

RADIO MANUFACTURERS SERVICE

(A PHILCO SERVICE PLAN)



Central Headquarters
TIOGA AND C STREETS
PHILADELPHIA, PA.

TO NEW MEMBERS:

WELCOME----we are pleased to welcome you as a member of RADIO MANUFACTURERS SERVICE. Enclosed you will find your Membership Certificate, Standard Service Charge Sheet, and a Display Sign for your window or counter.

Since its inauguration three years ago, Radio Manufacturers Service has grown by leaps and bounds and now numbers over 20,000 members. It was started with and has steadily built up the idea of helping the radio serviceman make more money and obtain better recognition from the radio public. This is being accomplished through the following methods:-

1. Broadcasting - Boake Carter, in his news-commentation broadcasts, frequently recommends R.M.S. members to the public for their radio service.
2. Instruction Books - The instruction book packed with every Philco radio recommends R.M.S. to the user.
3. Advertising - Imprinted stationery and a complete line of practical helps for "selling radio service" is available to R.M.S. members (see inside spread of this letter); additional material is continually being prepared and is announced to members at intervals.
4. The R.M.S. Standard Service Charge Sheet is printed for you to enable you to obtain a fair price for your service work.
5. The Philco Radio Parts Catalog, a complete catalog of radio parts, accessories, aerials and test equipment, is printed with LIST prices, which also helps you collect the proper fee from your customer.

6. Monthly mailings, containing valuable service information and practical service-selling helps, are sent to all members Direct from R.M.S. Headquarters in Philadelphia.
7. Service Bulletins on new Philco receivers are now sent direct to R.M.S. members in the above-mentioned "headquarters" mailings.
8. The "Philco Serviceman", published monthly, is the official publication for members of R.M.S. The latest service news, service data, and ideas or suggestions of value to servicemen members are contained in this publication.

We expect the co-operation of new members in guaranteeing their repair work for 90 days. We believe that adherence to the schedule of charges in the Standard Service Charge Sheet, list prices for parts and the use of genuine Philco replacement parts and tubes, will be to the ultimate benefit of the member. By doing these things he will protect himself, increase his income and help establish the entire Radio Service business on a firmer basis.

PLEASE NOTE: Your local R.M.S. headquarters is the local Philco Distributor. All orders for R.M.S. stationery, advertising material, Philco parts, tubes, etc., should be sent to your local headquarters. Shortly after we approve your membership application, and notify them, they will place your name on their mailing list for the "Philco Serviceman" and other material of interest to you. The Philco distributor's service manager is ready and willing to help members of R.M.S. solve their service problems and plan their campaigns for more business. Be sure to get acquainted with him on your next visit there.

We believe you will find that joining Radio Manufacturers Service will prove to be one of the best steps you ever took toward increasing and improving your business.

With our best wishes for your success,

Sincerely yours,

RADIO MANUFACTURERS SERVICE



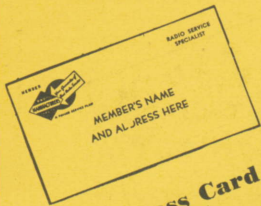
Secretary.

F.ATLEE:DL

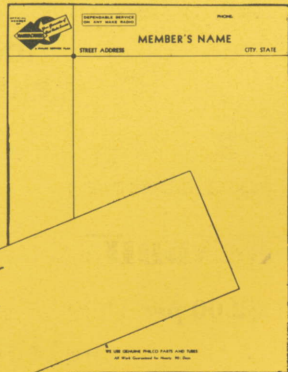


BUSINESS HELPS & SALES BUIL

R·M·S· Stationery



Business Card
PR-223A
500 for \$1.70



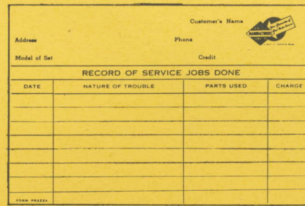
Envelope
PR-220A

500 for \$2.85



Letterhead PR-219A
\$2.60 for 500

Billhead PR-221A
500 for \$2.25



Job Record Card
Size 4" x 6"
PR-222A
500 for \$1.10



Chassis Sticker
PR-224A
500 for \$1.55

R·M·S· Display



Outdoor Metal Sign
14" x 20" Flange Type Mounting
Yellow and blue
PR-400 Net \$1.00



Electric Sign 12" x 6"
PR-399 Net \$2.00

Red Letters, Blue Emblem in

—ALL PRICES QUOTED are NET—

R.M.S. MEMBERS

45-2006



LAPEL BUTTON

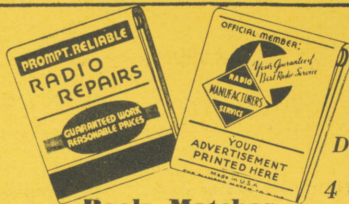
Now only 25c each

Yellow, blue and gold



R.M.S. TUBE STICKER
Net \$1.40 per 1000 imprinted

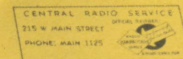
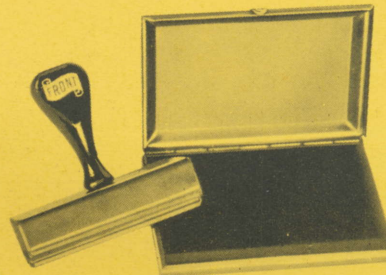
PR-353



Book Matches
Net \$4.50 per 1000 imprinted

PR-352

Design in 4 colors —very attractive



R.M.S. RUBBER STAMP
Form No. 1
Net \$1.75

ELECTROS of the R.M.S. EMBLEM

for use in making up your own stationery, ads, cards, etc.



PR-257
30c each



A PHILCO SERVICE PLAN
PR-259
40c each

(Shown actual size)



PR-258
35c each

R.M.S. RUBBER STAMP

PR-270A

Furnished with member's name, address and phone no.
Net 50c complete with Pad

MANY OTHER HELPS AVAILABLE

DEALERS • • for R • M • S • MEMBERS



R • M • S • Signs

A PHILCO Service Plan

RADIO SERVICE

Window Transfer
10" x 7"
PR-401
Net 25c

Hardboard Window Sign
20" x 30" Yellow and blue
PR-403
Net 25c



R • M • S • Mailing Pieces

PR-421

STOP those annoying **NOISES** in your **RADIO**

BEFORE TREATMENT

AFTER TREATMENT

MEMBER'S NAME
ADDRESS

PR-391

Be Prepared!

ENJOY YOUR FAVORITE RADIO PROGRAMS

PICK UP YOUR PHONE AND CALL US TODAY!

RADIO REPAIRS

AT Reasonable Fixed Prices

DOES YOUR RADIO HAVE

DRIVE AWAY TILL IT'S YOUR LATE!

PR-264

- HANDBILLS -

Either style \$2.00 per 1000 imprinted

JUST Checking-up ON Our Work!

Dear Sir:

Some time ago we did a service job on your radio. We hope the work was entirely satisfactory. However, we must rely on you to be permanent friends, and would greatly appreciate it if you will fill in and mail us the attached self-addressed stamped card. Thank you!

Cordially yours,

Address: _____

City: _____

State: _____

Zip: _____

PR-409

Return MAILING CARDS

Net \$3.25 for 500 imprinted

YOUR CHANCE TO HAVE YOUR RADIO FIXED AT MINIMUM COST!

COMPLETE TUNE-UP \$4.75

MEMBER'S NAME
PHONE NUMBER

PR-408

-ORDER FROM your DISTRIBUTOR-

Blue Background in Yellow

REPAIR TAG
No. PR-406
75 per 500

278 DATE _____

MODEL No. _____

CHARGES \$ _____

278 Claim Check
NO GOODS DELIVERED WITHOUT THIS CHECK

DEALER'S NAME _____

Phone No. _____

R.M.S. UNIFORM COAT

Sanforized (non-shrink) cloth

Well Tailored Throughout

Emblem embroidered on pocket

PR-402
Net \$2.25

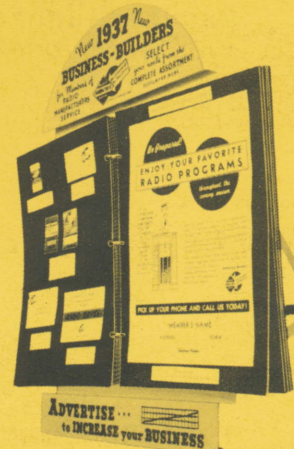
Available in 3 Sizes
A. Large: Sizes 42 up
B. Medium: Sizes 38 to 42
C. Small: Sizes below 38



See . . . the full line of R.M.S. SALES HELPS

In this Attractive DISPLAY STAND at your Distributor's Service Department

Drop in at your Philco Distributor's—you will enjoy looking through the attractive R.M.S. SALES HELPS DISPLAY CARDS containing samples of each of the 98 new R.M.S. SERVICE SELLING HELPS conveniently arrayed for your quick inspection and selection.



Your Distributor will cooperate in

BUILDING your BUSINESS

SEE YOUR DISTRIBUTOR