

Both A and B radio power from your house current

Philco Socket Powers are plugged permanently into a wall or lamp socket. They change your bumpy alternating house current into the smooth, hum-free, *direct* current necessary for your radio.

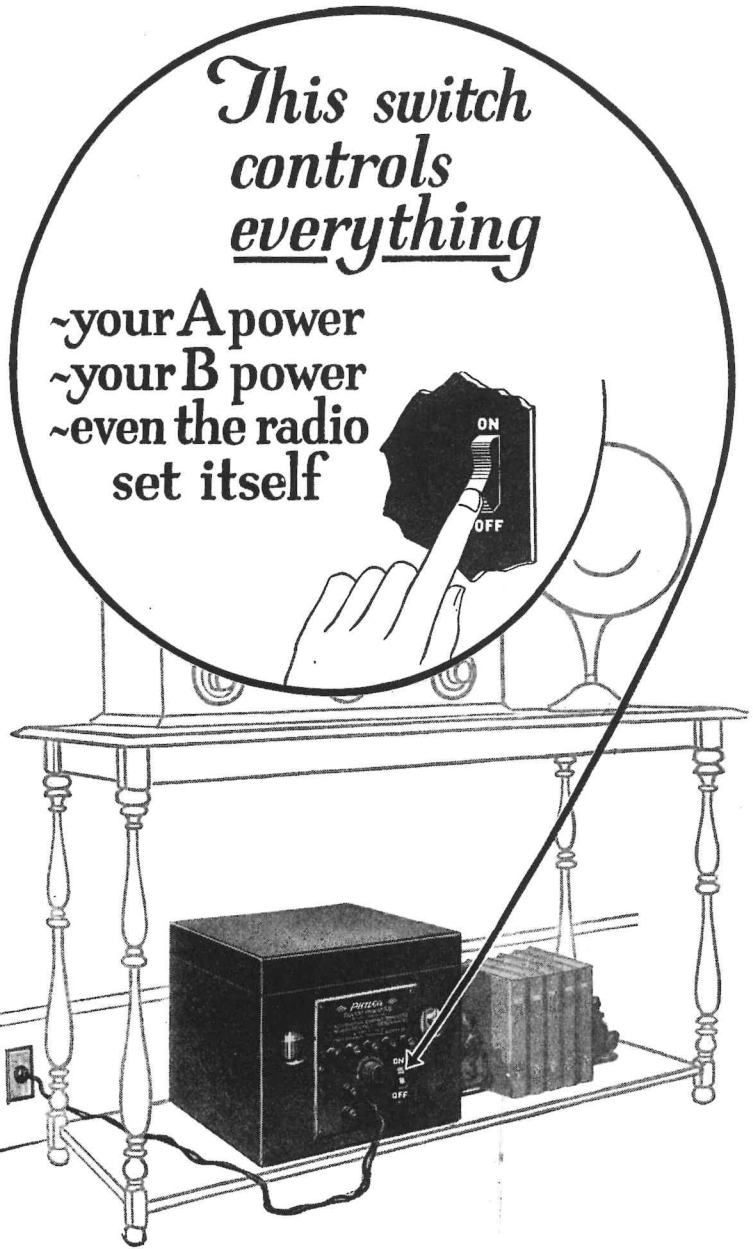
One switch controls everything—"A" power, "B" power, even the radio set itself. Snap it ON and you get a strong, uniform flow of both "A" and "B" power. Snap it OFF and your power is shut off—your radio is silent—and current begins gently feeding back into Socket Power "A" from your light wires.

No high voltage transformers—no moving parts—no hum—no distortion—no falling off in reception. As dependable as your electric current and turned on exactly like an electric light.

Once you connect Philco Socket Power to your radio you never need change a single wire. You forget all about getting wires mixed and burning out tubes. You forget that radio is mysterious and technical. You just enjoy it.

Sold and demonstrated by leading radio and music stores and by Philco Diamond Grid Battery Dealers.

Philadelphia Storage Battery Company
Philadelphia



For Radiola Super-Heterodyne

(old and new models) and other sets using 3-volt dry-cell tubes, buy Philco Socket Power "AB" shown above. Both "A" and "B" power built into one cabinet, satin-finished in brown mahogany. Connect to your radio once for all. Plug into a light socket. Turn on your radio switch and leave it on. After that there is nothing to think about but the one Socket Power switch. Snap it ON and enjoy your radio. Snap it OFF and go to bed.

For 50-60 cycle 105-125 volt alternating current.....\$65.00
For 25-40 cycle 105-125 volt alternating current.....\$68.50
Socket Power "B" at only \$47.50 (see paragraph on the right) may be used on dry-cell tube sets where house current "B" power alone is desired.

For Storage Battery(6 volt) tubes

buy Socket Powers "A" and "B" in individual cases. Either may be used alone but for maximum convenience use both together. Plug the "B" into the built-in socket on the "A." Plug the "A" into a lamp or wall socket. Turn on the "B" switch and your radio switch and leave them turned on. The one "A" switch then controls everything. Snap it ON and enjoy your radio. Snap it OFF and go to bed.

Socket Power "A" for 50-60 cycle 105-125 volt alternating current.....\$42.50
Socket Power "B" for 50-60 cycle 105-125 volt alternating current.....\$47.50
Socket Power "B" for 25-40 cycle 105-125 volt alternating current.....\$52.50

PHILCO
REG. U.S. PAT. OFF.

**RADIO A AND B
SOCKET POWERS**

Philco also builds rechargeable batteries, unique because they may be permanently connected to your radio and safely charged in your living room without changing any wires. Easier than the periodical renewing and rewiring of dry cells.

Philco Standard "B" Battery—a complete Adam-brown mahogany finish replacement for 90 volts of dry cells. Only \$19.85!

Philco "A" Batteries in acid-tight glass cases—for dry-cell tubes, \$8; 6-volt tubes, \$16. Built-in charge indicators.

In rubber cases, subdued mahogany color, \$14.85 and up.

Philco Radio Batteries are built *Drydynamic*—DRY but CHARGED. Their life doesn't start until the dealer pours in the electrolyte. You can't get a stale *Drydynamic* Philco.

Buy a Philco Diamond Grid Battery for your automobile

Every radio set
in America
should have

Philco socket power B



Eliminates "B" batteries—both dry and storage.

Can be used on any set—in any home where ordinary alternating house current is available.

Plugs permanently into a lamp or wall socket. Snaps "ON" and "OFF" like an electric light.

Gives full-wave rectification—therefore clear, strong, hum-free reproduction—at a cost of only 1/4¢ a day.

No tubes to burn out—no water to add—no acid to corrode—no high voltage transformers—no moving parts to get out of order.

Use Socket Power "B" on 6-volt tube sets in combination with Socket Power "A" (see on right) or with a good storage "A" battery and charger.

Sold and demonstrated by leading radio and music stores and by Philco Diamond-Grid Battery dealers.

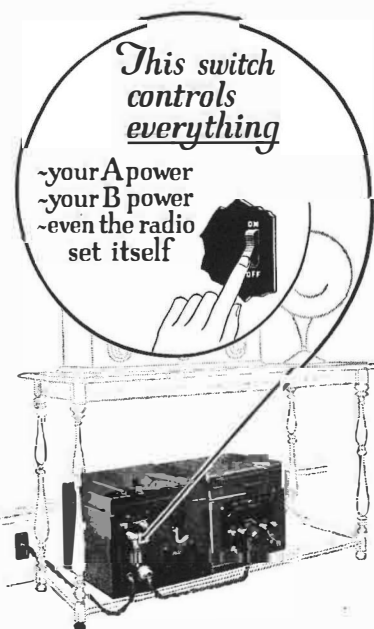
Philadelphia Storage Battery Company
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Philco Socket Power "B" plugged into a lamp or wall socket—rectifies, filters and smooths out your ordinary bumpy house current, making it equal to the absolutely smooth current of a "B" storage battery.

It takes the place of both dry and storage "B" batteries. Unlike ordinary "B" battery "eliminators," it can be used on any set, is full-size, has no tubes to burn out, contains no corrosive acid and requires no addition of water.

Philco Socket Power "B" occupies the same space as a large dry "B" battery but gives better reception because its voltage remains constant, and reception therefore is always the same. Assembled in an attractive Adam-brown metal cabinet.

For 50-60 cycle 105-125 volt alternating current type.....\$47.50
For 25-40 cycle 105-125 volt alternating current type.....\$52.50



For one-switch control and the best possible radio reception, use BOTH "A" and "B" Socket Power

For 6-volt tube sets, either "A" or "B" Socket Power may be used alone, but for one-switch control, use both together. Plug the "B" into the built-in socket on the "A". Plug the "A" into your house current. Both "A" and "B" (and the radio set as well) are then controlled by the one SOCKET POWER "A" switch.

Socket Power "A" is a complete "A" power unit for 6-volt tube sets. Plugged into a lamp or wall socket, it supplies "A" battery current automatically—without any thought about recharging.

Socket Power "A-60" for 50-60 cycle 105-125 volt alternating current.....\$42.50

Socket Power "A-25" for 25-40 cycle 105-125 volt alternating current.....\$42.50

For 3-volt tube sets, such as Radiola Super-Heterodyne, use Socket Power "AB". Both "A" and "B" power are built into one cabinet, satin-finished in brown mahogany. Everything controlled by one switch—your "A" power, your "B" power, even the radio set itself. Snap it ON and enjoy your radio. Snap it OFF and go to bed.

Socket Power "AB" for 50-60 cycle 105-125 volt alternating current.....\$65.00

Socket Power "AB" for 25-40 cycle 105-125 volt alternating current.....\$68.50

(Prices complete—no rectifying tubes to buy)

PHILCO

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