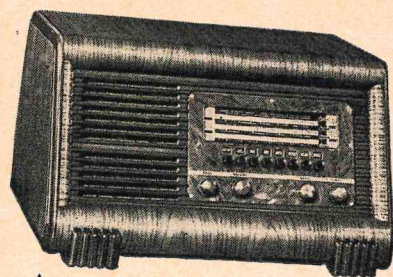
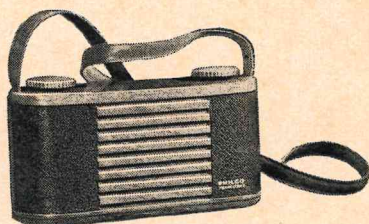


As a joyous gift for all the family...
 or a lasting remembrance
 to a friend...there's a Philco
 to suit your taste
 at the price you want to pay!

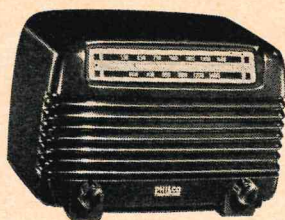


PHILCO 255T. The finest table model radio money can buy in tone, performance and cabinet beauty. Powerful 9-tube circuit gives amazing sensitivity and selectivity. New kind of Overseas Wave-Band. Eight Electric Push Buttons. Lovely Inclined Panel walnut cabinet. Yours for only \$5.95 down.

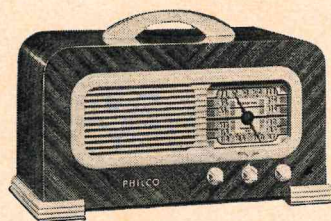
A GIFT THAT'S "DIFFERENT"



PHILCO 89C, Shoulder Strap Portable. A portable radio that straps over your shoulder like a camera. Plays anywhere on single, longer-life battery. Small, rugged, easy to carry. Winner of Modern Plastics Award for beauty. Only \$16.95.



PHILCO-Transitone PT-2. AC-DC. Finest tone quality ever achieved in a compact radio at a low price. New 6-inch Oval Speaker. Beam Power output. Improved Built-In Loop Aerial. Illuminated Horizontal Dial. Smart, streamline plastic cabinet in a satin rich walnut shade. A sensational value for only \$12.95.

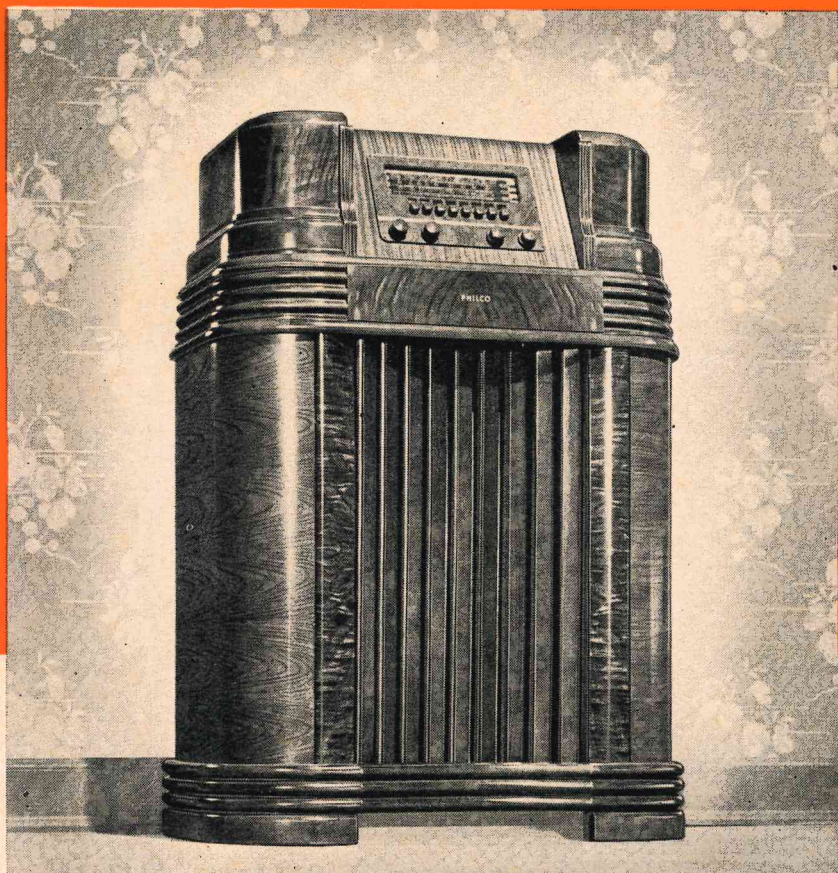


PHILCO 221CI. In this smart cabinet of diagonal grain walnut with glistening accents of gleaming ivory, Philco brings you its latest features at a record low price. American and Foreign reception; new kind of Overseas Wave-Band. Just plug in and play. Only \$2.50 down.



PHILCO-Transitone PT-87... the All-Year Portable for Indoor and Outdoor Use! Plays either on its long-life battery or plugs-in to any house current. The "utility" radio for the home; convenient to move from room to room or to play anywhere outdoors. Exclusive Philco features give matchless performance and tone where ordinary portables fail. Only \$19.95 complete.

In radio, too, Philco engineers have discovered new ways to give you finer tone and performance for the price you pay. A brand-new circuit and a New Kind of Overseas Wave-Band makes foreign reception five times stronger, clearer and easier to tune. Selectivity is doubled, noise and interference reduced by 5 to 1. With exclusive inventions, more tubes for the money, bigger, finer speakers and exquisite cabinet designs, the 1941 Philco excels in all that has made it America's Favorite Radio!



PHILCO 280X Radio Console. Radio's champion value in tone, performance and cabinet beauty! Powerful new 8-tube circuit more than doubles selectivity, reduces noise and interference by 5 to 1. New kind of Overseas Wave-Band that brings in Europe 5 times stronger and clearer, new Built-In American and Overseas Aerial System. Eight Electric Push Buttons. Big Concert Grand Speaker. Large, impressive cabinet of highly figured walnut with Inclined Control Panel and handsome brown plastic control plate. No aerial or ground wires needed; just plug in and play. Yours for only \$6.95 down.



PHILCO 300X Radio Console. Gives you the height of everything that the lover of a fine radio looks for in power, performance, sensitivity, selectivity and tone quality. And in a stately cabinet that sets a new style for radio furniture design. Powerful noise-reducing circuit with new kind of Overseas Wave-Band and new Built-In American and Overseas Aerial System. Large Cathedral Speaker for gloriously rich, life-like tone. Eight Electric Push Buttons. Handsome, edge lighted dial with Disc Controls. Yours for only \$13.50 down.

Investigate the SPECIAL CHRISTMAS OFFERS your Philco dealer is making now! A small down payment delivers the Philco of your choice on Christmas morning; pay the balance on easiest terms. And Liberal Christmas Trade-in Allowances for your present radio!