

PHILCO
Balanced Unit
Superheterodyne

SEVEN TUBE
MODEL
71X

OUTSTANDING FEATURES

tone

Famous Philco X Cabinet Construction. (See description on other side of this card.)
Improved Philco Electro-Dynamic Speaker.
New Pentode Output Circuit.
New Cathode Type Philco High Efficiency Output Tube.
Tone Control and Static Modifier.
Rubber Floated Radio Chassis and Tuning Condenser.
Balanced Unit Construction.

distance

Philco Superheterodyne Circuit.
Seven New Philco High Efficiency Tubes.
Balanced Unit Construction.

selectivity

Philco Superheterodyne Circuit.
New Variable- μ Super Control Pentode Tubes.
Balanced Unit Construction.

easy to operate

Philco Shadow Tuning—Visual Indication of Correct Tuning to Give Best Tone.
Illuminated Station Recording Dial.
Glowing Arrow Station Finder.
New Smooth Tuning Condenser Drive.
Tuning Silence. Eliminates Noise Between Stations.

volume

New Pentode Output Circuit.
Philco X Cabinet Construction.
Improved Philco Electro-Dynamic Speaker.
Automatic Volume Control—Counteracts Fading of Distant Stations and Blasting of Locals:

Continued on other side

PHILCO FEATURES

Continued

appearance

Finest Selected Woods.
Hand Rubbed Finish.

economy

The new Philco High Efficiency Tubes and the balanced circuit design make this model the most economical in operation, tube for tube, of any radio ever built.

underwriters' approval

Philco models are built to meet the rigorous standards of Underwriters' Laboratories, Inc.

SCIENTIFICALLY DESIGNED AS A
MUSICAL INSTRUMENT

1. PHILCO Sounding Board pitched to throw all sound directly into the field of listener. Ordinarily the high notes (which have, in straight lines and do not readily spread out) are projected along the floor and only partially reach up to the ear. This inclined Sounding Board, exclusive with Philco, makes the full musical register available for radio reception for the first time.
2. PHILCO Echo-Absorbing Screen at the back of speaker chamber prevents echo and "blur." The first radio to deliver sound only from front speakers, thus eliminating even the slight blur caused by the sound from the back reflecting from the wall of the room and reaching the ear a fraction of a second later.
3. Absolute rigidity of Sounding Board, made of extra heavy laminated hardwood and securely anchored, preventing vibration and blur from this source.
4. Great weight of cabinet and Sounding Board still further prevents all cabinet vibration and attendant blur.
5. Large area of Sounding Board and unobstructed opening from speaker, affording full, round, unboxed tone.
6. PHILCO Electro-dynamic speaker with exclusive improvements and refinement.

A combination of exclusive PHILCO features resulting in fidelity of tone beyond anything ever thought possible.

READ OTHER SIDE OF THIS CARD

PHILCO—PHILADELPHIA—TORONTO—LONDON

Made in U.S.A.