



THIS HAPPENED TO MR. J. M. G. —and then he got a Philco. What experiences—embarrassing or dangerous—have you had with just ordinary batteries?

## “Humiliating? Well, rather! —and then I got my Philco!”

“We were married in a certain well-known little church in New York. \* \* \* In the excitement of making a quick get-a-way, I stalled the engine. Then my battery ‘died.’ \* \* \* Humiliating? Well, rather! Right there I resolved it wouldn’t happen again. And then I got my Philco!” J. M. G., Ottawa, Canada.

Whether on traffic-jammed streets, over railroad crossings or on lonely roads at night—you can depend on a Philco. No humiliating experiences. No hand-cranking ordeals. No battery “flunking” where it means distress or actual danger.

Everybody can now own a full-size full-powered battery made by Philco. Exchange prices range from \$15.95 up, depending on type and geographical location.

The famous oversize type, equipped with Philco Slotted Retainers and guaranteed for two years, is the longest-life, lowest-cost-per-month-of-service battery built. And it now costs you less to buy than ever before. Look in your phone book for “Philco Battery Sales and Service” or write us.



FOR RADIO—Use Philco Rechargeable Batteries for distance, volume and clearness of reception. The glass case types are a revelation—

1. They are acid-tight and when charged with a safe, low-current Philco Charger may be used inside the finest cabinets.
2. The built-in Charge Indicator shows at a glance, without the use of a hydrometer, how far the battery is charged or discharged.
3. When using a Philco Charger a mere throw of a switch is all that is necessary to charge the battery or to re-connect it to the receiving set.

Battery for low voltage peanut tubes \$8.00\*  
Philco Single Charger . . . . . 6.50\*

Battery for standard 5-6 volt tubes 16.00\*  
Philco Double Charger . . . . . 10.00\*

Double-pole throw-over switch included free with either combination of battery and charger.  
\*East of the Mississippi River.

Philadelphia Storage Battery Company, Philadelphia

PHILCO Farm Lighting Industrial Tractors Auxiliary Power  
Radio Passenger Cars Marine BATTERIES  
Electric Truck Mine Locomotives Isolated Plant

**PHILCO**  
REG. U.S. PAT. OFF.

DIAMOND GRID  
**BATTERIES**