

You Said It, Uncle!



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FOR us at home, the *Age of Electronics* is a promise for the future. For our men at the front, the *Age of Electronics* is here, today! Their planes, tanks, ships and weapons are equipped with miracles of electronic science which, when Victory is won, will bring to a world in freedom thrilling new wonders of comfort, convenience and entertainment.

The scientists and engineers of Philco Corporation, whose achievements have won leadership for Philco in the field of

radio, have been charged with an important share of these developments. In their laboratories, they have accomplished years of progress in electronic research in a few short months. And today, Philco waits only for Victory to convert their war achievements into peacetime products of new and undreamed-of benefit for all humanity.

For the men and women of Philco, this vision of the future gives added incentive and inspiration to their war production pledge . . . "More-Better-Sooner."

This cartoon by Sid Hix is another in the series being drawn for Philco by America's leading editorial cartoonists to interpret the spirit of Philco's soldiers of production. It is being posted on bulletin boards of the Philco factories as a symbol to the men and women of Philco of the purpose and significance of their work in the united effort for Victory.

Free Limited Offer . . . While available, a full size reproduction of the original drawing by Sid Hix will be furnished gladly upon request. Simply address Philco Corporation, Philadelphia, Penna., and ask for Cartoon Number 39D.

PHILCO CORPORATION

"Our Secret Weapon."
Tune in Friday evenings, over your local Columbia Station.

BUY WAR BONDS AND STAMPS

America is conserving its resources for Victory. As you save on all products of peacetime consumption, remember too to preserve the things you own. Trained service men everywhere are leaving civilian life to serve vital military needs. So be careful to maintain the condition and prolong the life of your Philco products.

RADIOS, PHONOGRAPHS, REFRIGERATORS, AIR CONDITIONERS, RADIO TUBES ★ ★ INDUSTRIAL STORAGE BATTERIES FOR MOTIVE POWER, SIGNAL SYSTEMS, CONTROL AND AUXILIARY POWER



The Army-Navy "E" Flag awarded to Philco plants in Philadelphia, Chicago, Trenton, N.J., and Sandusky, Ohio.