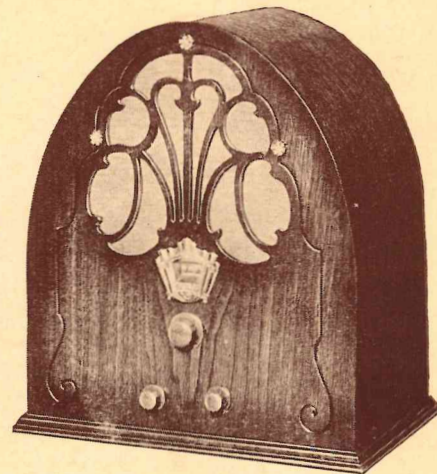


The surprise radio of the year!

PHILCO BABY GRAND \$49<sup>50</sup>  
less tubes

... a Bigger Performing radio than its thousands of new owners expected



7 tubes (3 Screen Grid) Genuine Electro-Dynamic Speaker, built-in Walnut Cabinet, 16 ins. wide; 17½ ins. high; (Sold with 7 Philco Balanced Tubes)

PHILCO Baby Grand and Baby Grand Console are bigger performing radios than many sets selling at two and three times the money.

What do we mean by "big performance?" Simply this: Philco Baby Grands have the gorgeous, life-like tone characteristic of the whole Philco family. They have Philco Balanced Units, eliminating radio distortion.



PHILCO BABY GRAND CONSOLE

Same wonderful chassis. 7 tube, screen grid. Beautiful cabinet of American Black Walnut and Bird's-Eye Maple, African Zebra Wood trim; 33¾ ins. high; 19 ins. wide; 10¾ ins. deep... \$69.50 less tubes

Sold with 7 Philco Balanced Tubes

Baby Grands are highly selective. Acutely sensitive. Almost magically they pick out the stations you want, even at considerable distance. And there is no cross-talk.

They are, in fact, the first, full-fledged, big-toned, big-performing 7-tube, push-pull electro-dynamic speaker, Screen Grid radios ever

produced in compact form—and at such prices!

When these Baby Grands were announced we promised quality. The surprise of it is that the sets turned out to be even better than its new owners dared to hope. Naturally, they jumped into enormous popularity. Literally tens of thousands are being sold every week. For your first set, or as an extra set in the home, you can't do better than have a Philco Baby Grand.

Your nearest Philco dealer also offers a complete line of Philco Radios in beautiful Consoles, Lowboys and Highboys from \$95 to \$145; Radio-Phonograph at \$198 and Concert Grand Radio-Phonograph, \$350. All prices less tubes; slightly higher in Canada, Denver and West. And enjoy radio as you ride. Transitone Automobile Radio now is sold by all Philco Dealers.



Radio's Great Musical Event — Christmas Day LEOPOLD STOKOWSKI and THE PHILADELPHIA ORCHESTRA in a wonderful Philco Symphonic Concert

Stokowski, genius of the baton, astonished the radio world with his new broadcasting method in his Philco concerts this fall. It is safe to say that millions listened to the great music of the masters projected with a clarity and beauty and balance that marked new high peaks in radio entertainment. In his own words, "This progressive step (in broadcasting technic) is the first of several necessary to make the broadcasting of an orchestra... not only equal, but musically more eloquent than the same music in the concert hall."

**Tune In:** Christmas Day, 4 to 5 p. m. Eastern Standard Time. Watch Radio Page of Your Newspaper for Your Local Time and Station, NBC Network.

PHILCO, PHILADELPHIA, PA. Makers of the famous Philco Radio, Diamond Grid Battery for Motor Cars, Telephones, Farm Lighting, Motive Power, Auxiliary Power, etc., etc.

IN CANADA: PHILCO PRODUCTS, LTD., TORONTO

THE WORLD'S LARGEST SELLING AND MOST COMPLETE RADIO LINE



TWO GREAT LITTLE STARS

MITZI GREEN, FEATURED IN THE PARAMOUNT PICTURE "TOM SAWYER," AND PHILCO BABY GRAND... When Mitzi Green, child wonder of the screen, goes on the air, a radio set whose units are but partially balanced can only bring you the distorted tone pictured at the left. With Philco's exact balancing of all units in the set, you get the true, clear, undistorted tone pictured at the right