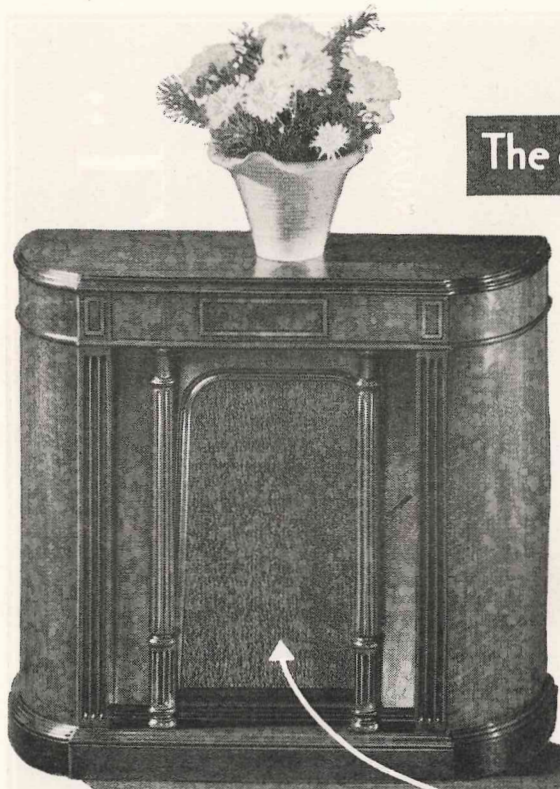


# New! PHILCO LAZY-X Different!

The easiest, laziest way to listen in. Relax, enjoy and change programs without moving from your chair.



Sink deep into your most comfortable chair. A radio of glorious tone begins playing softly across the room. Would you prefer it slightly louder? A touch of your finger and the full volume of the orchestra sweeps into the room.

As the orchestral program ends—tune in another station if you wish—adjust the volume—control the tone—all without stirring a foot or moving from your chair!

That's Lazy-X convenience — made possible by PHILCO Perfected Remote Control! All the glorious beauty of PHILCO tone — the tone quality only the Patented Inclined Sounding Board makes possible comes to you at its best from the separate Sound Cabinet across the room. But the controls are in a Queen Anne table cabinet right beside your chair!

Two gorgeous pieces of furniture of hand-rubbed butt and pin stripe walnut and satin wood inlay, and including a convenience outlet for connecting table or floor lamp.

PHILCO offers the great new Lazy-X in two models — the superb 14LZX at \$150 and the smaller 19LZX at \$100 for those who do not require quite so much power and distance. The height of radio luxury at a price less than half the previous cost of remote control.

See Lazy-X at the nearest PHILCO dealer's. Hear it. Buy it. Relax and enjoy the last word in radio performance and convenience.

PHILCO · PHILADELPHIA · TORONTO · LONDON.



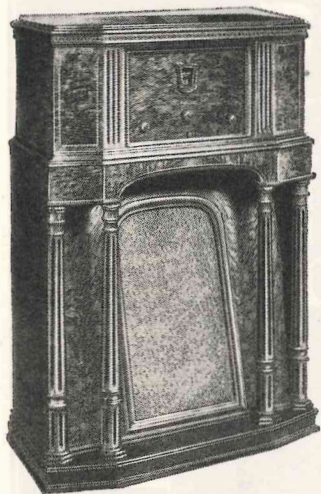
\$18<sup>75</sup>  
to  
\$250

FEDERAL TAX PAID

GLORIOUS TONE HERE

TUNE HERE

TUNE HERE



The glorious tone of the PHILCO Inclined Sounding Board X Models is available also in conventional cabinets.

15DX . . . \$250	91X . . . \$100
23X . . . \$195	43X All Wave . \$100
Radio Phonograph	47X Direct Current \$100
15X (Illustrated) \$150	71X . . . \$ 80

PHILCO MODEL 15X, shown at left, \$150 Federal Tax Paid — PATENTED—Contains every worthwhile radio improvement — many exclusively PHILCO. Musicians, especially, appreciate the following scientific points of superiority: —1. The PHILCO Inclined Sounding Board throws all sound up into field of listener, making all high notes heard for the first time. 2. Large area of sounding board insures full

reproduction of low notes. 3. Echo Absorbing Screen at the back prevents echo and blur, the first radio to deliver sound only from front of speaker. 4. Open sounding board instead of sound chamber affords clear unboxed tone.

Other PHILCO "X" Models with Patented Inclined Sounding Board include the 91X at \$100 (Federal Tax Paid) and the 71X at \$80 (Federal Tax Paid).

*A musical instrument of quality*

