

PHILCO <i>Feature</i> CHART		ELECTRIC MODELS													
MODEL	34T	44XD	45T	46T	46TL	47T	48T	49T	50T	51T	52F	53X	54X	55T	
NO. OF TUBES ALL WORKING	7	11	5	5	5	5	5	5	6	7	5	6	8	8	
INSTANTANEOUS ELECTRIC PUSH BUTTON TUNING	✓	✓							✓	✓	✓	✓	✓		
TUNING BANDS	3	4	1	1	1	1	2	4	4	4	4	5	5	8	
EXPANDED BANDS	✓	✓						✓	✓	✓	✓	✓	✓	✓	
TO NE CONTROL	✓	✓							✓	✓	✓	✓	✓	✓	
AUTOMATIC VOLUME CONTROL	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
BASS COMPENSATION		✓							✓	✓	✓	✓	✓	✓	
AUDIO SYSTEM <small>P.—Portable P.P.—Push-Pull S.—Beam Power</small>	P.	P.P.	P.	B.	B.	P.	P.	P.	P.	P.P.	P.	P.	P.P.	P.P.	
HORIZONTAL DIAL, INCLINED-TO-THE-EYE	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
ANTENNA <small>L.—Loop S.J.—Built-in ATT.—Attached</small>	L.	L.	ATT.	ATT.	L.								B.I.	B.I.	
RECORD PLAYER JACK	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	
TRANSFORMER (T) AC-DC (A)	T.	T.	A.	A.	A.	T.	T.	T.	T.	T.	T.	T.	T.	T.	
SPEAKER SIZE	6"	14"	4"	6" x 4" OVAL	6" x 4" OVAL	6" x 4" OVAL	6" x 4" OVAL	6"	6"	8"	10"	10"	12"	8"	
CABINET TYPE <small>P.T.—Plastic Table Model W.T.—Wood Table Model C.—Console</small>	W.T.	C.	P.T.	P.T.	P.T.	W.T.	W.T.	W.T.	W.T.	W.T.	C.	C.	C.	W.T.	

NOTES:

Model 55T has special vertical dial—actually eight-in-one (V).

Operation with outside antenna optional on Models 34T, 46TL, 44XD, 53X, 54X

Be sure to find out about the new PHILCO *Photo-Electric* RADIO-PHONOGRAPH — *Plays any record on a Beam of Light!*

For the Unwired Cottage or Home . . .

We'll be pleased to tell you about the complete selection of PHILCO *Dry Battery* RADIOS, well known for economy of operation, power and fine tone!

... and may we remind you—
PHILCO is also the world's leading AUTO RADIO—four exciting models including a Short-Wave Auto Radio—ask for literature!

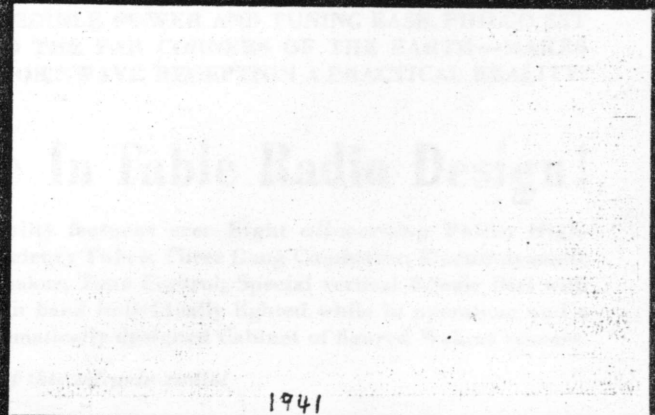
PHILCO

ELECTRIC

RADIO

First Choice in over 15 Million Homes!

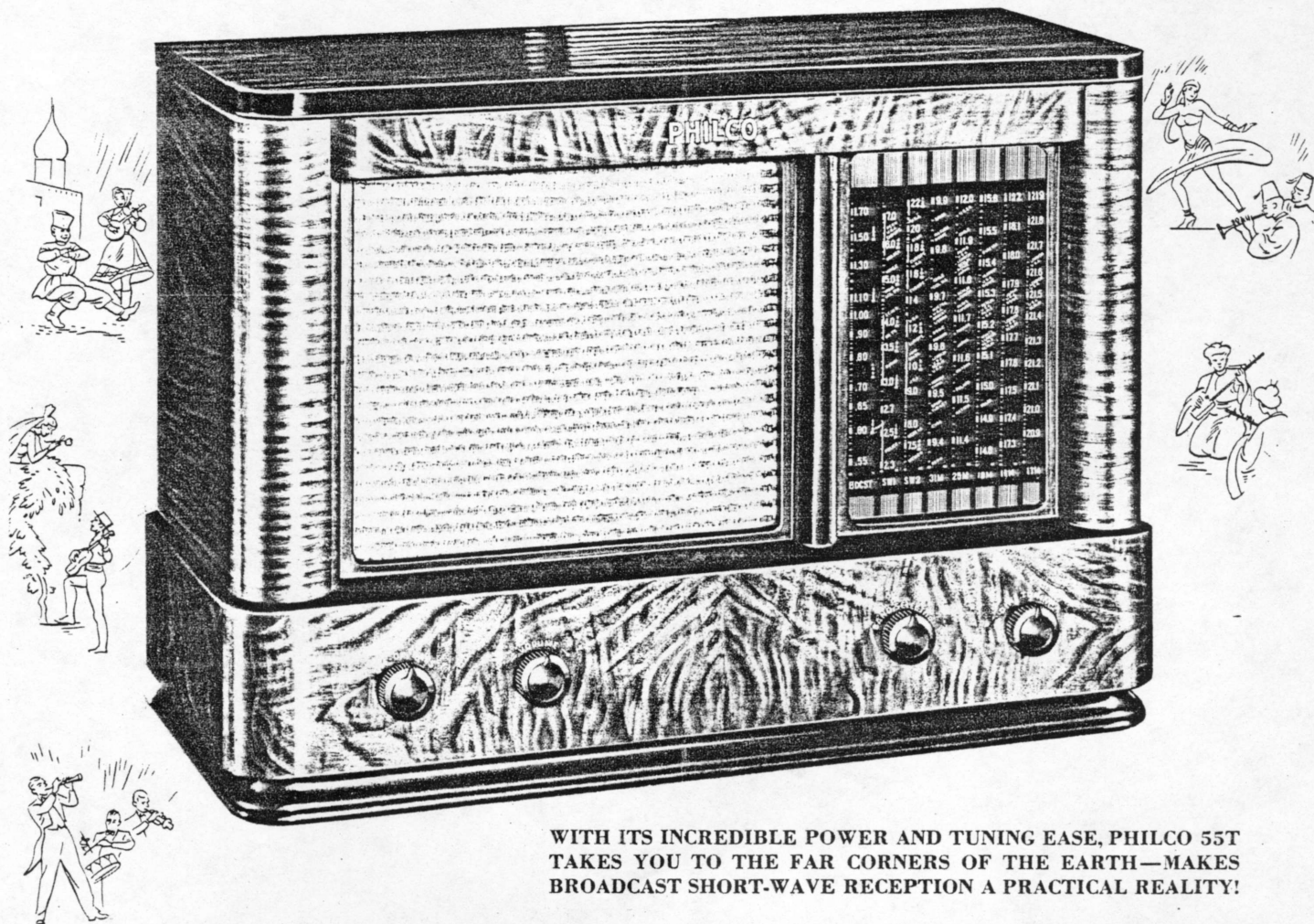
PRODUCED IN CANADA
 BY THE WORLD'S LARGEST
 RADIO MANUFACTURERS



PHILCO 55T

Special Service Receiver

Fully Expanded Short-wave Bands Offer a New and Amazingly Better Kind of World-wide Reception!



WITH ITS INCREDIBLE POWER AND TUNING EASE, PHILCO 55T TAKES YOU TO THE FAR CORNERS OF THE EARTH—MAKES BROADCAST SHORT-WAVE RECEPTION A PRACTICAL REALITY!

Philco's Greatest Masterpiece In Table Radio Design!

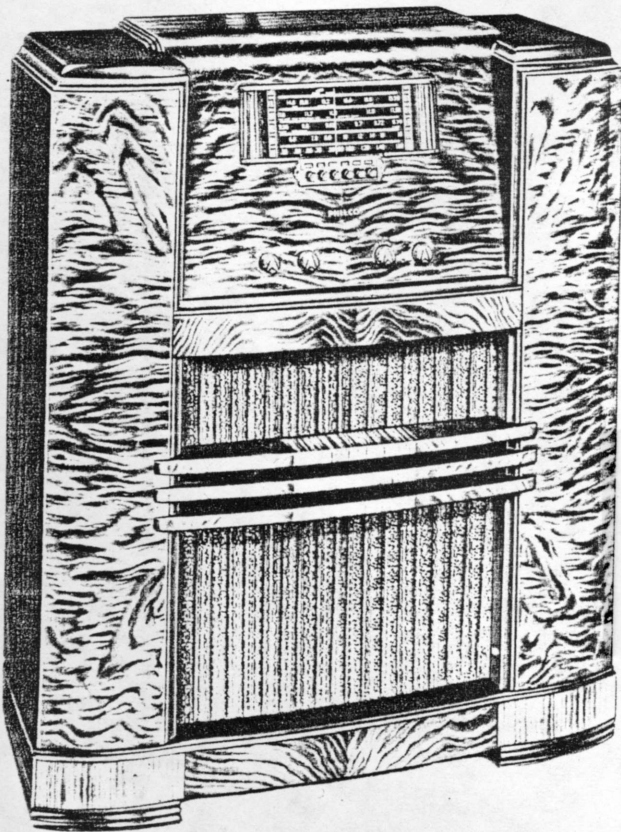
Philco 55T—truly a *world listening post*. Think of it! *Eight* Tuning Bands that cover Standard Broadcasts, Tropical and *five fully-expanded* Short-wave Bands, from 31 Metres down to and including the 13 Metre Band. Its world-wide listening range will amaze you! Among other

quality features are: Eight *all-working* Philco High-efficiency Tubes; Three Gang Condenser; Electro-dynamic Speaker; Tone Control; Special vertical 8-Scale Dial with each band individually lighted while in operation; and a dramatically designed Cabinet of figured Walnut veneers.

Ask us for a demonstration of this miracle radio!

PHILCO Gives More

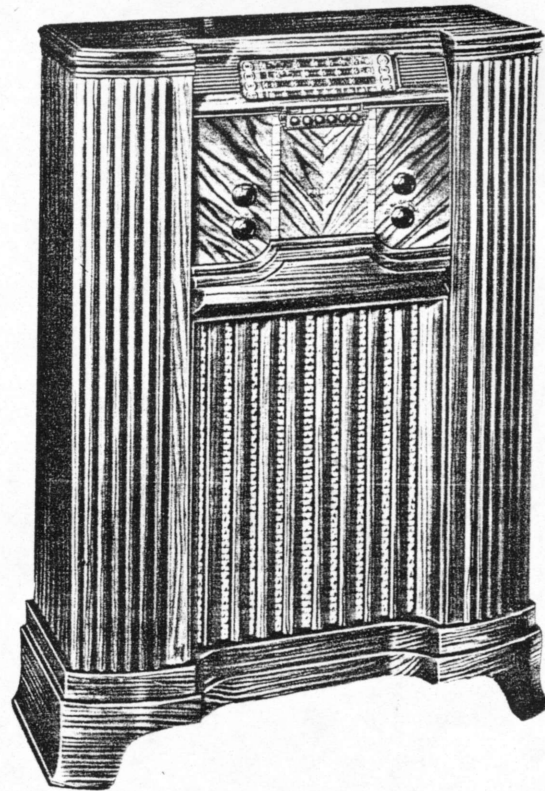
THRILLING SHORT-WAVE



PHILCO 54x

8 Tubes • 5 Bands

Note the new, refreshing lines of this beautiful Philco. Eight *all-working* Philco High-efficiency Tubes; five Wave Bands with three Spread Bands cover all Standard Broadcasts, Domestic and Foreign Short-wave; Electrical Push-button Tuning; Tone Control; Oversize Electrodynamic Speaker; Built-in Philco Aerial System with connection for outside Aerial; Cabinet of specially selected butt Walnut and contrasting Zebrano inlays.



PHILCO 52F

5 Tubes • 4 Bands

"Looks like *more!*" will be your first reaction when you discover its low price. Five *all-working* Philco High-efficiency Tubes; four Wave Bands cover Standard Broadcasts; Domestic and Foreign Short-wave; easy-to-read Dial; Electrical Push-button Tuning; Standard Aerial and Ground; Tone Control; Cabinet of Walnut.

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More Enjoyment at Every

SHORT-WAVE RECEPTION! LUXURY STYLING!

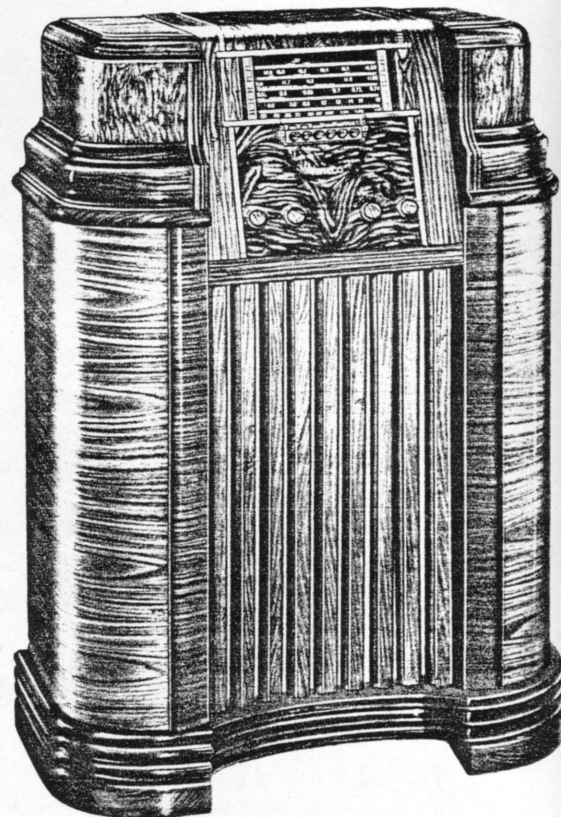
*Glorious New
Tone Quality
Achieved!*

Vibrant and lifelike, Philco tone reproduction achieves new standards of quality, promises greater pleasure for the radio listener. And never before has Philco, famed as radio's style leader, created so many beautiful cabinet designs. In other ways, too, the new models add to Philco's reputation for always offering better radio value.

Philco now introduces Fully-tuned Spread Band Short-wave Circuits! Heretofore, partially tuned radio circuits restricted short-wave enjoyment; permitted good reception and satisfactory short-wave tuning *only* at the centre portion of the dial. Now, thanks to its engineering genius, Philco presents uniform sensitivity *right across* the dial, overcomes short-wave blackouts on each side of the centre, and by scientific band spreading and *complete tuning* of circuits, greatly increases one's ability to tune-in fascinating programmes and vital news broadcasts direct from world capitals and foreign lands.

Here Are Four Magnificent PHILCO CONSOLES

**By Every Comparison, More
for Your Radio Dollars Than
Any At or Near Their Price!**



PHILCO 53x

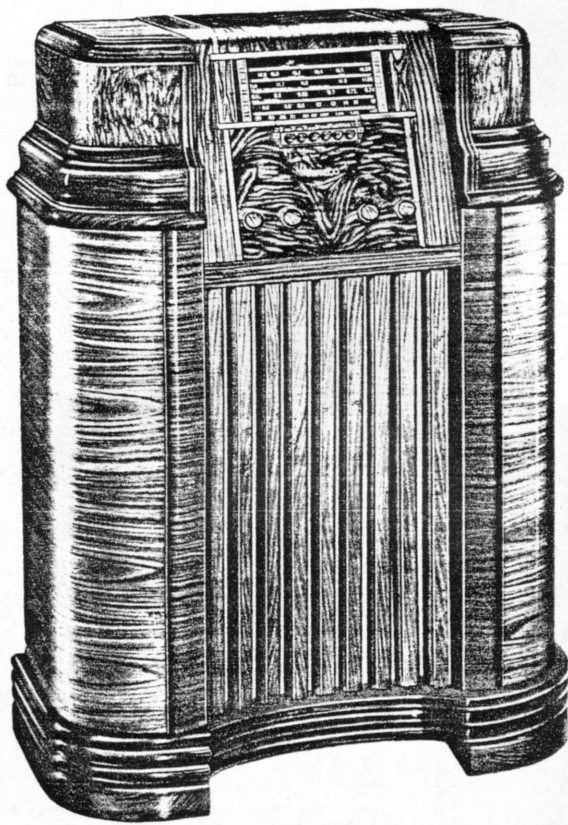
6 Tubes • 5 Bands

A thrilling new version of the fastest selling Console Radio on the Continent! Six *all-working* Philco High-efficiency Tubes; five Wave Bands, including three Short-wave Spread Bands; Electrical Push-button Tuning; Tone Control; Built-in Aerial with connection for outside Aerial; handsome Cabinet of blended Walnut.

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Philco High-
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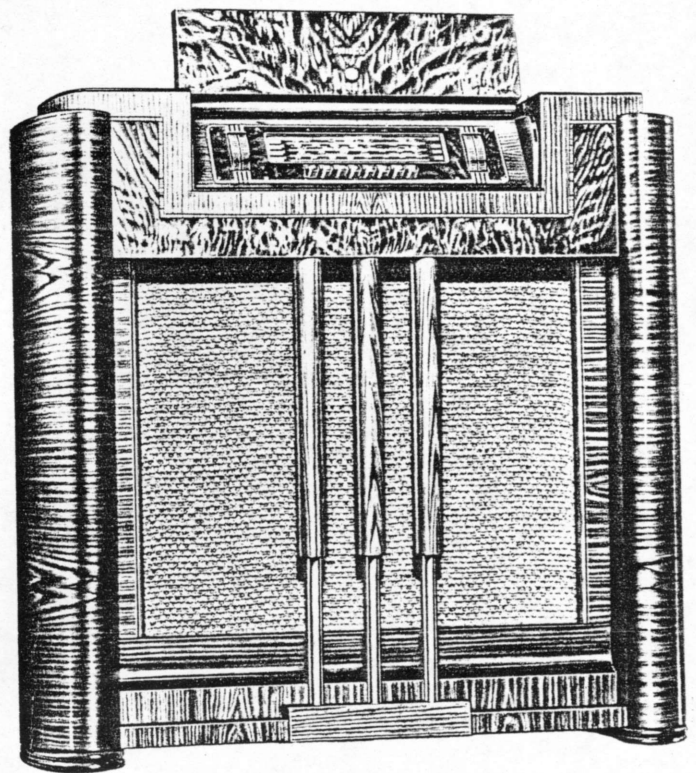
N! LUXURY STYLING!



PHILCO 53x

6 Tubes • 5 Bands

A thrilling new version of the fastest selling Console Radio on the Continent! Six *all-working* Philco High-efficiency Tubes; five Wave Bands, including three Short-wave Spread Bands; Electrical Push-button Tuning; Tone Control; Built-in Aerial with connection for outside Aerial; handsome Cabinet of blended Walnut.



PHILCO 44x Deluxe

11 Tubes • 4 Bands

The finest toned, most beautifully styled Philco ever produced! Eleven *all-working* Philco High-efficiency Tubes, including XXL Converter Tubes; four Wave Bands with Overseas Spread Band; Empire Circuit; Electrical Push-button Tuning; Tone Control; Milled-edge Disc Controls; Built-in Domestic and Overseas Aerial System. (A special Philco Aerial is available for outside Aerial operation.) Cabinet of rich Walnut.