



A Great Performer on radio and records!

It's new for 1948...the great Philco 1256...the utmost in tone, performance and quality in an automatic table radio-phonograph. It brings you Burl Ives, America's mightiest ballad singer, and all the other great performers at their glorious best on radio or records. See it now at your Philco dealer.

LISTEN TO **BURL IVES**, the Friendly
Philco Troubadour, Friday evenings, Mutual
Network and many additional stations.

PHILCO

Famous for Quality the World Over