

PHILCO brings you recorded music on a *Beam of Light!*



A New Kind of Radio-Phonograph

**NO NEEDLES TO CHANGE! RECORDS LAST 10 TIMES LONGER!
YOU ENJOY NEW PURITY OF TONE!**

Philco brings you the amazing "Beam of Light" principle of record reproduction . . . an original Philco invention that adds new thrills, new and greater delights to the enjoyment of your favorite records. And Philco also brings you the TILT-FRONT CABINET. No lid to lift . . . simply tilt grille forward, place your records and tilt it back again.

...and PHILCO brings you Amazing Radio Values!

Never before has Philco offered you so much for your radio dollar. In the 1941 Philco Radios exclusive inventions have reduced noise and interference by 5 to 1 . . . European short-wave reception is 5 times stronger, clearer and easier to tune. Choose from a wide variety of beautiful consoles and table models . . . at prices to fit every budget.

*Come in . . . see and hear the new
Philco Radios, Radio-Phonographs,
Compacts and Portables Now!*

EASIEST TERMS

