PHILCO ANNOUNCES-

Tleu

RESISTORS
CONDENSERS
PILOT LAMPS
COMPENSATORS
TONE CONTROLS
VOLUME CONTROLS

FAST SELLING PARTS
CONVENIENTLY MOUNTED
EVERY DEALER AND
R.M.S. MEMBER
NEEDS THESE KITS

BETTER SERVICE WITHEST S

PHILCO RESISTORS FOR ALL RADIO WORK 70,000 Oh-33-1047 2 500 Okm 100,000,01-5 000 Ohms 33,1048 200 000 Ohms 8 000 Ohms 5838 33-1081 250 000 Ohmi 4412 33,1049 300 000 Ohms 6208 15 000 Ohms 500 000 Ohms 25,000 Ohms 4516 4409 1,000,000 Ohms 50.000 Ohm 4515 2 000 Ohm 3542 70,000 Ohms 2,500 Ohms 33-1061 100 000 Ohms 3526 33-1087 250,000 Ohms 7835 33-1062 300,000 Ohms 3524 33-1063 500,000 Ohms PHILCO TORONTO - PRILADELPHIA - LONDON

KIT No. 45-1093

Carbon Resistors

KIT No. 45-1093 — Consists of 16 each, ½ watt and 1 watt carbon resistors, in a complete range of the most popular and commonly used values, from 1000 ohms to 2 megohms. 32 resistors in all. An indispensable kit for any service-man or dealer.

Net Dealer Price - \$4.80

Special 5-Watt Resistors

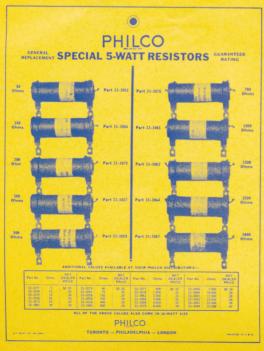
KIT No. 45-1094 — Ten heavy porcelain-base wire-wound resistors built with a special insulation coating and guaranteed to stand a continuous 5 watt load. Useful wherever a heavy duty resistor is needed in a radio circuit. Range of values from 50 to 5000 ohms. Each two inches long.

Net Dealer Price — \$3.12

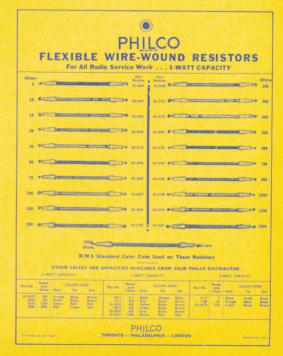
Flexible Wire-wound Resistors

KIT No. 45-1087 — A complete assortment of 21 different values in this popular and handy type of resistance. Very easily mounted; guaranteed one-watt capacity. Values range from 5 ohms to 2,000 ohms. A most desirable and useful kit.

Net Dealer Price - \$3.15

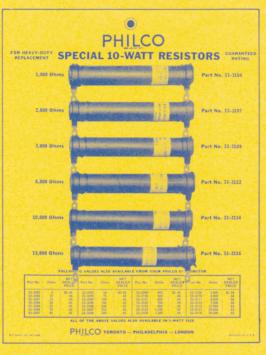


KIT No. 45-1087



KIT No. 45-1094

MORE CUSTOMERS



KIT No. 45-1095

PHILCO MICA CONDENSERS

KIT No. 45-1092

Special 10-Watt Resistors

KIT No. 45-1095 - A series of six extra heavy duty porcelain base resistors, suitable for use in power amplifiers, public address or theatre sound systems or anywhere that a continuous load up to ten watts is to be carried. Wire-wound, special insulation. The kit contains six most wanted values from 1,000 to 15,000 ohms. Each four inches long.

Net Dealer Price - \$3,30

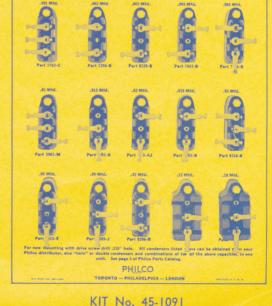
Mica Condensers

KIT No. 45-1092 — Here is one of the handiest and most desirable assortments ever made up for the radio service man. Fifteen values of mica condensers in a complete series ranging from .00005 mfd. to .006 mfd. Every needed capacity included in this kit of compact, quickly installed condensers.

Net Dealer Price - \$3.81

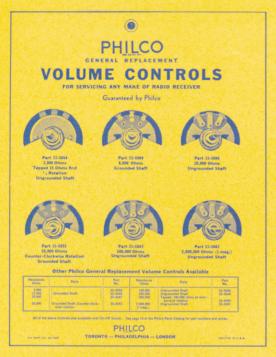
Bakelite Cased Condensers

KIT No. 45-1091 — These condensers are one of the most convenient types ever designed for the serviceman or builder and are now available in a complete line of popular values. Mounted onto chassis by means of a bolt thru one end, they are rugged and sturdy, and the lugs on top provide ready connection to other parts in the circuit. 15 values ranging from .001 to .18 mfd. Test voltage 800. Made and guaranteed by Philco.



PHILCO BY-PASS CONDENSERS

PHILCO



KIT No. 45-1096

Volume Controls

KIT No. 45-1096 — These are the new Phileo General Replacement Volume Controls with the long flatted shaft, suitable for use in any receiver. Six of the most often-called for values, so that any service requirement can be promptly handled. Attractively mounted but quickly detached for installation.

Net Dealer Price - \$3.60

Volume Controls With Switch

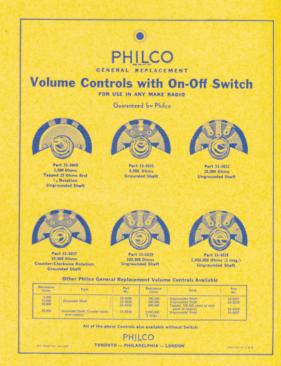
KIT No. 45-1097 — The same identical kit as No. 45-1096, but each control has a standard SPST switch mounted on the back so that the switch operates with the first clockwise movement of the control, as is the practice on most modern receivers.

Including six popular values, this kit is bound to bring quick returns on your investment.

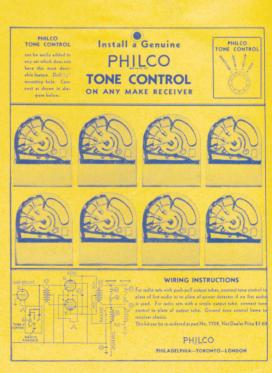
Net Dealer Price - \$5.22

Tone Controls

KIT No. 7708 — One of the most useful and profitable of all, the Philco Kits. Eight standard Philco four-point tone controls. A wiring diagram showing how to install one on a set having no tone control, is printed directly on the mounting card. Any live serviceman or dealer can make a nice profit installing these controls on old model sets.



KIT No. 45-1097



MR. SERVICEMAN— How do you buy your parts?

Do you wait until you have a call for a certain item, then send or drive to your distributor's, with resulting delay and expense?

Or do you occasionally take a trip to your distributor's or send in an order for a miscellaneous stock of parts selected at random from your Parts Catalog?

Would you like to have, at minimum cost, a representative stock of all the small popular parts, covering a range of values which were selected by radio servicemen of many years' experience with all makes and models? THIS IS EXACTLY WHAT YOU GET IN THE NEW PHILCO KITS.

QUICK MOVING STOCK + MINIMUM INVESTMENT = MORE PROFITS FOR YOU

YOU will profit by getting these kits BECAUSE—

- THESE KITS CONTAIN ONLY POPULAR PARTS USED ON MANY MAKES AND MODELS—THEY ARE PARTS **YOU WILL NEED.** The values used in these kits were selected as a result of thorough investigation, and consultation with radio service men, engineers, and set manufacturers.
- 2 THEY INCLUDE ALL TYPES OF SMALL PARTS USED IN STANDARD RADIOS. You will always have the right part on hand for the job. No running out to get the part needed and possibly losing the job through delays.
- 3. THEY ARE MOUNTED IN THE MOST CONVENIENT FORM FOR INSTANT SELECTION AND REMOVAL OF THE PART WANTED. Arranged according to values, a few seconds only is required to find the part you want.
- THE VALUE AND PART NUMBER OF EACH PART IS PRINTED PLAINLY UNDER IT. You cannot make a mistake and get the wrong part.
- A SET OF THESE CARDS HANGING ON THE WALL OF YOUR SHOP CANNOT FAIL TO IMPRESS YOUR CUSTOMER. THEY WILL CONVINCE HIM THAT YOU ARE IN A POSITION TO RENDER REAL SERVICE.
- 6. YOU OBTAIN A REPRESENTATIVE USABLE STOCK TO MEET ALL REQUIREMENTS, AT A MINIMUM INVESTMENT AND YOU ARE ASSURED OF QUICK TURNOVER.

Therefore—

YOU CANNOT AFFORD TO BE WITHOUT THEM—

ORDER A SET OF THESE 12 KITS FROM YOUR DISTRIBUTOR TODAY!

