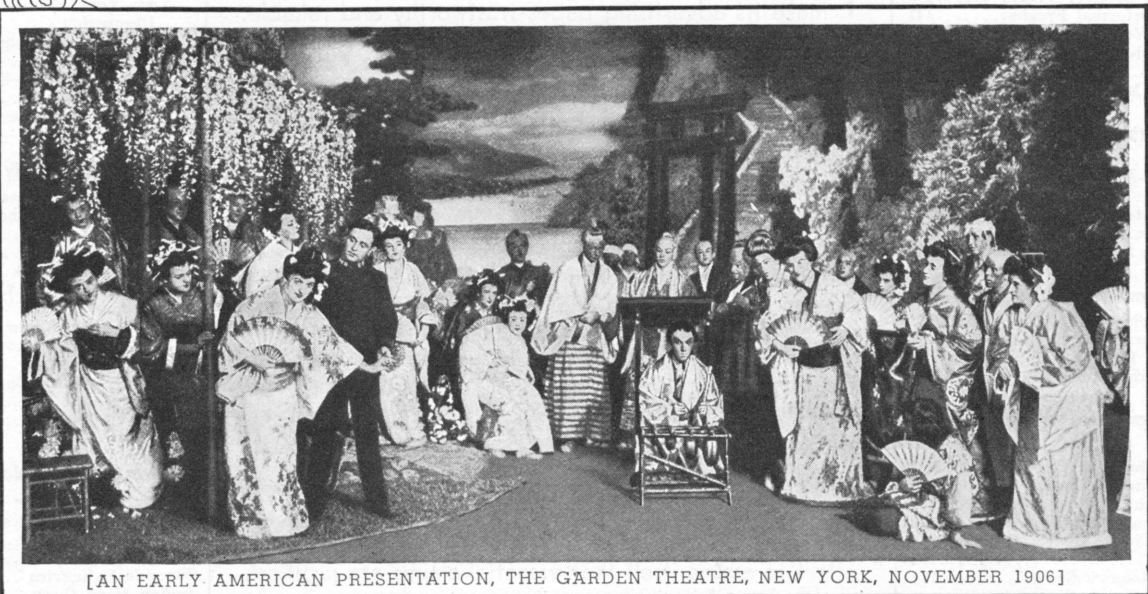


Madame Butterfly

**... a failure... then a success...
now a universal Radio favorite!**



[AN EARLY AMERICAN PRESENTATION, THE GARDEN THEATRE, NEW YORK, NOVEMBER 1906]

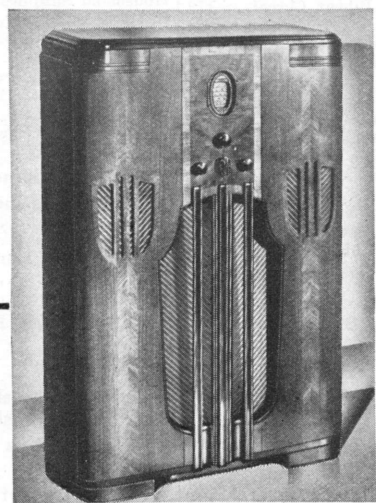
AT MILAN on February 17, 1904, Puccini presented "Madame Butterfly" to a hostile audience. Accounted a distinct failure, it was quickly withdrawn. Three months later, slightly changed, it was acclaimed by an enthusiastic audience... a triumph repeated in America in 1906.

Today the American home need not wait two years to pass judgment on operas produced in Europe. Through the 1936 Philco 116X with its built-in All-wave Aerial System, operatic selections and complete operas reach you from foreign stations as promptly as they are heard by box-holders. Success or failure no longer depends

entirely on the attitude of the audience in one auditorium.

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