

"The Philco Serviceman"...DEPENDS ON ITS FRIENDS

HERE'S WHAT WE WOULD LIKE YOU TO SEND US FOR PUBLICATION IN "THE PHILCO SERVICEMAN":

Your—
VIEWS
COMMENTS
OPINIONS
CRITICISMS

QUESTIONS
PERSONAL ACTIVITIES
LETTERS
SERVICE BUSINESS IDEAS

EXPERIENCES
CLASSIFIED ADS
SERVICE HINTS
SUGGESTIONS

FIX HISTORIES
SERVICE ODDITIES
BELIEFS:
What you think

What you believe
about service
What you experience
on your service job

—AND DON'T FORGET TO SEND US PICTURES OF—

—YOU — YOUR SHOP — YOUR CHILDREN — GIMMICKS YOU USE TO DO A BETTER SERVICE JOB
Just give us names and picture information.

—these are the things we'd like to hear and to include in "The Philco Serviceman"

This is your chance to know PFSS and your fellow members better and their chance to know you!
Remember—"The Philco Serviceman" is YOUR Magazine

Don't worry about How You Say It—Just Say It—and we'll do the rest.

WRITE IT! FOLD IT! SEAL IT! MAIL IT TODAY!

INSTRUCTIONS . . .

- Fold on dotted lines.
- Be sure you have inscribed your name, address, etc., in the space provided.
- Moisten gummed edge and fold top down to seal.

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THE LARGEST ORGANIZATION OF PROFESSIONAL SERVICE TECHNICIANS
IN THE TELEVISION, RADIO AND APPLIANCE INDUSTRY



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SERVICE DIVISION
PHILCO CORPORATION
"A" ST. & ALLEGHENY AVE.
PHILADELPHIA 34, PENNA.

Attention: JOHN BENNETT



Memo to the "PHILCO SERVICEMAN":

FOLD

FOLD

PASTE PICTURE
HEREIF TOO LARGE FOR AREA PROVIDED
MAIL PHOTOS UNDER SEPARATE COVER.

PLEASE FILL OUT ALL OF THE BELOW:

NAME: _____ DATE: _____

ADDRESS: _____ STREET CITY ZONE STATE

FIRM NAME: _____

MEMBERSHIP IN PHILCO FACTORY SUPERVISED SERVICE

☐ TELEVISION☐ TELEVISION
ASSOCIATE☐ HOME RADIO☐ AUTO RADIO☐ REFRIGERATION
FREEZER—AIR COND.☐ ELECTRIC
RANGE

EMPLOYMENT

☐ SELF EMPLOYED☐ DEALER☐ EMPLOYED
BY DEALER☐ EMPLOYED BY
SERVICE SHOP