

**OPEN
YOUR
DOOR**

to

IDENTIFICATION

PHILCO
Factory-Supervised
with a Name
Service

1960
MEMBER
that means

CONFIDENCE

PHILCO

Factory-

Supervised

SERVICE



You build . . .

EXTRA CONFIDENCE EXTRA BUSINESS

when you wear a PFSS UNIFORM

PFSS JACKETS

There is an extra measure of business confidence built into each PFSS jacket. Styled for extra impressions, and built to last. Handsome zipper front is complete with the PFSS diamond plus 2 extra large utility pockets. Available in all sizes; green or blue . . . It adds the master touch to your, "on call" attire.



- PR-3188 Green wash and wear . . . \$6.95
- PR-2115 Cotton lining . . . \$2.00
- PR-3569 Green dacron . . . \$9.25
- PR-3558 Navy blue dacron . . . \$9.25
- PR-3559 Quilted lining . . . \$3.39

PFSS HATS

The peak of perfection . . . Extra top comes with each PFSS hat for double duty wear. Available in your choice of colors (blue or green), sizes and material. Cool interlining provides sweat band for summer wear.



- PR-3189 Green wash and wear . . . \$3.80
- PR-2106 Spruce green dacron . . . \$5.00
- PR-3560 Navy blue dacron . . . \$5.00

the
perfect
introduction . . .

Philco owners throughout the country know, trust and rely on PFSS service. What better way to introduce yourself to them than to wear the handsome PFSS uniform that says it so well. Now available in your choice of blue or green, the PFSS uniform is tailored by one of America's leading uniform manufacturers to exact specifications of PFSS and sold to PFSS members at special, low, group prices. Smart looks, comfortable wear and long durability are guaranteed in every uniform bearing the PFSS emblem. . . If you service Philco, if you belong to PFSS, well sir, you belong in a PFSS uniform.



PFSS SHIRTS

Available in either short or long sleeves, for year 'round comfort and style, the PFSS shirt has lots of extra wear built into the collar and arm areas for real working durability. One low price includes the two oversize pockets and PFSS diamond emblem. Personalized lettering on front and back is optional.



- PR-3224 Green wash and wear (short sleeve) . \$3.75
- PR-3130 Green wash and wear (long sleeve) . \$4.50
- PR-3561 Powder blue poplin (short sleeve) . . \$4.00
- PR-3562 Powder blue poplin (long sleeve) . . \$4.75
- PR-3563 White poplin (short sleeve) \$3.75
- PR-3564 White broadcloth (long sleeve) \$4.25

PFSS WORK SLACKS

Easy to look at, comfortable to wear . . . Holds a crease as though you were ready for a military inspection. PFSS slacks have two quarter side pockets, two convenient back pockets and watch pocket. Order by size, and you will receive them already cuffed for perfect fit.



- PR-3129 Green wash and wear \$5.75
- PR-3565 Spruce green dacron \$8.30
- PR-3566 Navy blue dacron \$8.30

PFSS SHOP CLOTHES give you IDENTIFICATION + PROTECTION



PFSS SHOP JACKET

Look your best behind the counter or at the bench. This practical jacket protects your shirts and ties. Washes in minutes, stays neat for days. Comes with PFSS diamond emblem. Personalized lettering is optional.



PR-3568 Powder blue gabardine . . \$5.50



PFSS SHOP COAT

Equally good for talking to customers, handling stock or working at the bench. Has extra length for extra protection. Convenient top pocket has special loop to hold your pen or pencil securely while you work. Giant side pockets, will hold work books, tools, parts or whatever you care to stuff into them.

PR-2477 White herringbone \$6.95

PR-3567 Green herringbone \$7.50

LETTERING

Personalized yellow chain-stitch lettering is optional on all shirts and jackets... The personalized lettering is available at the following nominal charges... First name or initials, over the front pocket (maximum 8 letters) is .10c for each garment... Full name and firm address on the back in script or block letters is 7c per letter.
(Minimum, 14 letters—98c)



ORDERING

Use the convenient order form below or a clean white sheet of paper. Use one side only... Be sure to include order number, description, quantity and lettering desired where applicable... Enclose check or money order for total amount, payable to "PFSS Association—Philco", and mail to address listed below.

SIZES AVAILABLE

Jackets and Coats	Chest	36 to 50
Work Slacks	Waist	29 to 50
	Inseam	28 to 35
Shirts	Neck	14½ to 17½
	Sleeve	32 to 35
Hats	Normal	6½ to 7¾
	sizing	

Special sizes can be made to order at slightly higher prices.

"PFSS ASSOCIATION—PHILCO"

2nd and WESTMORELAND STS., PHILADELPHIA 40, PA.

SHIP ORDER TO

Name _____
Address _____
City _____ Zone _____ State _____

FILL IN YOUR SIZES

Chest _____ Neck _____
Sleeve _____ Waist _____
Inseam _____ Hat _____

LIST ITEMS

Number	Description	Quantity	Price	Total
Sub Total			\$	

LETTERING

OVER LEFT POCKET: Check garments on which you want lettering

Shirt Jacket Shop Jacket Shop Coat

INITIALS OR FIRST NAME (maximum, 8 letters) _____

Add 10c per garment for front lettering _____ @ 10c each \$ _____

BACK OF GARMENT: Check garments on which you want lettering

Shirt Jacket Shop Jacket Shop Coat

LETTERING DESIRED: Block Script

Add 7c per letter (minimum 14 letters—98c)

Total letters on back of all garments _____ @ 7c each \$ _____

Enclose Check or Money Order (Payable to PFSS Association—Philco) For Total Amount Shown

\$