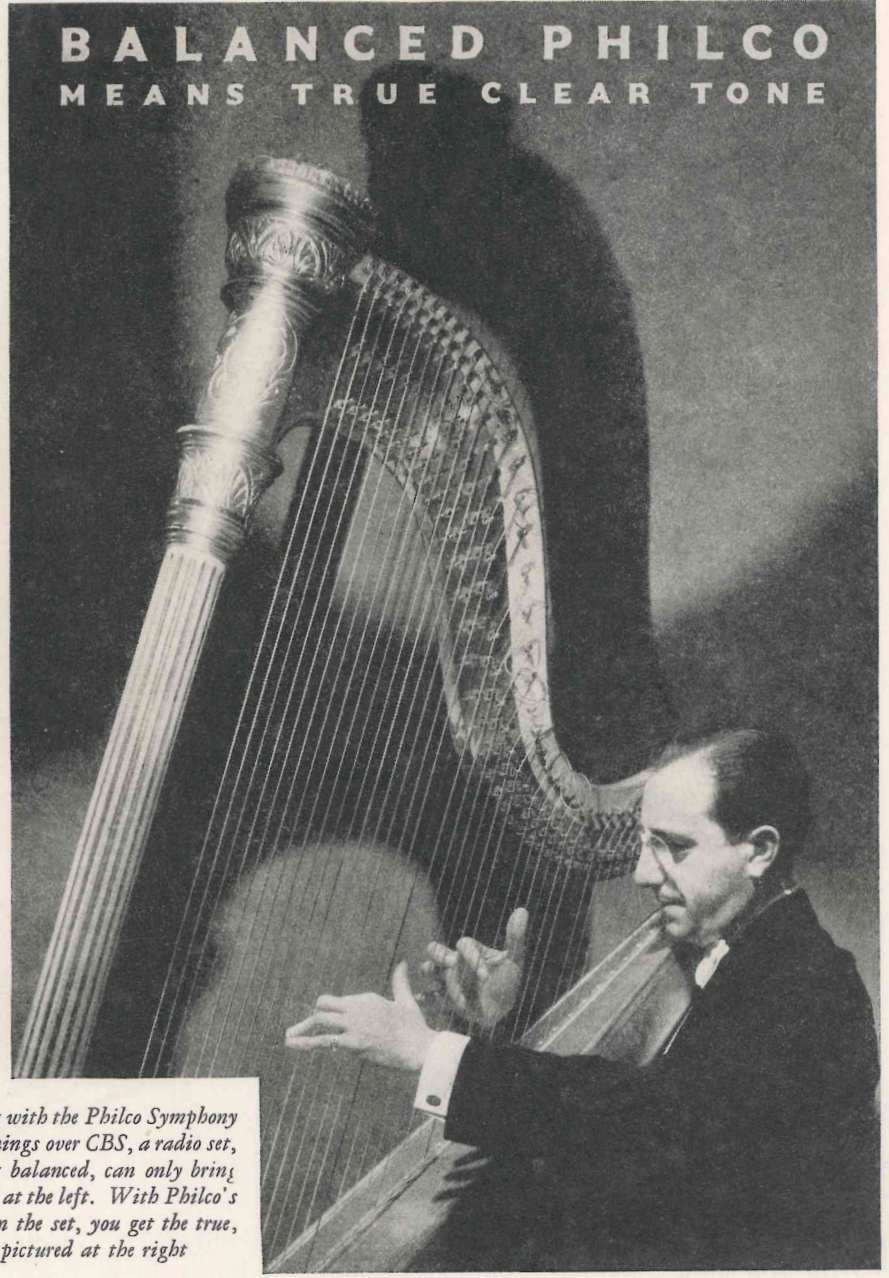
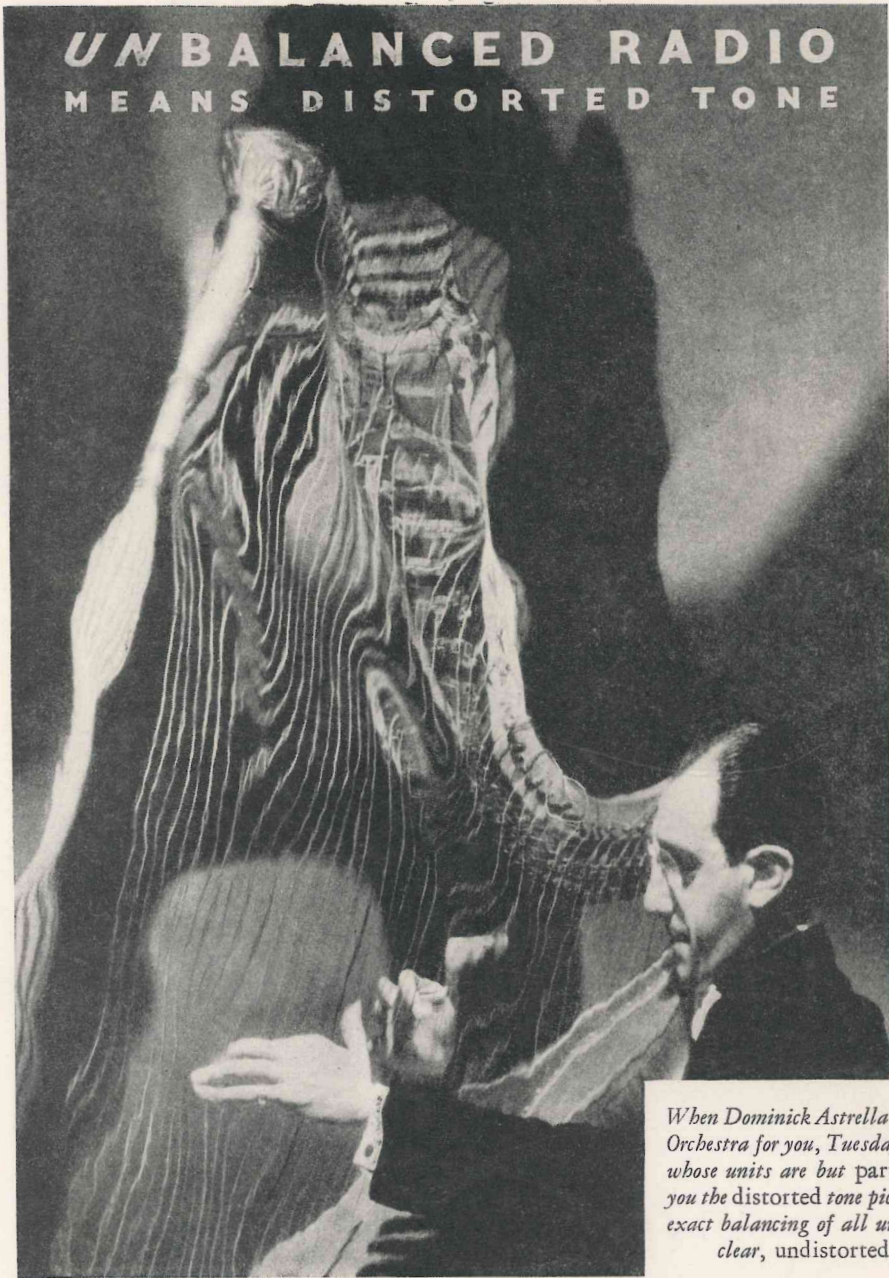
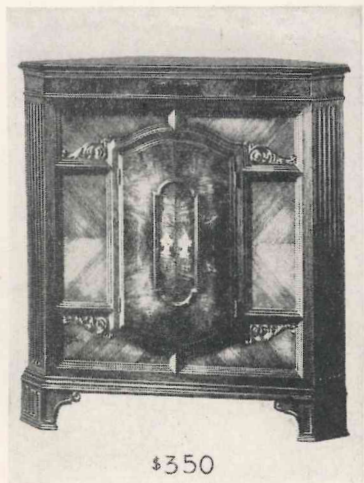


3.00

Philco challenges any radio at any price to match the performance of



When Dominick Astrella plays with the Philco Symphony Orchestra for you, Tuesday evenings over CBS, a radio set, whose units are but partially balanced, can only bring you the distorted tone pictured at the left. With Philco's exact balancing of all units in the set, you get the true, clear, undistorted tone pictured at the right



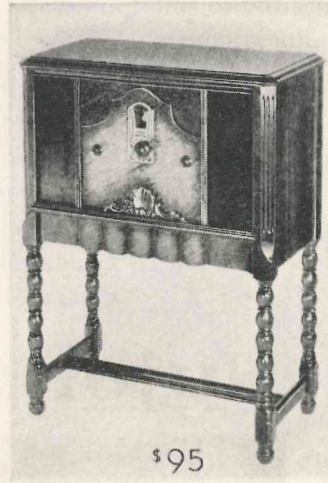
PHILCO CONCERT GRAND
Greatest of all radio-phonographs. New design; gorgeous tone from Screen Grid-Plus



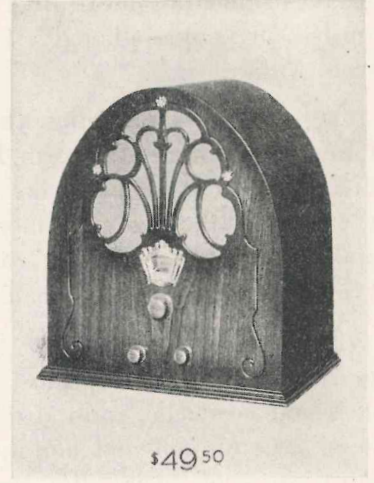
RADIO-PHONOGRAPH
Beautiful walnut cabinet with 9-tube Screen Grid-Plus, Philco Tone-Control



SCREEN GRID LOWBOY
An exceptional value. Walnut cabinet with the new 7-tube Set. Tone-Control



SCREEN GRID CONSOLE
Beautiful design in walnut and maple. New 7-tube receiver. Tone-Control



SCREEN GRID BABY GRAND
Walnut cabinet; 7 tube, Screen Grid Set. Genuine Electro-Dynamic Speaker

Every Philco Radio, from the great Concert Grand to the wonderful little Baby Grand is quality throughout. Every set has Balanced-Unit construction and new Electro-Dynamic Speaker. Cabinets are authentic designs in finest woods, with beautiful finish. The Complete Line fits every purse, every purpose—value supreme for 1930