ③ Be sure to fill in your name, address, and age in the space provided.



**This is where Mrs. Jones lives**



**BE SURE TO COLOR THIS PAGE**



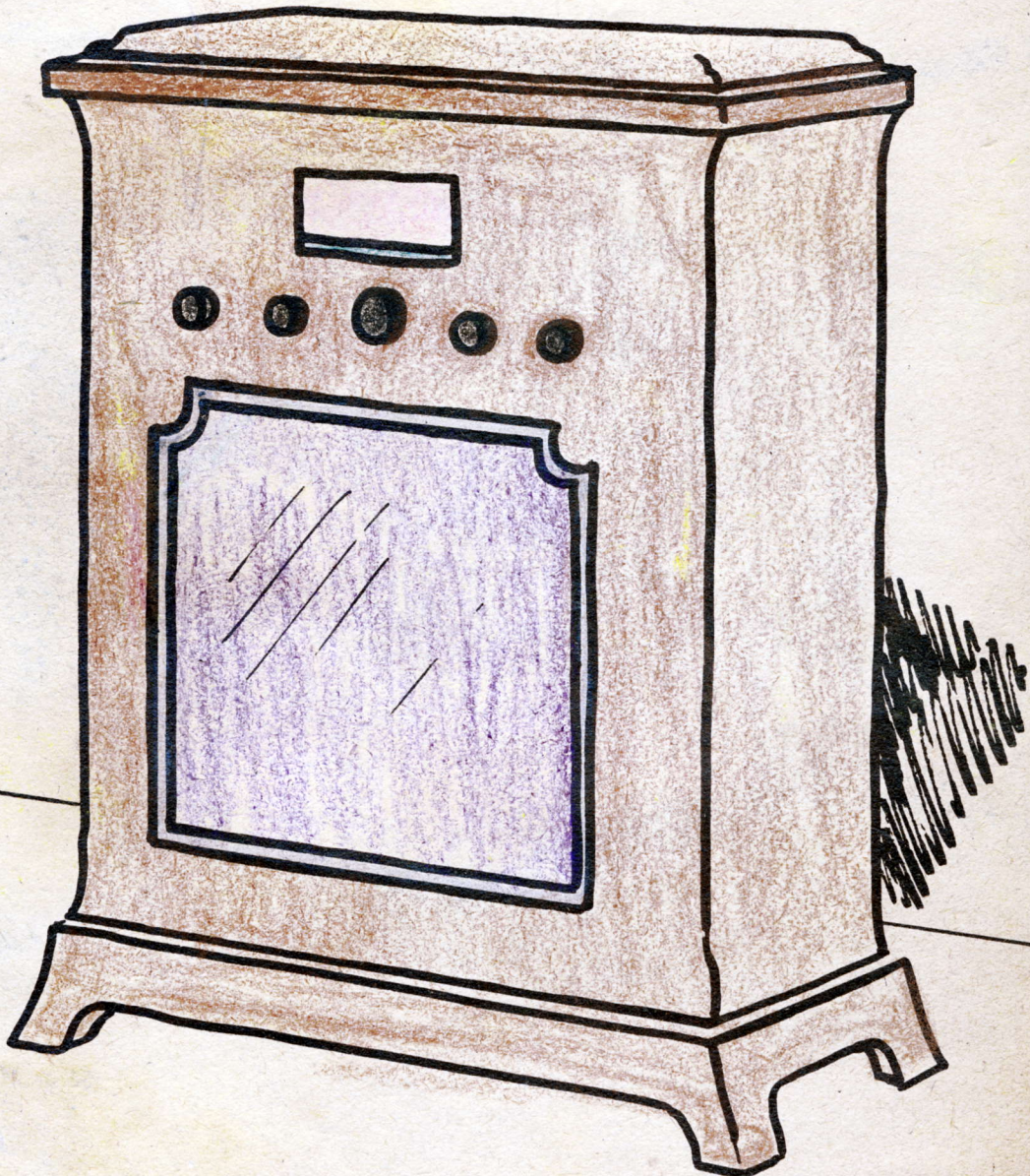
# This is the Living Room of Mrs. Jones' Home



**BE SURE TO COLOR THIS PAGE**



**And this is the Radio  
Mrs. Jones owns**



**BE SURE TO COLOR THIS PAGE**



**But this is how Mrs. Jones  
looks when she tunes her  
Old Style Radio**



**BE SURE TO COLOR THIS PAGE**

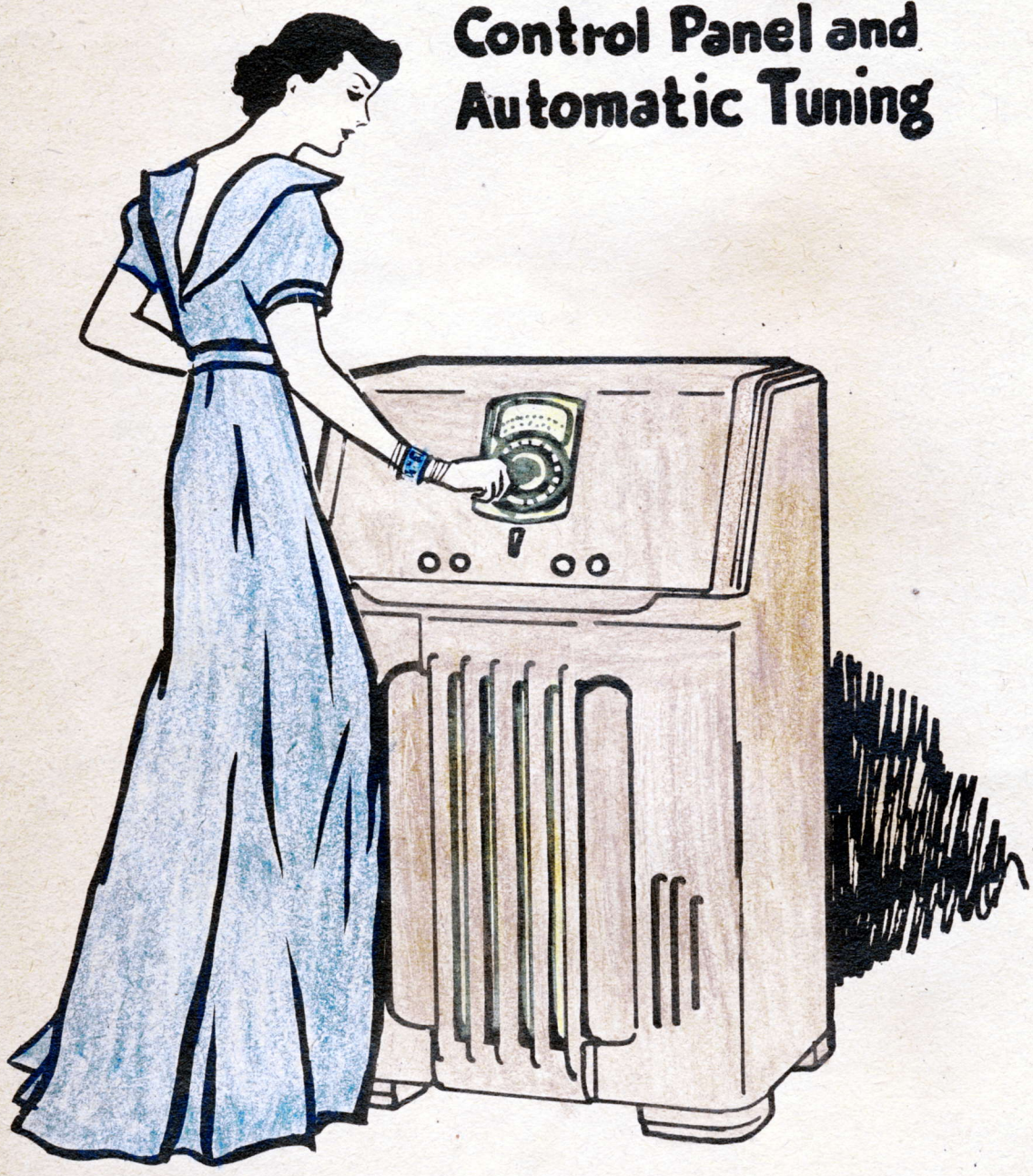


**NO, BOYS AND  
GIRLS , MRS. JONES  
IS NOT DOING  
SETTING-UP EXERCISES  
-SHE JUST HASN'T  
HEARD ABOUT PHILCO**

**"NO SQUAT"  
TUNING!**



**Now-see how differently Mrs. Jones looks tuning her new 1938 PHILCO with Inclined Control Panel and Automatic Tuning**



**BE SURE TO COLOR THIS PAGE**



**NO SQUAT**

**NO STOOP**

**NO SQUINT**



**This is the House  
Mr. Smith lives in**

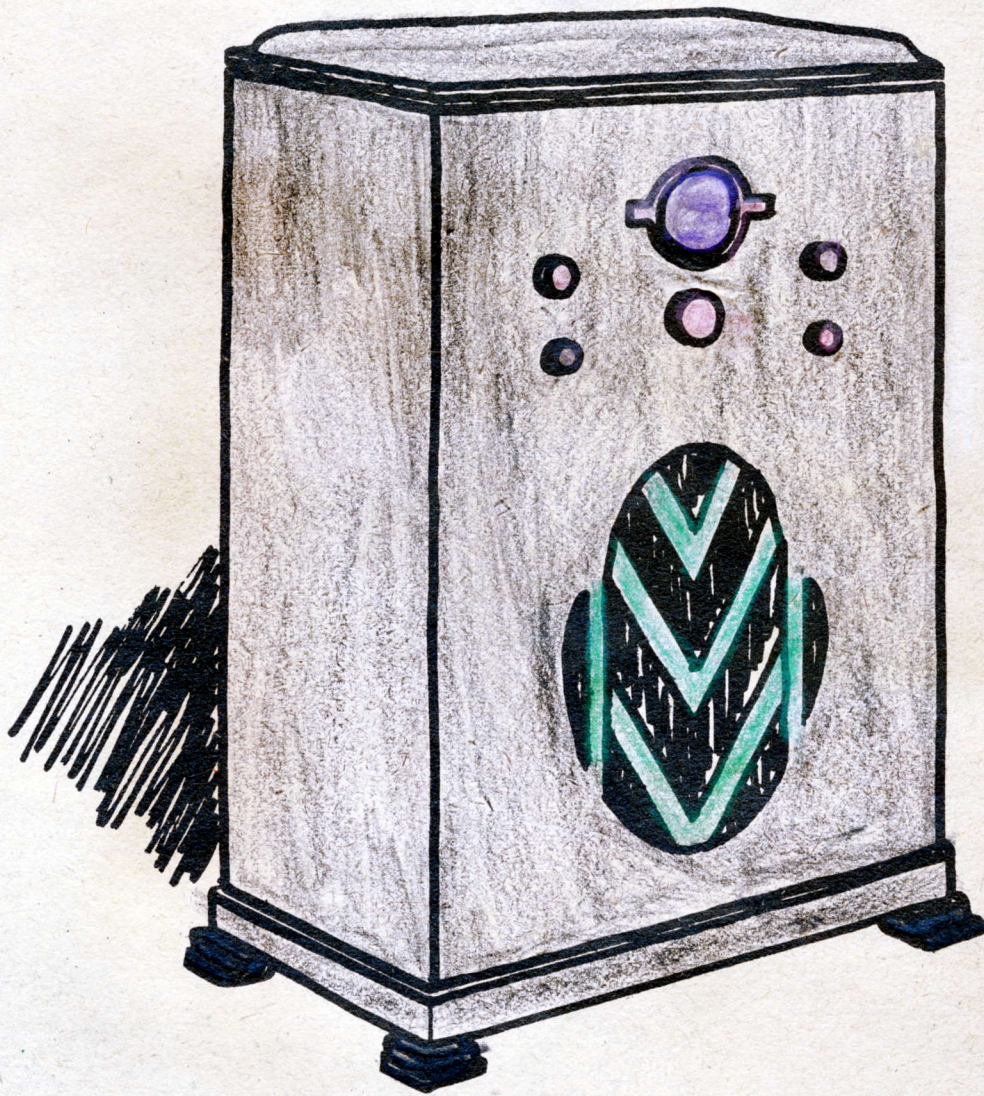


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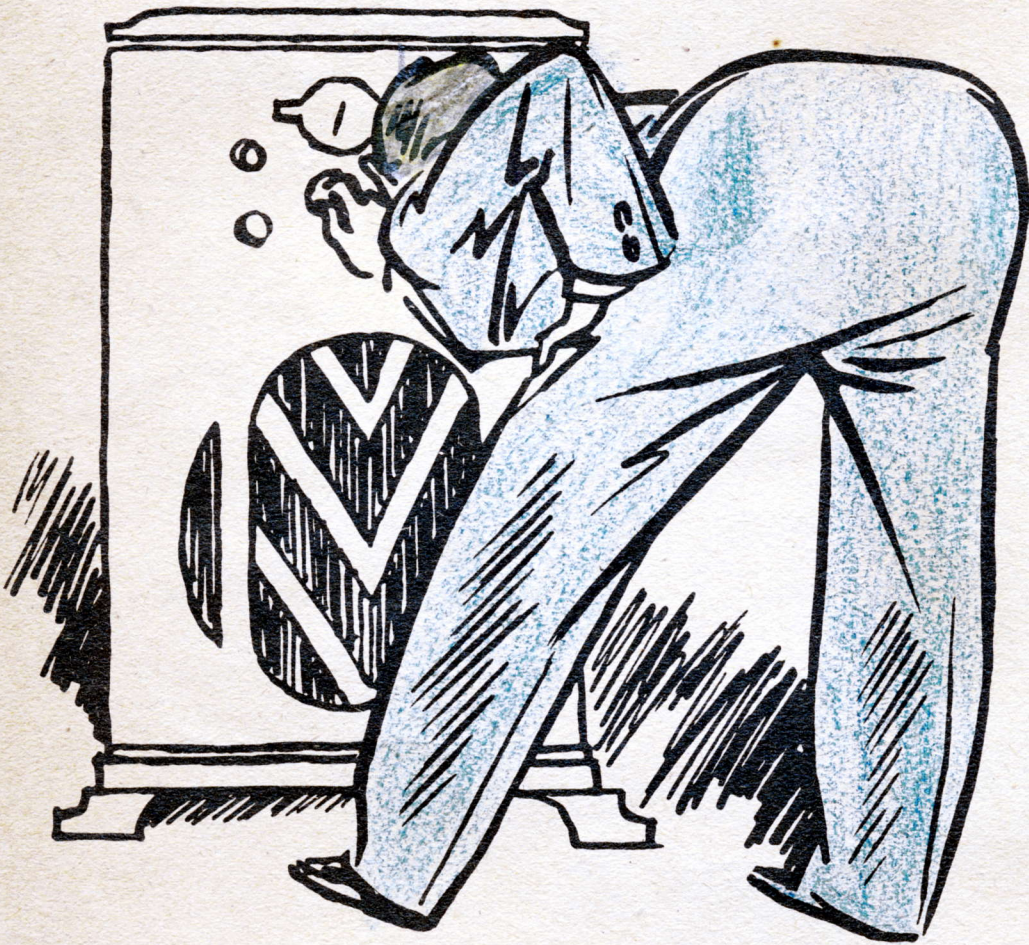
**And this is the Radio  
Mr. Smith owns**



**BE SURE TO COLOR THIS PAGE**



**But here is how Mr. Smith  
looks when tuning his  
Old Style Radio**



**BE SURE TO COLOR THIS PAGE**

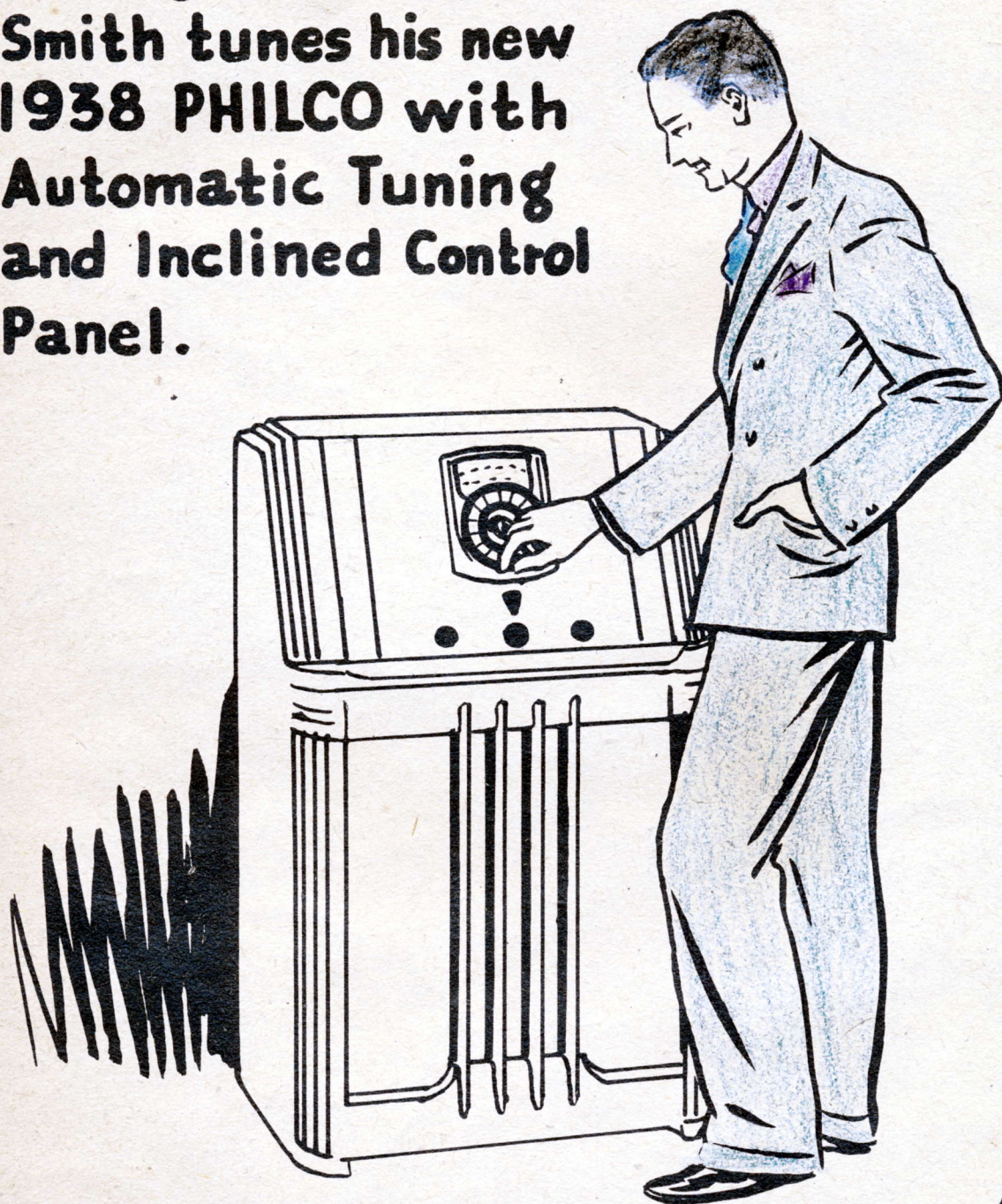


NOT EXACTLY A  
PICTURE OF GRACE  
IS IT BOYS AND GIRLS ?  
....BUT GIVE MR. SMITH  
TIME ...HE WILL SOON  
BE ENJOYING A NEW  
PHILCO WITH

**"NO STOOP  
TUNING!"**



Now - see how much more gracefully Mr. Smith tunes his new 1938 PHILCO with Automatic Tuning and Inclined Control Panel.



**BE SURE TO COLOR THIS PAGE**



**NO SQUAT**

**NO STOOP**

**NO SQUINT**



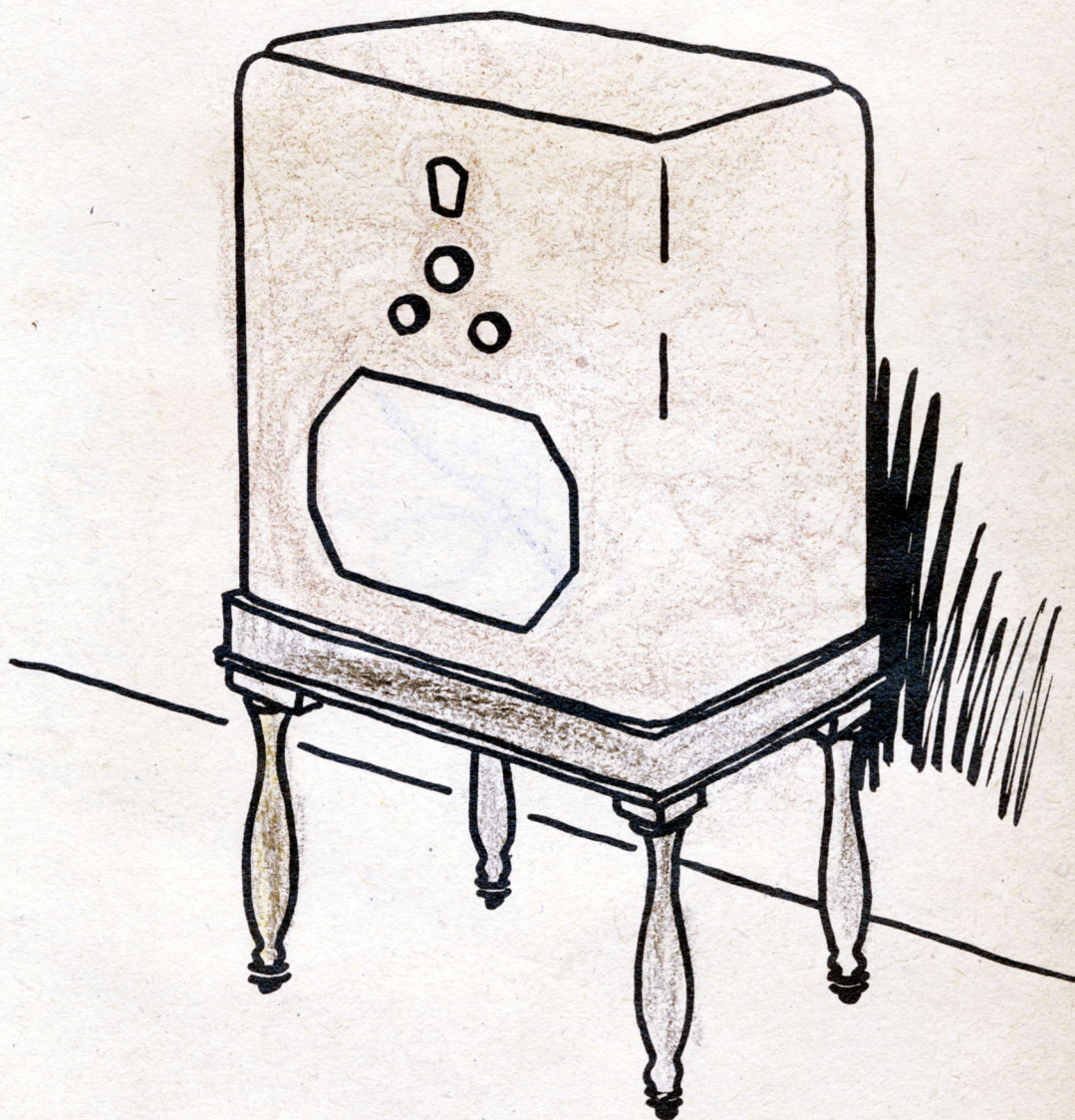
# This is the Home of Miss White



**BE SURE TO COLOR THIS PAGE**



**And this is the Radio  
Miss White owns**



**BE SURE TO COLOR THIS PAGE**



**But this is how Miss White  
looks when she tunes her  
Old Style Radio**



**BE SURE TO COLOR THIS PAGE**

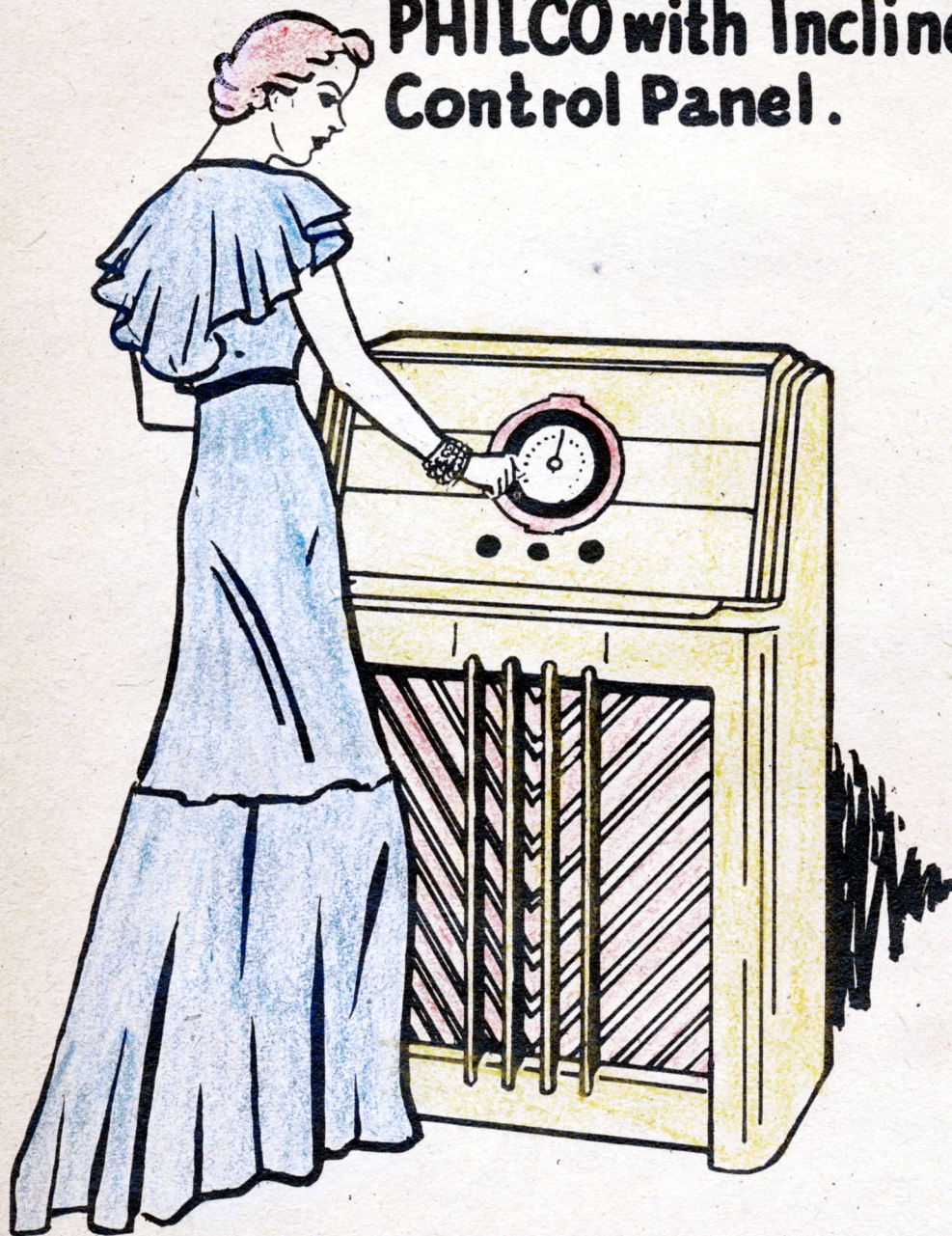


NO NEED FOR MISS  
WHITE TO STRAIN HER  
EYES , IS THERE BOYS  
AND GIRLS ? NO SIR -  
NOT WHEN SHE CAN  
HAVE A NEW DOUBLE-X  
PHILCO WITH

"NO SQUINT"  
TUNING!



Now-see how gracefully and easily Miss White tunes her new 1938 Automatic Tuning PHILCO with Inclined Control Panel.



**BE SURE TO COLOR THIS PAGE**

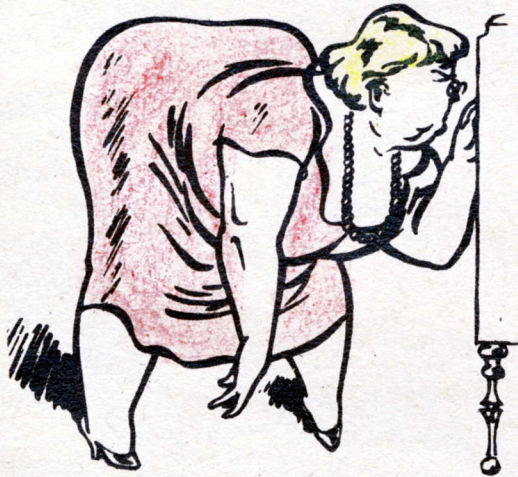




**NO  
SQUAT**



**NO  
STOOP**



**NO  
SQUINT**

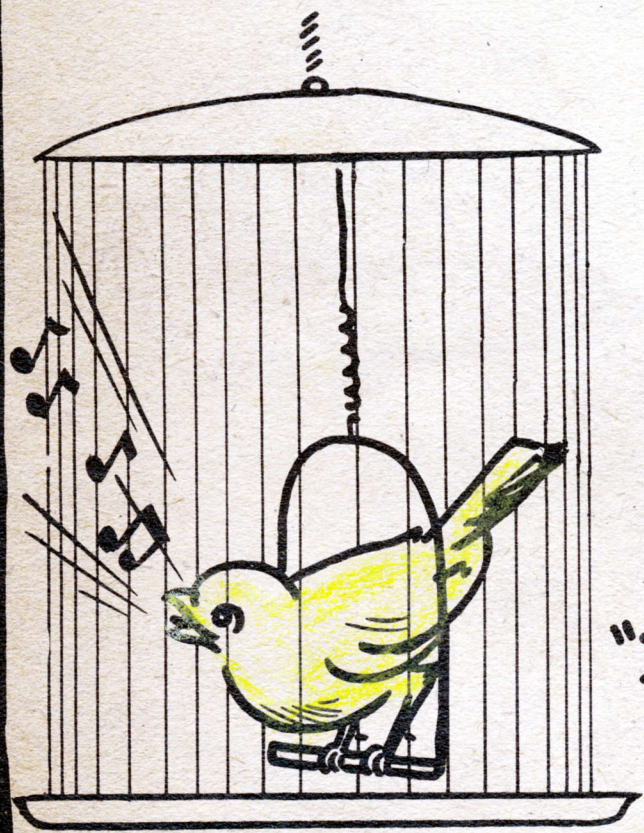
**BE SURE TO COLOR THIS PAGE**



Here is Mrs. Jones ' cat ... and if you could understand her when she mews, you would hear her say:



**"NO SQUAT...NO STOOP...NO SQUINT"**



Here is Miss White's canary..... singing away for dear life. What's his song? You guessed it...it's

**"NO SQUAT.. NO STOOP.. NO SQUINT"**

**BE SURE TO COLOR THIS PAGE**



And here is Mr. Smith's dog.  
He's happy, too.... and when  
he barks you can hear him  
say as plain as anything —

**"NO SQUAT...NO STOOP...NO SQUINT"**



**BE SURE TO COLOR THIS PAGE**



**TO HELP YOU COLOR  
THIS BOOK WE SUGGEST  
YOU STUDY A PHILCO  
FOLDER ... OR, BETTER  
STILL, HAVE YOUR  
MOTHER OR FATHER  
TAKE YOU TO SEE A  
DISPLAY OF THE  
NEW 1938  
PHILCO RADIOS**

*4th grade  
Johnnie*